At the dawn of a paradigm shift in which the real estate industry is focusing on the challenges of the post-Covid-19 era, with the struggle against climate change at the heart of the concerns of all generations, in a context where sport is a vector of social cohesion for the city ... ULI France organizes its Annual Conference 2020 on January 14 at 9 am around the organization and the way to build the “legacy” of the Olympic and Paralympic Games of Paris 2024 (the centenary games for Paris). Faced with these challenges, isn't building this “legacy” one of the best examples of accelerating urban regeneration and the transition to the City of Tomorrow?

Beyond being a unique showcase for France, this global event is an exceptional opportunity to project ourselves into the future. We will discuss the keys to success that need to be put in place today to prepare the legacy of tomorrow.
The conference will be held at the auditorium of the Altarea building Cogedim with an adapted number of participants, and under conditions with very strict sanitary facilities. Cocktails and coffees will be organized “COVID friendly,” with measures of sanitary facilities designed by our Comet partner (“Safe Guard” label Veritas).

You have the option to connect virtually to listen the exchanges that will be broadcast in stream and broadcast live.

If you have any questions, please feel free to contact melanie.charpentier@uli.org

**Address:** Altarea Auditorium
35 rue Saint Marc Paris 2
and simultaneously via Zoom

**Date:** 14 January

**Time:** 8.30am CET

Lunch Cocktails
9am CET Conference begins
(9am CET Zoom broadcast begins)

10.15am Coffee break and networking

10.45am Info burst ULI Europe
Lisette Van Doorn, Chief Executive, ULI Europe

11am 2nd Roundtable – Building for the Olympics: which economic balance, which financing, which risks, who are the investors and for which return on investment?

**Speakers**
- Julie de Roujoux, General Manager, Pichet Real Estate Development
- Eric Donnet, Managing Director, Groupama Immobilier
- Vincent Mahe, General Counsel CDC Habitat and Chief Executive Officer, Ampere Gestion
- Yasuaki Oda, Executive Director, Mitsubishi Estate Co

11.45am Closing Keynote
Ryadh Sallem
A top-level athlete who took part in five Paralympic Games (swimming, wheelchair basketball and rugby teams)« Paris 2024 Ambassador», social and solidarity economy entrepreneur

12.15pm Lunch Cocktails and Networking

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**Sponsors**
2020 Annual Conference