

Women's Leadership Initiative Sponsorships

About Women's Leadership Initiative

There's a place for you in the world of land use. With the support of its 45,000 members across the globe, the Urban Land Institute seeks to shape the future of the built environment while advancing the cause of diversity and equity at all levels.

In the San Diego-Tijuana district, this mission is exemplified in the work of the Women's Leadership Initiative: a cohort of engaged ULI members advocating for visibility, empowerment and advancement of women in industry leadership. Each year, this dedicated team collaborates to create innovative programming in the US and Mexico that connects professionals in this shared goal.

Join us today as a supporter of the Women's Leadership Initiative and help us change the future of our industry for women leaders today and tomorrow.

2023 Sponsorship Levels

2023 Women's Leadership Sponsorship packages include a variety of benefits to supporters in the San Diego-Tijuana district.

Benefit	\$5,000	\$2,500	\$1,500	\$1,000	\$500	\$250
Recognition as WLI Supporter on ULI SDTJ Website	x	x	x	x	x	x
Recognition as WLI Supporter on WLI Event Signage	x	x	x	x	x	x
Quarterly Message in ULI SDTJ Social Channels	x	x	x	x	x	x
Once Annual ULI Sponsor Spotlight Email	x	x	x	x	x	
Ticket to WLI Annual Symposium Event	2	2	1	1		
Ticket to any ULI SDTJ Event	2	1	1			
Moderator or Speaker Role at Ask Me Anything Event	x	x				
ULI Annual Sponsor Benefits	Advisor Level	Friend Level				
ULI SDTJ Advisory Board Seat	x					

Note, the top two tiers of WLI sponsorship include benefits as ULI SDTJ Annual Sponsors. These include credit back to your firm to attend ULI events or renew local memberships. Advisor Level sponsors receive \$1500 annually in credit while Friend Level Sponsors receive \$1,000.

2023 WLI Programs

Impactful programming is at the heart of WLI's work: we advance women through listening and learning from their lived experience. 2023 WLI Supporters contribute to monthly programs throughout the year of sponsorship.

Ask Me Anything Speakers Series

Our popular monthly happy hour series highlights a local woman professional making a meaningful impact in our community and our industry. On the last Wednesday of each month, we convene for an intimate and fun conversation delving deep into a wide range of topics. These events aim to provide a mix of education, reflection and camaraderie while connecting with new and established colleagues.

Women's Leadership Symposium

Our signature annual event hosts national woman leaders for an evening of discussion on making change in our world. WLI's planning committee selects a unique topic and format each year, ensuring a program that responds to our current moment in a meaningful way.

Binational Exchange

Celebrating the unique cross-border culture of the San Diego-Tijuana region, our annual Binational Exchange connects leaders from Mexico and the US for a series of tours, panel discussion and networking.