



South Carolina

WHAT CAN I DO?
WHAT CAN WE DO TOGETHER?

COMING TO CHARLESTON IN 2025!



South Carolina

Real Estate Diversity
Initiative

ARE YOU REDI?

Do you...

Know what it takes to put together a development proposal?

Want real experience putting together a site plan, marketing plan,
and proforma for a real world site?

Want to work side-by-side with ULI SC leaders and network with
leaders in the development industry?

Then the ULI SC REDI program is for **You!**

Visit southcarolina.uli.org/redi for more information.

.....**ABOUT REDI**

The ULI SC Real Estate Diversity Initiative (RED) will help strengthen
your knowledge of the real estate industry and position you to put

together a successful development. Participants will engage in a comprehensive curriculum and gain experience working together on a real-world case study.

ELIGIBILITY

- Person of color
- 100% in-person attendance is required
- Must submit 1 letter of recommendation and resume as part of application process.
- Registration is **\$300** payable upon acceptance to the program.

PARTICIPANT BENEFITS

- Free one-year membership to ULI South Carolina, with access to 800+ members working in many different areas of the real estate industry.
- Professional Real Estate Development: The ULI Guide to the Business textbook, By Richard Peiser and David Hamilton & Building Small by Jim Heid (Total value of \$230)
- One-on-one mentoring and education worth more than \$15,000
- ULI Real Estate 101 Certification (series of 3 online modules) - a \$1,500 value
- A new network of allied professionals.
- Certificate of completion.

REDI IS SPONSORED BY



South Carolina Association for
Community Economic Development



CommunityWorks

Building People & Places



Charleston Metro
Chamber of Commerce



Charleston Trident Association of REALTORS®



South Carolina

Real Estate Diversity Initiative

2025 SCHEDULE

100% Attendance Required. All sessions are 3:00-6:00 PM.

Session 1: January 1 (th) - Kick off, Mentor Introductions & Case Study Review

Session 2: January 8 (th) - Site Visit

Session 3: January 15 (th) - Due diligence

Session 4: January 22 (th) - Site planning

Session 5: February 5 (th) - Construction costs

Session 6: February 12 (th) - Zoning, Entitlement, Gov. Approvals

Session 7: February 19 (th) - Financing/Proforma Development

Session 8: February 26 (th) - Financing the Deal

Session 9: March 5 (th) - Working Session

Session 10: March 12 (th) - Working Session

Session 11: March 19 (th) - Working Session

Session 12: March 26 (th) - Final Presentations and Graduation

For more information on REDI, visit southcarolina.uli.org/redi or contact robin.hargett@uli.org

The mission of the Urban Land Institute is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.