



**Urban Land  
Institute**

San Diego/Tijuana



### **Encanto Village**

2020 Finalist for the ULI Terwilliger Center's  
Jack Kemp Awards of Excellence in  
Affordable Housing

Photo courtesy of National CORE

# Make an Impact

and Become a Local Sponsor



# Your Support Matters

Aligning your brand with the ULI means aligning it with the most established and reputable real estate organization in the world and the most active in the Cali-Baja region.

## 01 Addressing the most important issues impacting our land use today

ULI initiatives focus on diversity, equity, inclusion, infrastructure, access to capital, regional growth, public-private partnerships, and sustainability, among others.



Throughout 2020, ULI San Diego-Tijuana has maintained an active event schedule in virtual formats including committee meetings, virtual happy hours and the launch of our *Inclusive Region* initiative.

## 02 Thoughtful, detailed programming

Our committees and working groups convene leaders in the real estate industry for meaningful community impact.



A visit from Gwyneth Jones Cote, President of ULI Americas, to share organizational initiatives with San Diego-Tijuana leadership.

## 03 Sponsorship puts your values into practice

Sponsorships fund over 75% of our operating budget for the year in support of the professional staff that helps you get the most out of your ULI membership and sponsorship.

## 04 Broaden your network

The ULI San Diego - Tijuana network of real estate leaders crosses all disciplines, industry sectors and product types throughout the Cali-Baja mega region.

# Annual Sponsorship

The impact ULI San Diego - Tijuana has on the Cali-Baja mega region is made possible by generous contributions from our sponsors. All donations support our local activities, a portion of which may be tax-deductible.

## **FOUNDING SPONSORS | \$10,000**

- Company logo and link on ULI homepage
- Logo and link on all electronic material
- Logo at all District Council events
- 2 complimentary registrations for Fall Meeting
- \$1,000 credit for ULI membership
- Unlimited credits for local event attendance for company staff
- Sponsor Spotlight company or project profile
- Copy of annual *Emerging Trends* report
- Leadership opportunities

## **CHAMPION SPONSORS | \$5,000**

- Logo and link on all electronic material
- Logo at all District Council events
- \$2,500 credit for ULI membership and local event attendance
- Sponsor Spotlight company or project profile
- Copy of annual *Emerging Trends* report
- Leadership opportunities

## **ADVISOR SPONSORS | \$2,500**

- Company name on all electronic material
- Company name at all District Council events
- \$1,000 credit for ULI membership and local event attendance
- Copy of annual *Emerging Trends* report
- Leadership opportunities

## **VISIONARY SPONSORS | \$8,000**

- Logo and link on all electronic material
- Logo at all District Council events
- 1 complimentary registrations for Fall Meeting
- \$3,000 credit for ULI membership and local event attendance
- Sponsor Spotlight company or project profile
- Copy of annual *Emerging Trends* report
- Leadership opportunities

## **PARTNER SPONSORS | \$3,500**

- Logo on all electronic material
- Logo at all District Council events
- \$1,500 credit for ULI membership and local event attendance
- Copy of annual *Emerging Trends* report
- Leadership opportunities

## **FRIEND SPONSORS | \$1,000**

- Company name on all electronic material
- Company name at all District Council events
- \$200 credit for ULI membership and local event attendance
- Copy of annual *Emerging Trends* report
- Leadership opportunities