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# MAKE AN IMPACT

WITH ULI ST. LOUIS



## St. Louis

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WHERE THE FUTURE IS BUILT



[stlouis.uli.org](http://stlouis.uli.org)



[stlouis@uli.org](mailto:stlouis@uli.org)



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# INVEST IN ULI

## SHOW YOUR SUPPORT FOR THE ULI MISSION

Becoming an annual sponsor is one of the most impactful ways to demonstrate your commitment to creating thriving communities throughout the St. Louis bi-state region.

ULI St. Louis is a trusted network of cross-sector leaders working together to shape the future of our region through responsible land use and development. Your sponsorship directly supports local programs that advance leadership development, member engagement, education, UrbanPlan, community outreach, and meaningful conversations that strengthen St. Louis.

As a sponsor, you'll receive valuable visibility among the region's leading real estate professionals while demonstrating your organization's commitment to building stronger communities. Together, we're connecting people, ideas, and opportunities to create lasting regional impact.

### 100% OF SPONSORSHIPS DIRECTLY SUPPORT OUR EFFORTS TO:

#### 1. DEVELOP LOCAL INDUSTRY LEADERS

Through our Young Leaders Group, and Women's Leadership Initiative programs.

#### 2. POSITIVELY IMPACT OUR COMMUNITIES

Through our Real Estate Diversity Initiative (REDI) Program, Technical Assistance Panels, UrbanPlan program for high school & university students, as well as for community leaders, and our Advocacy Committee

#### 3. ADVANCE THE LAND USE INDUSTRY

Through education, promoting best practices and providing thought leadership to inform better decision-making.



**HALLIE NOLAN,**  
**Urban Designer Trivers**

### A Message from Our Chair

St. Louis is at an exciting moment. Across our region, we see renewed investment, bold ideas, and countless people committed to creating better places and stronger communities. As we prepare to celebrate ULI St. Louis' 40th anniversary, it's an opportunity not only to reflect on where we've been, but to build on the momentum shaping where we're going.

The future of St. Louis is not something we wait for. It is something we build together. ULI creates the conditions where the next great idea can take shape by connecting people, perspectives, and possibilities from St. Louis and around the world.

In the year ahead, our focus is on celebrating the momentum already building across our region and helping tell a more complete story about St. Louis, one that celebrates the remarkable people, projects, and partnerships shaping our communities every day. By connecting local expertise with global perspectives, we can continue learning from the best ideas around the world while showcasing the innovation, leadership, and determination already happening here at home. Together, we have an opportunity to strengthen confidence in St. Louis as a place of opportunity, leadership, and possibility, while continuing to change the narrative about what's possible for our region.

Thank you to our sponsors, members, volunteers, and partners for making this work possible. Together, we are building a stronger ULI, a stronger St. Louis, and stronger communities for generations to come.



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# WHY SPONSOR ULI?

INVEST IN YOUR PEOPLE, YOUR REPUTATION, AND YOUR REGION

Annual sponsorship with ULI St. Louis is a strategic investment—in your people, your brand, your industry, and the future of our region. Your support powers real-world problem-solving, leadership development, and education that drives responsible land use and sustainable growth.

ULI St. Louis depends on the commitment of Annual Sponsors to make this work possible. In return, sponsorship elevates your visibility and opens doors to cross-sector networking with leaders in real estate, infrastructure, finance, design, and public policy. It's more than support—it's a chance to lead and connect. ULI St. Louis depends on the commitment of Annual Sponsors to make this work possible. In return, sponsors gain:

- Access to exclusive programming that connects professionals across real estate, design, finance, infrastructure, and public policy.
- Opportunities to showcase thought leadership locally and globally through speaking engagements, panel participation, and event visibility.
- Professional development for your team via workshops, leadership cohorts, and topical forums.
- Brand alignment with ULI's mission of responsible land use and sustainable development.
- Regional impact by supporting initiatives that shape policy, improve communities, and elevate industry standards.
- Cross-sector networking with decision-makers and innovators from both the public and private sectors.

## CONNECT. LEARN. GIVE BACK.

# What We Do

## CONNECT

Bringing together leaders from across the fields of real estate and land use policy to foster collaboration within and beyond ULI's membership

## INSPIRE

Exploring issues and sharing knowledge around urbanization, conservation, land use, capital formation, regeneration, and sustainable development

## LEAD

Working to advance best practices in real estate, build land use knowledge, and increase development capacity in both classrooms and communities – all to raise up St. Louis

## EVENTS & PROGRAMMING

### Annual ULI Trends Event

Our signature event unveiling key real estate data and trends, bringing together hundreds of industry professionals.

### Events & Tours

Dynamic public events and insider tours focused on local and national development topics.

### Affinity Groups & Programming

- Women's Leadership Initiative (WLI)
- Young Leaders Group (YLG)

### Technical Assistance Program

Provides expert guidance to community stakeholders, municipalities, and nonprofits on land use challenges.

### UrbanPlan Program

A hands-on curriculum for high schools, universities, and community leaders, designed to educate and inspire.

### Real Estate Diversity Initiative (REDI)

A program focused on building knowledge and skills in real estate development, creating opportunities for a broader range of professionals to advance their careers in the industry.

### Fundamentals of Economic Development

An 8-week Chancellor's Certificate course, co-hosted with UMSL, offering essential tools for non-economic professionals to work with economic developers.

### Annual Sponsor Reception

An exclusive gathering for ULI St. Louis sponsors, often featuring a behind-the-scenes tour or an intimate conversation with a visionary project founder.

# SPONSORSHIP

## LEVELS AND BENEFITS

Every sponsorship helps make our work possible—supporting local programs, leadership development, and community impact throughout the St. Louis region.

|                                                                                                                                             | Visionary<br>(\$15,000)                                                              | Champion<br>(\$10,000)                | Impact<br>(\$6,000)  | Advocate<br>(\$3,500)                                | Supporting<br>(\$2,500)                              |
|---------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|---------------------------------------|----------------------|------------------------------------------------------|------------------------------------------------------|
| <b>Receive a 10% Discount with 3-year commitment</b><br><small>Note, new 3-year commitments are not available for 2027 sponsorships</small> | \$13,500/yr                                                                          | \$9,000/yr                            | \$5,400/yr           | \$3,150/yr                                           | \$2,250/yr                                           |
| Company Recognition Website                                                                                                                 | Company highlight, logo                                                              | Logo                                  | Logo                 | Logo                                                 | List                                                 |
| Complimentary Membership(s)                                                                                                                 | 2 YLG & 2 Associate or 1 Full                                                        | 2 YLG & 1 Associate                   | 2 YLG or 1 Associate | 2 YLG or 1 Associate                                 | 1 YLG                                                |
| Complimentary Registration                                                                                                                  | Unlimited                                                                            | 24                                    | 18                   | 8                                                    | 6                                                    |
| General Marketing/Email/Event                                                                                                               | Presenting                                                                           | Champion                              | Logo                 | Logo                                                 | List                                                 |
| Social Media Highlight                                                                                                                      | Individual                                                                           | Individual                            | Individual           | Group                                                | Group                                                |
| Priority to Host/Introduce Events                                                                                                           | ✓                                                                                    | ✓                                     | ✓                    | Yes, provided the sponsor sponsors the event as well | Yes, provided the sponsor sponsors the event as well |
| Other (Events)                                                                                                                              | Sole “The Trends” sponsor, including the ability to host The Trends and have speaker | Ability to have Speaker at The Trends | -                    | -                                                    | -                                                    |





# OUR LEADERS

LEADING WITH EXPERTISE. BUILDING STRONGER COMMUNITIES.

## EXECUTIVE LEADERSHIP

- Hallie Nolan, Trivers, ULI St. Louis Chair
- Christie Brinkman, McCarthy Building Companies, ULI St. Louis Governance Chair\*
- Joel Fuoss, Trivers, ULI St. Louis Treasurer

## COMMITTEE CHAIRS

- John Hagerty, ARUP, Advocacy Chair
- Colleen Hafner, RiseSTL, Education Chair
- Matt Holley, Castle Contracting LLC, Engagement & Communications Chair
- Jonathan Tipping, CIBC, Sponsorship Chair
- Matt Steuber, Horner & Shifrin, Sponsorship Co-Chair
- Jeremy Keim, Forvis Mazars, Sponsorship YLG Co-Chair
- Cristen Hardin, PGAV Planners, TAP Chair
- Jason Pierce, Jacobs, TAP Co-Chair
- Tim McCoy, Tarlton Corporation, TAP YLG Co-Chair
- Allison Gray-Gunsten, Dudley Ventures, WLI Chair
- Caressa Davis, St. Louis Development Corporation, WLI Co-Chair
- Bri Coleman, SWT Design, WLI YLG Co-Chair
- CJ Nesser, Missouri Department of Economic Development, YLG Chair
- Susie Bonwich, PGAV Planners, YLG Exchange Chair

## ADVISORY BOARD

- Yemi Akande-Bartsch, FOCUS St. Louis
- Todd Antoine, Great Rivers Greenway
- Andre Alexander, Tabernacle CDC
- Kelly Annis, Urban Land Institute\*\*
- Steve Bannes, Washington University in St. Louis
- Matt Bernstine, Washington University
- Sarah Coffin, Saint Louis University
- Kacey Cordes, US Bancorp Impact Finance\*
- Ken Crabiel, CannonDesign
- Chip Crawford, Kanopi Gap\*
- Rodney Crim, St. Louis Economic Development Partnership\*
- Dara Eskridge, InvestSTL
- Erica Henderson, Key Strategic Group
- Jassen Johnson, Renaissance Development
- Miriam Keller, City of St. Louis
- Margaret McDonald, Motive + Method
- Brian Pratt, Ballast CRE
- Doug Rasmussen, Steadfast City Economic & Community Partners
- Travis Sheridan, Wexford Science and Technology
- Jacob Trimble, St. Louis County
- Hank Webber, Urban Impact Advisors
- Matt Wetli, Development Strategies
- Aaron Williams, 4theVille\*

\* Indicates former ULI St. Louis Chair

\*\* Indicates former ULI St. Louis Staff

# OUR SPONSORS

THANK YOU TO OUR 2026 ANNUAL SPONSORS

## Legacy Sponsor



*Lodging Hospitality Management*

## Impact Sponsors

THE ART & SCIENCE OF BUILDING

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INVEST STL

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SCIENCE+TECHNOLOGY

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SINCE 1954



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## Supporting Sponsors

ARCTURIS | Capes Sokol | Holland Construction | Jacobs  
PGAV Planners | St. Louis Economic Development Partnership | Trivers

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