



Urban Land
Institute

San Diego/Tijuana

Make an Impact

and Become a
Local Sponsor



Photo by Stephen Whalen courtesy of Bridge Housing

2016 ULI Global
Award for Excellence:

**Celedon at
9th & Broadway**

Why Sponsor?

Aligning your brand with the ULI means aligning it with the most established and reputable real estate organization in the world and the most active in the Cali-Baja region.

01 Exploration of the most important issues impacting land use today

This includes infrastructure, access to capital, regional growth, public-private partnerships, and sustainability, among others.

02 Thoughtful, detailed programming

Convening leaders and decision makers in the real estate industry and beyond, and providing useful take home value.

03 ULI San Diego - Tijuana depends on sponsorships

Sponsorships fund over 75% of our operating budget for the year in support of the professional staff that helps you get the most out of your ULI membership and sponsorship.

04 Association with a strong real estate organization

The ULI San Diego - Tijuana crosses all disciplines, sectors and product types throughout the Cali-Baja mega region.



Professionals from the San Diego-Tijuana District Council attended the 2019 Young Leaders Exchange in Minneapolis and St. Paul Minnesota, hosted by ULI Minnesota.



A visit from Gwyneth Jones Cote, President of ULI Americas, to share organizational initiatives with San Diego-Tijuana leadership.

Annual Sponsorship

The impact ULI San Diego - Tijuana has on the Cali-Baja mega region is made possible by generous contributions from our sponsors. All donations support our local activities, a portion of which may be tax-deductible.

FOUNDING SPONSORS | \$10,000

- Company logo and link on ULI homepage
- Logo and link on all electronic material
- Logo at all District Council events
- 2 complimentary registrations for Fall Meeting (\$4,150 value)
- \$1,000 credit for local programs
- \$1,220 credit for ULI membership
- Sponsor value: \$6,370
- Leadership opportunities

CHAMPION SPONSORS | \$5,000

- Logo and link on all electronic material
- Logo at all District Council events
- 1 complimentary registrations for Fall Meeting (\$2,075 value)
- \$800 credit for local programs
- \$400 credit for ULI membership
- Sponsor value: \$3,275
- Leadership opportunities

ADVISOR SPONSORS | \$2,500

- Company name on all electronic material
- Company name at all District Council events
- \$400 credit for local programs
- \$250 credit for ULI membership
- Sponsor value: \$650
- Leadership opportunities

VISIONARY SPONSORS | \$8,000

- Logo and link on all electronic material
- Logo at all District Council events
- 2 complimentary registrations for Fall Meeting
- \$800 credit for local programs
- \$800 credit for ULI membership
- Sponsor value: \$5,750
- Leadership opportunities

PARTNER SPONSORS | \$3,500

- Logo on all electronic material
- Logo at all District Council events
- \$600 credit for local programs
- \$300 credit for ULI membership
- Sponsor value: \$900
- Leadership opportunities

FRIEND SPONSORS | \$1,000

- Company name on all electronic material
- Company name at all District Council events
- \$100 credit for local programs
- Sponsor value: \$200
- Leadership opportunities

Event + Initiative Sponsorship

ULI San Diego - Tijuana hosts 30+ programs annually with more than 2,000 people in attendance. These opportunities allow you to tailor your sponsorship to land use issues or professional groups that best align with your firm and mission.

BREAKFAST SPONSORS

\$1,000 - \$1,500

- Company logo and link on ULI event page
- Logo and link on all electronic material
- Logo at sponsored breakfast
- 4 complimentary registrations
- Speaking opportunity
- **Up to three sponsors per breakfast**

Our monthly breakfast at the University Club, on the second Tuesday of every month, is our signature marquee event. More than 120 people join us each month to learn more about the most pressing land use challenges and greatest opportunities in our region.

WOMEN'S LEADERSHIP SPONSOR

1,000 - \$2,500

- Company logo and link WLI web page
- Logo and link on all electronic material
- Women's Leadership Board Position
- Option to provide scholarship(s) or memberships
- Logo at all WLI events
- Option to provide scholarship(s) or memberships
- Recognition at the Partnership Forum Closeout
- Speaking opportunity

The Women's Leadership Initiative fosters a culture of diversity and inclusivity with the goal of elevating the visibility of female leaders across the industry. Locally, our sponsors support national meeting scholarships, guest speakers, and operating expenses associated with ULI Programming.

YOUNG LEADER SPONSOR

\$1,000 - \$2,500

- Company logo and link Young Leader web page
- Logo and link on all electronic material
- Logo at all YL events
- Option to provide scholarship(s) or memberships
- Recognition at the Partnership Forum Closeout

The Young Leaders Group represent close to 25% of our total local membership. This is the next generation of industry leadership. Our sponsors support the 9-month mentorship program and scholarship opportunities.

SPECIAL EVENT SPONSORS

\$1,000+

- Company logo and link on ULI event page
- Logo and link on all electronic material
- Logo at sponsored program
- Complimentary registrations
- Speaking opportunity

Special events, lunches, project tours, and symposiums give attendees on the ground opportunities to dig into the specific details on projects and innovation that are bringing our region to the next level.