



Urban Land
Institute

South Carolina

FY 2020 SPONSORSHIP OPPORTUNITIES



IMPACT THE COMMUNITY

Annual sponsorship makes it possible for ULI SC to provide quality programming and advance community initiatives. As a ULI SC annual sponsor, 100% of your contribution goes to support local programs, educational activities, community outreach and research in the state of South Carolina.

ENHANCE COMPANY VISIBILITY

Annual sponsors represent the leading real estate companies in South Carolina. Becoming a ULI SC annual sponsor is the most visible way to show you are a part of the ULI community. As an annual sponsor, your company will enjoy exposure and recognition at all local and regional ULI events, reaching thousands of ULI members and event attendees.



EXPAND YOUR FOOTPRINT

ULI SC's membership crosses all professional disciplines involved in the land development process. Annual sponsorship helps your organization gain visibility with over 600 ULI SC members and become an important catalyst for leadership in land use in our state and beyond.

ULI is a global organization whose mission is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. To further this mission in South Carolina, the ULI SC District Council relies on the generous support of our sponsors.

Please see reverse for details regarding sponsorship opportunities and benefits. Not sure which level is right for you? Contact ULI SC Executive Director, Amy Barrett, at amy.barrett@uli.org to discuss.



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	Visionary \$10,000	Pioneer \$7,500	Champion \$5,000	Partner \$3,500	Advisor \$2,500	Friend \$1,500
Custom Benefit Packages to promote visibility, leadership and corporate contacts.	✓	-	-	-	-	-
Company Recognition						
Prominent Recognition on website	Logo	Logo	Logo	Logo	Logo	Name
Link to Sponsor Website	Logo	Logo	Logo	Logo	Logo	Name
Printed & Electronic Communication	Logo	Logo	Logo	Logo	Logo	Name
Complimentary Registrations						
Registration(s) for ULI Fall or Spring Meeting	2	1	-	-	-	-
Annual credit for ULI SC Programs	\$1,000	\$750	\$500	\$350	\$250	\$100
Invitation-only Events	✓	✓	✓	✓	✓	✓
Credit Toward Memberships						
Annual credit to be used toward memberships of your choice.	\$1,000	\$750	\$500	\$350	\$250	\$150
Event Specific						
Display opportunities at statewide programs	✓	✓	✓	-	-	-
Name and sponsorship level displayed at events	Logo	Logo	Logo	Logo	Logo	Name
Speaking and Leadership Opportunities	✓	✓	✓	✓	✓	✓
Staff Assigned to Manage Your Benefits	✓	✓	✓	✓	✓	✓

MANY THANKS TO OUR FY 2019 SPONSORS!

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* Denotes a Regional Sponsor investing in ULI Charlotte, South Carolina, and Triangle