



**Urban Land  
Institute**

## Real Estate Diversity Initiative

### Schedule

Mondays | 6:00 – 8:00 pm

August 31 through  
December 14, 2020

### Program Fee

\$250

Includes all reference  
materials and book(s)

### Applications Due

July 1, 2020

Students will be notified of  
program acceptance by  
August 1.

### Who Can Apply?

Minorities and women are  
eligible to apply for the  
program. Up to 30 participants  
will be accepted, based on  
completed applications.

Would you like to advance your real estate career?  
Are you considering entering the real estate  
development field?

### Join us this Fall for REDI.

#### Real Estate Diversity Initiative (REDI)

REDI is a comprehensive, 15-session  
curriculum designed to advance the real  
estate careers of professionals of color and  
women.

Thirty participants step into the role of a real estate developer, gaining direct  
knowledge and experience working in teams to produce a development plan,  
pro-forma, and marketing plan for a real project.

Participants are taught by a volunteer faculty of experienced, multi-  
disciplinary, top-tier practicing real estate professionals serving as  
instructors, mentors and facilitators who share market-based knowledge and  
the wisdom from their experience.

The program concludes with REDI teams presenting their proposals to a  
panel of real estate professionals who engage the participants and provide  
constructive feedback.

Please note that there is a strong likelihood that many of the 2020 sessions  
will be taught online via Zoom or related conferencing technology.

30 Students  
15 Sessions  
10+ Instructors  
6 Mentors  
1 Project Site  
**& You!**

