



South Carolina

Real Estate Diversity
Initiative

2027 REDI Upstate Sponsorship Opportunities





Introduction



The mission of REDI is to increase the number of people of color and women in the real estate industry and ULI. REDI is a training and mentorship program for these traditionally underrepresented groups. The curriculum goes step-by-step through the real estate development process, with instruction by ULI volunteers.

Since 2023

4

Cohorts Graduated

50+

Volunteers

74

Graduates

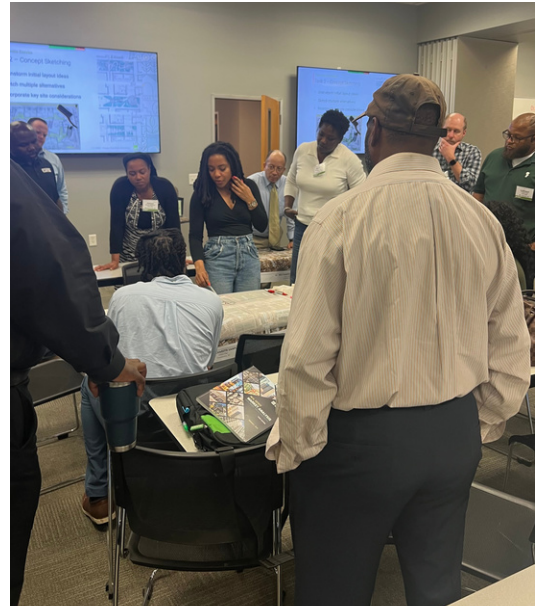
Program Overview



➤ Participant Qualifications

The ULI South Carolina Real Estate Diversity Initiative (REDI) is an intensive cohort experience open exclusively to female professionals and professionals of color working in real estate and land use industries.

The ideal participant has, at a minimum, knowledge or interest in real estate, a strong entrepreneurial spirit, and a desire to engage in real estate development. Applicants will demonstrate sufficient career experience to do well in the program, a strong commitment and desire to participate in the program, and supportive reference.



➤ The Program

REDI participants apply what they learn as they work in teams to create a development proposal for an actual site in their community. REDI participants not only have access to ULI members who serve as session speakers and team mentors, but they can also receive a free ULI membership upon completion of the program, which gives them access to an expanded network that can propel participants in their personal and professional lives.

REDI meets 3 hours weekly for 12 weeks, January through March, culminating in final presentations to a "Dolphin Tank" of judges and graduation. Sessions topics include due diligence, site planning, construction, zoning and entitlements, pro forma development and financing.



Sponsorship Categories

Presenting Sponsor (1 available)

\$15,000

- ✓ Top billing (Logo) on promotional & weekly classroom materials
- ✓ Top recognition in ULI SC December 2026 and April 2027 newsletter REDI article
- ✓ Floating mentor opportunity
- ✓ Opportunity for up to 2 employees to audit REDI sessions
- ✓ Session speaking opportunity
- ✓ Opportunity to make opening comments at 2027 Graduation & to serve as a Dolphin Tank Judge

Supporting Sponsor (~~2 Available~~) 1 Available **\$10,000**

- ✓ Logo recognition on promotional & weekly classroom materials
- ✓ Recognition in ULI SC December 2026 and April 2027 newsletter REDI article
- ✓ Opportunity for 1 employee to audit REDI sessions
- ✓ Session speaking opportunity
- ✓ Floating mentor opportunity

Contributing Sponsor (2 Available)

\$5,000

- ✓ Logo recognition on promotional & weekly classroom materials
- ✓ Recognition in ULI SC December 2026 and April 2027 newsletter REDI article
- ✓ Floating mentor opportunity

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