

A ULI Symposium Series



**Urban Land
Institute**

San Diego/Tijuana

Water

& Fire

**Strategies to Address Land-use,
Real Estate Risk and Equity in a
Changing Climate**

2021 DATES

September 8

September 28

October 20

November 4

Water & Fire: A Symposium Series

Strategies to address land-use, real estate risk and equity in a changing climate

This fall, ULI San Diego-Tijuana is taking a deep dive into the impact of climate change on the local economy, real estate risk, land-use and equity in the San Diego-Tijuana region.

We kick-off the series by laying the foundation of where the latest science is leading us with perspectives from national and local experts. Look for a lively discussion on local progress and hurdles.

Next, we will explore how past policy and investment have left local neighborhoods behind. This session will include a participatory conversation on what can be done to positively impact future outcomes.

Our third installment will focus on Design and Building Technology including case studies on completed projects, from mass timber to net-zero, and a major infrastructure project in the pipeline.

The series will culminate with a half-day program led by Bill Grayson, Executive Director of the ULI Center for Sustainability and Economic Performance. It will feature a varied program including a practical look at climate impact effects on access to capital, rising insurance rates and geographic “winners and losers”. A discussion of where we stand in terms of the current climate action plan, and lastly, specific projects underway – on both sides of the border.

SOME FEATURED SPEAKERS & PRESENTERS

Keynote: Spencer Glendon, Probable Futures

Spencer Glendon is a nationally-recognized consultant and speaker. Collaborating with scientists, designers, technologists, and other concerned generalists like him, he founded the forthcoming initiative, Probable Futures which will soon make local and global projections of heat, drought, wildfire, and other variables available, for free, to anyone in the world. For many years he conducted and directed research at Wellington Management and holds a BS in Industrial Engineering and a PhD in Economics.

Laura Craft, SVP, Global Strategy & Investment ESG at Heitman

Billy Grayson, Executive Director, Center for Sustainability & Economic Performance and Senior Vice President, Centers & Initiatives, ULI

Professor Mark Merrifield, Director, Center for Climate Change Impacts & Adaptation, Scripps Institute of Oceanography, UCSD

Garth Nagel (AICP, LEED-AP), Senior Facility Planner, Department of Navy-NAVFAC Southwest

Sherri Franklin, CEO, Urban Design Center

WHO SHOULD ATTEND?

- Key regional decision-makers (public and private)
- Policy makers
- Private developers/capital providers
- Designers, planners, architects
- Universities, scientific and private enterprise innovating around climate change

Sponsor Opportunities

(covers all 4 events)

TITLE SPONSOR | \$5,000

- Limited to 1 company
- Speaking opportunity to welcome attendees and introduce the keynote speaker at the kick-off event
- 3 Tickets to each event
- Company Name included in the series headline
- Sponsor logo prominently displayed in all marketing: Eblasts, website, advertising, and program
- 7 Slides to display during networking time
- Acknowledgement from podium in opening and closing remarks
- Written company description in program

GOLD SPONSOR | \$1,000

- 2 Tickets to two events of your choice
- Sponsor logo displayed in all marketing: Eblasts, website, advertising, and program
- 3 Slides to display during networking time
- Acknowledgement from podium

PLATINUM SPONSOR | \$2,500

- 2 Tickets to each event
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- 5 Slides to display during networking time
- Acknowledgement from podium
- Written company description in program

SILVER SPONSOR | \$500

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