



# ULI EUROPE: URBANPLAN

Shaping the Future  
of Our Cities

UrbanPlan is ULI Europe's education programme which helps young people understand the role real estate plays in regenerating urban areas. The workshops raise interest for the built environment as a potential employment opportunity, helping to create a more diverse, inclusive industry.



## UrbanPlan Objectives



**Understanding Real Estate's Role in Urban Regeneration**



**Building Informed Citizens**



**Bringing Urban Studies to Life**



**Strengthening School-Industry Partnerships**



**Promoting Careers in the Built Environment**



**Championing Diversity and Inclusion in the Industry**



The workshop is a realistic and academically demanding programme in which students learn about the forces that affect urban regeneration. It aims to inspire students to take an active role as engaged and informed citizens, helping them to create better and more sustainable communities.

*"It was great to see the pupils work so hard in the session and feel so motivated that they wanted to give it their all, as they completed a challenge within our industry. Interacting with the students was the absolute best part; they are inspiring and really cared about our roles too" - ULI Volunteer*



# Empowering diverse Students through Real-World Learning

*"Learning how the built environment we live in is made and thinking about all the factors that have to be taken into consideration while taking on our own job roles was so fun and the experience was really informative." **Student***

Since 2014, UrbanPlan has substantially expanded across Europe, reaching over **16,000** students in school workshops in the United Kingdom, France, Germany, Ireland, Switzerland and the Netherlands.

## UK

Since 2014,

11,804 Students  
1,498 Volunteers  
345 workshops

## France

Since 2022,

+1,300 Students  
+190 Volunteers  
+40 workshops

## Germany

Since 2017,

1,500 Students  
137 Volunteers  
64 workshops

## Ireland

Since 2016,

870 Students  
111 Volunteers  
36 workshops

## Netherlands

Since 2021,

595 Students  
27 Volunteers  
14 workshops

## Switzerland

Since 2025,

36 Students,  
3 Volunteers,  
1 workshop

**Students were more interested in a built environment career after taking part in UrbanPlan**

Students were asked if they would consider a career in the built environment before and after their UrbanPlan workshop session.

**21% before** **increased** **98% after**

## Your Support means Inspiring the next generation of Urban Thinkers

Our programme's success has been down to the incredible support and sponsorship from our generous members and funders. The impact UrbanPlan continues to have on students is truly remarkable. We plan to scale our impact, including the design and development of pathways for students to transition to the real estate sector through internship opportunities, and develop an impact strategy across Europe.

Find out more and how to get involved:

