



***The Inclusive Region – Virtual Symposium Sponsorship Opportunities***

**Contact Chris Clark ([Chris.Clark@ULI.org](mailto:Chris.Clark@ULI.org)) to secure your sponsorship today!**

**Gold Sponsorship - \$2,500\***

- Title Sponsor for *The Inclusive Region* four-part symposium
  - Print, web and spoken verbiage will be formatted as “*Company Name* presents the 2020 Inclusive Region symposium...”
- Speaking opportunity at each panel
- Verbal recognition at each panel
- Custom email message sent to all symposium attendees
- Company logo included before each virtual event and included with the recorded video (shared to ULI’s global network)
- Company logo posted to *Inclusive Region* webpage and ULI San Diego-Tijuana social media
- Ten complimentary tickets for the four-part symposium (\$1200 value)

**Silver - \$1,000**

- Speaking opportunity at a panel event of your choice
- Verbal recognition at each panel
- Company logo included before each virtual event and included with the recorded video (shared to ULI’s global network)
- Company logo posted to *Inclusive Region* webpage and ULI San Diego-Tijuana social media
- Five complimentary tickets for the four-party symposium (\$600 value)

**Bronze - \$500**

- Verbal recognition at each panel
- Company logo included before each virtual event and included with the recorded video (shared to ULI’s global network)
- Company logo posted to *Inclusive Region* webpage and ULI San Diego-Tijuana social media
- Two complimentary tickets for the four-party symposium (\$240 value)

*\*Limited to one sponsoring organization*



### *About the Symposium:*

We are launching a month-long series of virtual events that present a range of topics central to our latest initiative, *The Inclusive Region: Facing Challenges and Opportunities in the New Normal*. Attendees will hear from national leaders on four core tenants of this theme, including:

- **Diversity, Equity, and Inclusion**
- **Public Space and Public Health**
- **Innovation and Leadership**
- **The Built Environment**

### 2020 Symposium Dates

Week 1 (September 29, 2020)

**The New Essential** – How the public realm is saving our cities amidst pandemic

Week 2 (October 7, 2020)

**Food, Shelter, Safety** – Emerging innovations for critical societal systems

Week 3 (October 21, 2020)

**Get to the Point** – Connecting housing, entertainment, and public amenities in the Midway District

Week 4 (October 28, 2020)

**Prejudice in Paradise** – How discrimination has shaped our region and what we can do about it