

CONSIDER A TAP!

TECHNICAL ASSISTANCE PANEL (TAP)

Since 1947, ULI has harnessed the multidisciplinary expertise of its members to help communities solve challenging land use, development, and redevelopment issues. At the local level, this is accomplished through a Technical Assistance Panel (TAP).

What is a TAP?

A TAP is a group of volunteer land use and real estate experts that come together for a multi-day evaluation, interviews, and analysis to provide expert, multidisciplinary advice to local governments, public agencies and nonprofit organizations facing complex land use and real estate issues in the San Diego-Tijuana region.

Why sponsor a TAP?

Our experienced panelists are prepared to address both location-specific challenges and larger high level public policy analyses, providing the client with a unique and comprehensive vision. ULI can deliver honest, unbiased answers to our clients' questions. We are uniquely positioned with the flexibility to swiftly formulate, manage and implement on-call dynamic Technical Assistance Panels on a relatively short notice. These TAPs are a valuable resource that organizations can leverage to transform their communities for the better.

Deliverables

At the end of each panel, findings are delivered in two modes: a PowerPoint presentation summarizing analysis and key findings, and an in-depth final report of conclusions, recommendations, and next steps.



Interested? Here's how to get started:

A three- to four-month lead-time is necessary to provide sufficient time to assemble the best available panel members, compile briefing materials and plan for the logistics of the TAP program.

To learn more about the TAP program or to request a consultation, please contact ULI San Diego – Tijuana Executive Director Chris Clark at Chris.Clark@uli.org.



TAP AT-A-GLANCE

-  1-2 Working Days
-  5-12 Experts
-  1 Presentation
-  1 Report
-  Invaluable Insights

Cost of a TAP

ULI San Diego – Tijuana charges a fee for each of its panels to cover associated project costs and staff time.

Fees vary from \$20,000-\$25,000 for a two-day TAP; and \$10,000 for a one-day TAP Lite.

RECENT ULI SAN DIEGO - TIJUANA TAPs

Urban Neighborhood Intervention

Location: C Street, Downtown San Diego

Date: Fall 2023

Sponsor: Downtown San Diego Partnership

[TAP Report PDF](#)



Assignment: The Downtown San Diego Partnership and City Center Business Improvement District invited the ULI San Diego – Tijuana District Council to provide expert advice on an area with C Street forming its spine and extending from Union Street to Tenth Avenue, and Broadway to B Street.

Panelists: Benjamin Arcia (McCullough Landscape Architecture), Juan Arriaga (LOWE), Howard Blackson (Michael Baker International), Heather Foley (HED), Amber Lake (Carrier Johnson), Mary Lydon (HomeAid), Mari-sa Mangan (SANDAG) Brian Mooney (Rick Engineering Company), Phuong Nguyen, Panelist (CR Associates), Teri Slavik-Tsuyuki (tst ink)

Planning for Extreme Heat

Location: County of San Diego

Date: Spring 2022

Sponsor: County of San Diego Planning Department

[TAP Report PDF](#)



Assignment: The TAP examined heat adaptation planning at citywide and community scales. Recognizing that land use planning plays a pivotal role, the TAP honed in on environmental threats facing urban areas, such as the Urban Heat Island, building and neighborhood-scale mitigation measures, and examples of collaboration efforts between the private and public sectors.

Panelists: Marissa Aho (Office of the Commissioner of Public Lands State of Washington), William Anderson (CITECON), Julia Chase (The Cadmus Group), Jill Allen Dixon (Sasaki), Carey Fernandes (Dudek), Brooke Peterson (Rick Engineering Company), Diego Velasco (City Thinkers), Nick Johnston (Dudek)

How to volunteer for a TAP Panel

If you're a ULI San Diego – Tijuana member that is interested in becoming a volunteer TAP panelist, please complete our [interest form](#). Panelists are selected based on specific project needs and usually include at least one for-profit or nonprofit developer, designer and/or planner, market and/or financial analyst, and a regulatory expert. Panelists with a potential conflict of interest will be deferred for other client opportunities.

How to join the TAP Committee

Members of the San Diego – Tijuana District Council are eligible to volunteer on the TAP Committee. This group leads client outreach, project review as well as planning and execution of each TAP program. This rewarding hands-on opportunity puts you in a position to make a positive impact in our community while leveraging the talent and insight of our district's members. To get involved with the TAP Committee, complete this [application](#) or contact our committee chair.

About ULI San Diego - Tijuana

The mission of the Urban Land Institute is to shape the future of the built environment for transformative impact in communities worldwide. Founded in 1936, the Institute now has nearly 50,000 members across 81 nations worldwide, representing the entire spectrum of land use and real estate development disciplines working in private enterprise and public service. A multidisciplinary real estate forum, ULI facilitates an open exchange of ideas, information, and experience among industry leaders and policy makers dedicated to creating better places. ULI San Diego-Tijuana is the only bi-national District Council in the ULI network and is a trusted and unbiased source for timely land use information.