

## SUPPORT ULI!

Your support empowers ULI San Diego-Tijuana to deliver compelling programs and professional development to our diverse network of real estate leaders.

In 2025, more than 70 companies supported our mission to shape the future of the built environment. Join as a local sponsor today to support our mission and receive the benefits below.

Annual Sponsor Packages	Luminary	Founder	Champion	Leader *
Package Price:	\$20,000	\$10,000	\$5,000	\$3,500
<i>Net cost of package for sponsor:</i>	<i>\$5,551</i>	<i>\$2,133</i>	<i>\$2,520</i>	<i>\$1,670</i>

### Branding & Recognition

Placement of logo and link on ULI SDTJ webpage, monthly newsletter sent to more than 5,600 distribution list				
Company logo featured on intro slides at ULI SDTJ quarterly breakfast program and online events				
Company logo and link featured as sponsor on ULI SDTJ website				
Deluxe event badges for SDTJ members				

### Promotions

Advertise job openings on ULI SDTJ website and newsletter				
Annual sponsor spotlight post in monthly newsletter				
Featured blog post on ULI SDTJ website				

### Membership Credit

Associate Membership (Value of \$540 each)	4	4	2	2
Full Membership (Value of \$1332 each)	2	1		
<i>Total Value</i>	<i>\$4,824</i>	<i>\$3,492</i>	<i>\$1,080</i>	<i>\$1,080</i>

### Engagement

Local member event credit to SDTJ programs	\$2,000	\$1,500	\$1,000	\$750
Tickets to sponsor exclusive event	6	5	4	3
Complimentary Local Product Council Membership (Value of \$200 each)	4	3	2	
Provide remarks at signature event				
<i>Total Value</i>	<i>\$2,800</i>	<i>\$2,100</i>	<i>\$1,400</i>	<i>\$750</i>

### National Meetings

Complimentary tickets to Fall or Spring Meeting (\$2,275 each)	3	1		
<i>Total Value</i>	<i>\$6,825</i>	<i>\$2,275</i>		

### Leadership

ULI SDTJ Advisory Board Seat				
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\*\*Sponsorships of ULI are tax deductible for the full amount of sponsorship, less the value of goods received

ULI San Diego-Tijuana | 3605 Fifth Ave, Suite A, San Diego, CA 92103 | [sandiego-tijuana.uli.org](http://sandiego-tijuana.uli.org)

## OUR NUMBERS

 750+ Members

 Global Network of 56,000+ Members

 5,600+ Email Subscribers

 1,200+ LinkedIn Followers

 1,500+ Instagram Followers

 4 Quarterly Signature Events

 50+ Member Events Each Year

 180+ Young Professionals in PFG Program

**WLI** 10 Annual Women's Leadership Events

 4 Exclusive Local Product Councils

## SUPPORT ULI!

### \* SMALL BUSINESS LEADER

Small Businesses with 10 employees or less, may sponsor as a Small Business Leader for a reduced rate of \$2,000, please contact District Council staff for additional details.

This level includes: one Associate Membership, a \$500 credit for local events and two tickets to sponsor exclusive events.

### UNIVERSITY PROGRAM

ULI San Diego - Tijuana welcomes public and private accredited universities to join as local annual partners. The program provides faculty, administrators, and students broader access to ULI members and leadership, along with deeper engagement through membership, local programming and select national opportunities. Benefits include:

- **ULI Memberships** – Includes Public Agency Membership (\$680): 1 Full + 2 Associate Memberships; add more (Associates \$150/year, Full \$295/year). Includes 5 Student Associate Memberships (additional student \$132/year).
- **University Advisors** – Join roundtables for faculty/administrators on ULI updates and land use education.
- **Student Advisors** – One student serves on the YLG committee to represent the university and connect peers with ULI.
- **Recognition & Promotion** – University logo featured on ULI SD-TJ website, newsletter, event slides; option to post job and internship opportunities, quarterly newsletter feature, and one blog post.
- **Student Engagement** – 5 complimentary Partnership Forum mentorships; UrbanPlan program offered as a class or workshop.
- **Research & Thought Leadership** – Collaborate on local ULI research, TAPs, and resilience or housing projects.

The University Program, valued at over \$3,500, is offered at \$3,000. The rate can be reduced to \$2,500 if the university provides event space for one ULI event per year or contributes a \$1,000 credit for event space. ULI would also welcome the opportunity to engage with students by speaking at events, career fairs, and other university activities. **Please contact District Council staff for additional details.**

### SINGLE EVENT

The San Diego-Tijuana District Council hosts more than 40 programs each year, all overseen by our Programs Committee. This group develops overall topics and focus areas for our council, then plans and executes programs throughout the region and virtually. Sponsor one of our events to receive valuable exposure for your company and help our district deliver quality local programming.

Please note that these sponsorship levels and benefits do not apply to the Housing Summit. The specific levels and benefits for the Housing Summit will be announced separately.

Event Sponsor Packages	Title	Gold
Package Price:	\$1,000	\$500
Company name and graphic branding above event title in ULI marketing <i>Example: Your Company Presents the 2023 Summer Project Tour</i>		
Provide welcome remarks before the panel begins		
Complimentary guest registrations for the program	4	2
Company logo and name included on day-of event signage		
Company logo and name included on digital event marketing materials		
Company logo and name included on ULI email marketing for event		

#### About Sponsorship

The impact ULI San Diego -Tijuana has on the region is made possible by generous contributions from our sponsors.

To learn more about Sponsorship please contact ULI San Diego – Tijuana Executive Director Chris Clark at [Chris.Clark@uli.org](mailto:Chris.Clark@uli.org).

SUPPORT ULI!



**SPONSORSHIP AGREEMENT 2026**

**ULI SAN DIEGO – TIJUANA SPONSORSHIP LEVELS**

Annual Sponsorship Packages	Other
<input type="radio"/> Luminary \$20,000	<input type="radio"/> University Program \$3,000
<input type="radio"/> Founder \$10,000	<input type="radio"/> Event Title Sponsor \$1,000
<input type="radio"/> Champion \$5,000	<input type="radio"/> Event Gold Sponsor \$500
<input type="radio"/> Leader \$3,500	
<input type="radio"/> Small Business Leader \$2,000	

Did a ULI member encourage you to sponsor? Share their name so we can thank them.

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

**Sponsor Contact:**

(contact for complimentary memberships, event registrations, and marketing materials)

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

Check this box to request your corporate logo be added to our marketing. Please attached high-res logo image file when you send this form back.

By signing this agreement, \_\_\_\_\_, agrees to support ULI SDTJ as a sponsor in 2026 at the level(s) indicated above, with a total cost of \$\_\_\_\_\_.

\_\_\_\_\_  
Name, Title

\_\_\_\_\_  
Date