

# SUPPORT ULI!

Your support empowers ULI San Diego-Tijuana to deliver compelling programs and professional development to our diverse network of real estate leaders.

In 2024, more than 70 companies supported our mission to shape the future of the built environment. Join as a local sponsor today to support our mission and receive the benefits below.

Annual Sponsor Packages	Luminary	Founder	Champion	Leader
Package Price:	\$20,000	\$10,000	\$5,000	\$3,500
<i>Net cost of package for sponsor:</i>	<i>\$5,551</i>	<i>\$2,133</i>	<i>\$2,520</i>	<i>\$1,670</i>

## Branding & Recognition

Placement of logo and link on ULI SDTJ webpage, monthly newsletter sent to more than 5,600 distribution list				
Company logo featured on intro slides at ULI SDTJ quarterly breakfast program and online events				
Company logo and link featured as sponsor on ULI SDTJ website				
Deluxe event badges for SDTJ members				

## Promotions

Advertise job openings on ULI SDTJ website and newsletter				
Annual sponsor spotlight post in monthly newsletter				
Featured blog post on ULI SDTJ website				

## Membership Credit

Associate Membership (Value of \$540 each)	4	4	2	2
Full Membership (Value of \$1332 each)	2	1		
<i>Total Value</i>	<i>\$4,824</i>	<i>\$3,492</i>	<i>\$1,080</i>	<i>\$1,080</i>

## Engagement

Local member event credit to SDTJ programs	\$2,000	\$1,500	\$1,000	\$750
Tickets to sponsor exclusive event	6	5	4	3
Complimentary Local Product Council Membership (Value of \$200 each)	4	3	2	
Provide remarks at signature event				
<i>Total Value</i>	<i>\$2,800</i>	<i>\$2,100</i>	<i>\$1,400</i>	<i>\$750</i>

## National Meetings

Complimentary tickets to Fall or Spring Meeting (\$2,275 each)	3	1		
<i>Total Value</i>	<i>\$6,825</i>	<i>\$2,275</i>		

## Leadership

ULI SDTJ Advisory Board Seat				
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\*\*Sponsorships of ULI are tax deductible for the full amount of sponsorship, less the value of goods received

ULI San Diego-Tijuana | 3605 Fifth Ave, San Diego, CA 92103 | [sandiego-tijuana.uli.org](http://sandiego-tijuana.uli.org)

## OUR NUMBERS

750+ Members

Global Network of 56,000+ Members

5,600+ Email Subscribers

1,200+ LinkedIn Followers

1,500+ Instagram Followers

4 Signature Events

Annual Binational Programs

180+ Young Professionals in PFG Program

10 Annual Women's Leadership Events

4 Exclusive Local Product Councils

## About Sponsorship

The impact ULI San Diego -Tijuana has on the region is made possible by generous contributions from our sponsors.

To learn more about Sponsorship please contact ULI San Diego – Tijuana Executive Director Chris Clark at [Chris.Clark@uli.org](mailto:Chris.Clark@uli.org).

**SPONSORSHIP AGREEMENT 2025**

**ULI SAN DIEGO – TIJUANA SPONSORSHIP LEVELS**

<p><b>Annual Sponsorship Packages</b></p> <p><input type="radio"/> Luminary \$20,000</p> <p><input type="radio"/> Founder \$10,000</p> <p><input type="radio"/> Champion \$5,000</p> <p><input type="radio"/> Leader \$3,500</p>	<p><b>Women’s Leadership</b></p> <p><input type="radio"/> Annual VIP \$2,500</p> <p><input type="radio"/> Symposium \$1,000</p> <p><input type="radio"/> Fall Refresh \$500</p> <p><input type="radio"/> Speaker Series \$250</p>
<p><b>Signature Events</b></p> <p><input type="radio"/> UrbanPlan \$2,000</p> <p><input type="radio"/> Gold \$1,000</p> <p><input type="radio"/> Silver \$500</p>	<p><b>Young Leaders</b></p> <p><input type="radio"/> Mentor \$3,000</p> <p><input type="radio"/> Partner \$2,000</p> <p><input type="radio"/> Scholar \$1,000</p>

Did a ULI member encourage you to sponsor? Share their name so we can thank them.

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

**Sponsor Contact:**

(contact for complimentary memberships, event registrations, and marketing materials)

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

Check this box to request your corporate logo be added to our marketing. Please attached high-res logo image file when you send this form back.

By signing this agreement, \_\_\_\_\_, agrees to support ULI SDTJ as a sponsor in 2025 at the level(s) indicated above, with a total cost of \$\_\_\_\_\_.

\_\_\_\_\_  
Name, Title

\_\_\_\_\_  
Date