



**2021 ULI Women's Leadership Initiative Local Partnership Opportunities**  
*Contact Chris Clark ([Chris.Clark@ULI.org](mailto:Chris.Clark@ULI.org)) to secure your sponsorship today!*

**About the WLI**

It's no secret – the real estate industry benefits from the leadership of some of the brightest women working in our world today, but these luminaries' success is too often the exception rather than the trend. ULI's Women's Leadership Initiative promotes the advancement of women throughout their careers as leaders in the real estate industry and seeks to increase the visibility and number of women serving in leadership positions.

Our 2021 WLI programming in the San Diego-Tijuana district will provide a forum for healthy discourse, education and advancement for women in the industry and instill a mindful approach to nurturing the careers of the women leaders of today - and tomorrow.

By supporting the work of the WLI, you contribute to our mission of promoting positive change in our industry and our world.

**2021 WLI Programs:**

**Women's Leadership Symposium**

- Theme: *"2021 The Year of Resiliency, Reevaluating, Reinventing, Reimagining"*
- Date: February 24<sup>th</sup>, 2021
- The annual ULI San Diego-Tijuana Women's Leadership Symposium is one of the most successful real estate events in our market. Join ULI and a few hundred of your colleagues in a virtual session on navigating our changing world. Attendees will hear from a powerhouse all-woman development team and then engage in a collaborative session with their fellow guests as we set a course ahead in this most unique time.

**#AfterHours Conversation Series**

- Date: Monthly throughout 2021
- One of the bright lights to emerge from the COVID era is the WLI #AfterHours conversation series, bridging the gap between networking, education and a professional support group. This series of monthly virtual events provides an arena for open and honest discourse about the struggles we all face in our careers and our lives. At each session, event attendees hear from a local industry leader on how she found her way in the industry and what lessons she would share to those women following in her footsteps.



*\*All events are planned as virtual sessions, unless otherwise noted.*

### **Sponsorship Opportunities**

#### **Platinum Sponsorship - \$1,000**

- Presenting title position for WLI Symposium Event: “Your Name” Presents the 2021 Women’s Leadership Symposium
- Group moderator role at 2021 WLI Symposium Event
- Logo, Company Name and outbound link included in marketing materials for 2021 WLI Symposium event
- Opportunity to give brief welcome remarks at 2021 WLI Symposium
- Four complimentary tickets to the 2021 WLI Symposium event
- Logo and Company Name included as sponsor of 2021 #AfterHour Series on promotional communications, social media and ULI website
- Speaking role at each #AfterHours event
- Logo included in branded Zoom background for virtual #AfterHours programs

#### **Gold Sponsorship - \$500**

- Logo, Company Name and outbound link included in marketing materials for 2021 WLI Symposium event
- Opportunity to give brief welcome remarks at 2021 WLI Symposium
- Four complimentary tickets to the 2021 WLI Symposium event
- Logo and Company Name included as sponsor of 2021 #AfterHour Series on promotional communications, social media and ULI website
- Speaking role at each #AfterHours event
- Logo included in branded Zoom background for virtual #AfterHours programs

#### **Silver Sponsorship - \$250**

- Logo, Company Name and outbound link included in marketing materials for 2021 WLI Symposium event
- Four complimentary tickets to the 2021 WLI Symposium event
- Logo and Company Name included as sponsor of 2021 #AfterHour Series on promotional communications, social media and ULI website
- Logo included in branded Zoom background for virtual #AfterHours programs

*\*Annual Sponsors of ULI San Diego – Tijuana save 25% on event sponsorships listed above.*