

WOMENS LEADERSHIP INITIATIVE SPONSORSHIP

ABOUT WLI

Join the Urban Land Institute's global movement with 45,000 members to shape the built environment and promote diversity.

In San Diego-Tijuana, the Women's Leadership Initiative unites ULI members to empower women in leadership through innovative US-Mexico programs.

Join us today as a supporter to transform the industry for women today and tomorrow.

IMPACTFUL PROGRAMING

WLI's Directives

- Promote diversity in the real estate industry by raising **visibility and the number of women** leaders in ULI and the real estate industry.
- **Build awareness** around equity in fair treatment, access, opportunity, and advancement for all members to create an **inclusive environment**.
- Create programs to build members **network** and learn from experts.

We achieve these directives with impactful programming.

Learn more about our Sponsorship Levels and Programs on the following page.

WOMEN'S
LEADERSHIP
INITIATIVE

 **Urban Land
Institute**
San Diego/Tijuana

THANK YOU TO OUR 2023 SPONSORS



SPONSOR WLI
TODAY!



2024 SPONSORSHIP LEVELS

Women's Leadership Sponsorship packages include a variety of benefits to supporters in the San Diego-Tijuana district.

BENEFIT	\$5,000	\$2,500	\$1,500	\$1,000	\$500	\$250
Recognition on ULI SDTJ Website	X	X	X	X	X	X
Recognition on WLI Event Signage	X	X	X	X	X	X
Quarterly Message in ULI SDTJ Social Channels	X	X	X	X	X	X
Once Annual ULI Sponsor Spotlight Email	X	X	X	X	X	
Ticket to WLI Annual Symposium Event	2	2	1	1		
Ticket to any ULI SDTJ Event	2	1	1			
Moderator/Speaker Role Ask Me Anything Event	X	X				
ULI Annual Sponsor Benefits	Advisor Level	Friend Level				
ULI SDTJ Advisory Board Seat	X					

Note: The top two tiers of WLI sponsorship include benefits as ULI SDTJ Annual Sponsors. These include credit back to your firm to attend ULI events or renew local memberships. Advisor Level sponsors receive \$1500 annually in credit while Friend Level Sponsors receive \$1,000.

WLI PROGRAMS

Ask Me Anything Speakers Series

Join us on the **last Wednesday of each month** for an engaging happy hour with a local woman professional making a meaningful impact in our community and industry. Enjoy insightful conversations, networking, and camaraderie.

Women's Leadership Symposium

Come be a part of our **annual event** featuring national women leaders, where we ignite discussions on creating global change. Each year, our dynamic planning committee curates an exciting program that addresses the pressing issues of our time.

Fall Program

Our **annual Fall Program** connects leaders from Mexico and the US which have included our Binational Exchange. This program provides skills and resources on topics to keep our community in the know of the latest trends.



Dear Future Sponsors,

Our innovative programs at the Women's Leadership Initiative are making a significant impact on the San Diego-Tijuana region. Thank you for your support in driving positive change.

Sincerely,

Summer Fernquist

WLI Co-Chair

Tracey Frey

WLI Co-Chair

2023 Committee Members: Dana Keil, Catherine McCullough, Brooke Miller, Catherine Northcutt, Jada Price, and Pete Richey