SPONSORSHIP OPPORTUNITIES

2027 is set to be our **most impactful** UK annual conference yet with 400 real estate leaders joining us from across the UK and around the world.

Explore the plans in motion and ways to get involved on the following pages.

ULI UNITED KINGDOM
ANNUAL CONFERENCE 2027

ULI United Kingdom

ORGANISATIONS SPONSOR US TO...

- **Build relationships that last beyond the day.** With structured networking across breakfast, lunch, and closing drinks, as well as a multi-day programme you can connect across, the conference turns introductions into lasting partnerships.
- **Access 400+ senior decision-makers in one room.** The ULI UK Annual Conference is the UK's premier gathering of real estate leaders. Investors, developers, local authority chiefs, and technology innovators, all under one roof.
- **Be part of genuine impact.** ULI is a mission-driven organisation focused on real change in the built environment. Sponsorship connects your business with a community that takes its responsibility to people, places, and future generations seriously.
- **Position your brand at the heart of a national conversation.** With government, capital markets, and the development sector all looking for a shared vision for UK real estate, this is the forum where that agenda gets set.
- **Lead on the issues dominating boardroom agendas.** Sponsorship places your organisation alongside the conversations that matter: the future of smart buildings, the energy transition, long-term investment models, and technology's role in transforming real estate.
- **Connect with the next generation of industry leaders.** ULI's reach extends beyond the C-suite. With 20,000 students engaged in its UK education programmes, sponsorship signals a commitment to the long-term future of the profession.
- **Reach the people behind the UK's biggest investment decisions.** From cross-border capital flows and infrastructure investment to New Towns and urban regeneration, delegates at this conference are driving the UK's most significant real estate projects.
- **Engage an audience that arrives ready to do business.** Delegates come with real challenges on housing delivery, decarbonisation, technology adoption, and placemaking, and a genuine appetite for the partnerships and ideas that can move things forward.

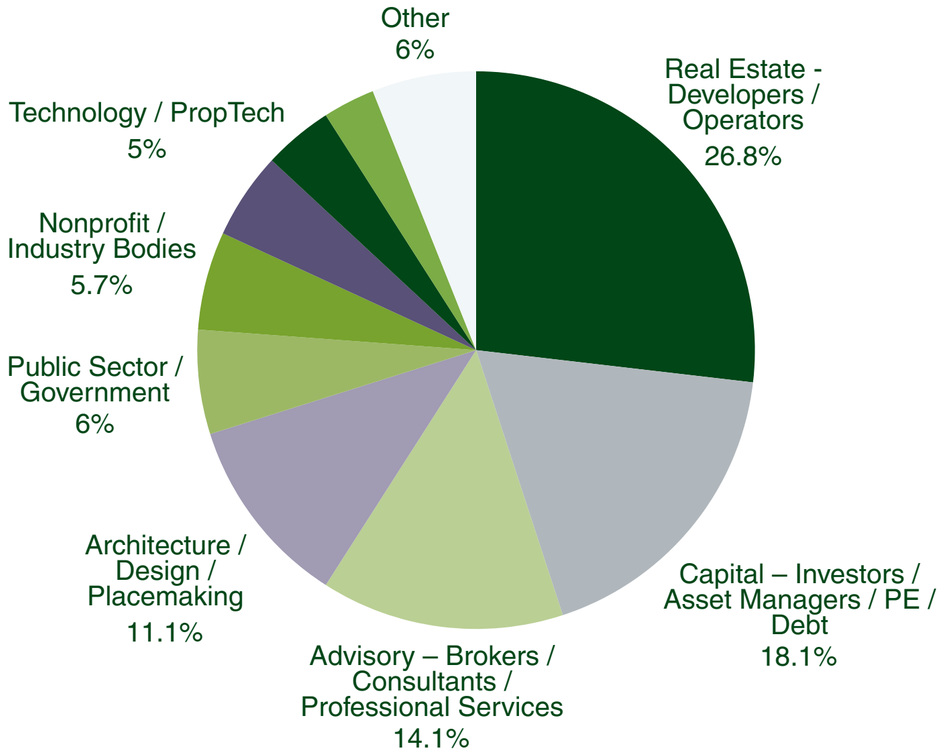
Over 30 speakers from across the industry

300+

Record number of attendees

Over 255,000 impressions across LinkedIn, Email & Web

Genuine cross-sector attendance



Seniority split of attendees



STATS FROM OUR LATEST ANNUAL CONFERENCE 2026

ULI United Kingdom

Sponsorship Tiers & Packages

ICON SPONSOR

£20,000

- 10 complimentary tickets, for colleagues and clients
- Logo on conference website, all marketing materials, delegate pack, & displayed around the venue
- Personal invites from ULI UK Executive Director to 10 requested professionals with complimentary conference access
- Priority access to guest list and personal introductions to selected delegates from ULI Executive Director
- Showcase your portfolio / a selected project in the delegate welcome pack & around the venue
- 2 ULI UK editorial blog posts & 2 ULI UK newsletter advertisements
- Access to dedicated business lounge for meetings during conference
- Site tour of selected asset
- Sponsorship of a full programme item such as a panel debate, forum, business lounge area or networking drinks
- Speaking opportunities

PLATINUM SPONSOR

£15,000

- 8 complimentary tickets, for colleagues and clients
- Logo on conference website, all marketing materials, delegate pack, & displayed around the venue
- Personal invites from ULI UK Executive Director to up to 5 requested professionals with complimentary conference access
- Priority access to guest list and personal introductions to selected delegates from ULI Executive Director
- Showcase your portfolio / a selected project in the delegate welcome pack & around the venue
- 1 ULI UK editorial blog posts & 2 ULI UK newsletter advertisements
- Access to dedicated business lounge for meetings during conference
- Site tour of selected asset

New

PREMIUM SPONSOR

£10,000

- 6 complimentary tickets for colleagues
- Logo on conference website, all marketing materials, delegate pack, & displayed around the venue
- Showcase your portfolio / a selected project in the delegate welcome pack & around the venue
- 1 ULI UK editorial blog posts & 1 ULI UK newsletter advertisement
- Access to dedicated business lounge for meetings during conference

MORE TIERS ON NEXT PAGE

ULI United Kingdom

Sponsorship Tiers & Packages

UK SPONSOR

£7,500

- 4 complimentary tickets
- Logo on conference website, all marketing materials, delegate pack, & displayed around the venue
- Showcase your portfolio / a selected project in the delegate welcome pack & around the venue
- 1 ULI UK editorial blog post

LOCAL SPONSOR

£4,000

- 2 complimentary tickets
- Logo on conference website, all marketing materials, delegate pack, & displayed around the venue
- Showcase your portfolio / a selected project in the delegate welcome pack & around the venue









Support our next conference and be part of bringing together professionals, encouraging cross-sector collaboration, knowledge sharing and purpose-driven leadership.

Showcase your brand and values directly to an audience of thoughtleaders and decision-makers. Let us tailor a package for you within our highly relevant programme, designed to inspire and connect.





GET IN TOUCH TODAY

for an informal discussion on how your organisation could be part of our next conference.

Imogen Thompson
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YOUR SPONSORSHIP CREATES GENUINE IMPACT

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EXPLORE

The ULI UK 2026 Annual Conference and former sponsors

ULI UNITED KINGDOM
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MORNING SESSIONS

Over 300 industry leaders gathered for a day of sessions spanning investment, technology, housing, placemaking, and city transformation. The mood was cautiously optimistic: core capital is tentatively returning after a difficult 2023–24, and the sector showed appetite to engage more actively with government on a shared vision for the built environment.

Keynote: Setting the Scene (Simon Wallace, DWS)
Capital is tentatively returning after a brutal 2023–24, though transaction volumes may take 5–7 years to fully recover. London leads Europe in cross-border investment. 'Beds and sheds' remain strong; data, digital, and leisure are the next frontier. Sustainability has slipped down boardroom agendas.

The UK Investment Thesis
London outperforms but risk outside the capital is priced punitively. Retail is back to pre-Covid levels; success tied to diversification and experience. Infrastructure capital is increasingly competing for real estate assets, blurring traditional boundaries. HR is now driving occupier location decisions.

City Transformation: Pittsburgh & Sheffield
Pittsburgh's reinvention, public land acquisition, environmental remediation, VC attraction, and university partnerships, offers a model for Sheffield.
Key lesson: local government must carry early risk to unlock long-term private investment. Know your strengths; don't wait for consensus before acting.

Insights Across Real Estate Sectors
Canary Wharf's transformation from sterile corporate enclave to vibrant mixed-use destination shows what sustained placemaking investment can achieve. The sector needs 30–50 year capital horizons and greater institutional courage. Data infrastructure must come before AI deployment.

Investing in Legacy: UK Case Studies
Olympia and York Central illustrated what long-term legacy investment looks like: unshakable resolve, fiscal and social balance, and unwavering mission. York Central's 3,000 homes are unlocked by public-private partnership, and will recycle data centre heat back into the community.



AFTERNOON SESSIONS



New Towns Conversation
Critical mass is the central delivery challenge; young families need schools first. Long-term stable leadership is essential; shifting government vision undermines delivery. The business model for New Towns today looks very different from previous eras, and ROI is far from certain.

Valuing the Success of a Place
Long-term commercial returns depend on places people genuinely want to return to. Public realm investment doesn't generate a direct return, but is foundational to everything around it. The public sector must run the first leg of the relay race before private capital will follow.

Real Estate Hot Takes
London's pipeline is broken. Just 14,000 homes expected in 2026–27 combined. Concern about decarbonisation has fallen from 67% to 55% in a year; it must be reframed as long-term value, not short-term cost. By 2028, AI agents may be handling transactions autonomously.

The Real Assets Transition
Platform4, launched by Network Rail in late 2025, aims to transform underused railway land into homes and commercial space. Stations are gateways surrounded by opportunity. Growth and infrastructure are intrinsically linked; investment must come ahead of need.

What's Next for Real Estate?
Truly smart buildings don't yet exist. The industry lacks the integrated data lake to understand buildings in context. AI bias, systems that fail women, or Black and Brown users, is a health equity issue. Energy consumption of 'smart' buildings may outpace efficiency gains. Liability when AI fails remains unresolved.

Key Themes

- **Public-private partnership is non-negotiable at every scale.**
- Patient capital is urgently needed - 30–50 year horizons
- **AI and data are tools, not panaceas; foundations first.**
- Mixed-use placemaking drives long-term resilient returns.
- **Housing delivery is broken and demands systemic change.**
- Decarbonisation must be reframed as value creation, not cost.









ANNUAL CONFERENCE 2026

ULI United Kingdom









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ROUNDTABLES, COUNCIL MEETINGS & SITE TOURS

The ULI UK Annual Conference begins to convene well in advance of the first plenary session:



Product Council Days

Our 4 UK Product Council meet the day prior the conference. Bringing together leaders from across the UK, and Europe, they come together to tour the latest and most interesting sites in London; and discuss and debate the pressing matters within their respective sectors.

Capital Markets Rountable

We kick off the first event of our annual Capital Markets series the day prior to the conference as well. Bringing together industry leaders to feed into our state of the market update later in the year.

On the day - Site Tours

At this years conference we held 2 concurrent tours, one walking tour of Dock Shed, and an information on the Vertical Farm which operates our of Corner Corner. These tour slots are offered to sponsors to give them an opporunity to showcase their assets and projects.



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