

2023 ANNUAL REPORT



WHERE THE FUTURE IS BUILT



Corrina Green UTSA ULI San Antonio District Council Chair

ULI SAN ANTONIO FY24 GOALS

Establish community relationships to become a trusted resource

Engage, recruit, and build a pipeline of diversified membership

Advace initiatives that support equitable and attainable communities

> Elevate initiatives that support a sustainable and reslilient built environment

LETTER FROM THE DISTRICT COUNCIL CHAIR

Dear friends and colleagues,

Over the past year, I have had the honor to serve as your District Council Chair and previously as your Chair for Mission Advancement. I genuinely believe that ULI San Antonio is among the best District Councils in the country. This reflects the work of our remarkable staff, Management Committee, Advisory Board, and especially each and every one of you – our 675+ strong actively involved, passionate, and committed members. I am humbled to serve alongside you.

Last year the Urban Land Institute introduced our new mission and commitments to Connect, Inspire, and Lead. This year it released three global priorities:

- 1) Decarbonization and Net Zero;
- 2) Increasing Housing Attainability; and
- 3) Educating the Next Generation of Diverse Leaders.

Locally, we have embraced and are advancing these goals.

We have completed a Technical Assistance Panel on Rosedale Park as part of the ULI Parks Equity Cohort, and are starting work on another grant from the ULI Terwilliger Center's Attainable Housing for All program. In addition, we have launched a Strategic Council focused on Transit Oriented Development and plan to launch a second Strategic Council building upon our previous work on Park Equity.

This past year, we have been intentional about building relationships and collaborating with other professional organizations in San Antonio to increase our impact to our community. We are excited to continue that momentum with more joint events in the upcoming year. ULI San Antonio has become a thought leader and positive change agent for San Antonio. For companies who need a vibrant city that attracts and retains talent, ULI is great place to invest. Our excellent member-led programs, events and initiatives are all made possible by our Annual Sponsors. This remains an exciting time to be a ULI member. I thank you for your involvement, passion, and commitment of time and resources to ensure ULI San Antonio remains the best District Council in the country.

Onward!

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Corrina Green ULI San Antonio District Council Chair

WHO IS ULI?

The Urban Land Institute (ULI) is a member-led research and education-based non-profit founded in 1936. District Councils focus on opportunities to foster local collaboration in over 70 cities and regions in the United States, Canada, and Mexico. Membership in ULI includes the research and resources of the oldest and largest network of cross-disciplinary real estate and land use experts in the world.

ABOUT ULI SAN ANTONIO

The San Antonio District Council was founded in 2009 and now includes over 675 members. Our members are involved in all aspects of the development and city planning process - private, public, and non-profit.

THE MISSION OF THE URBAN LAND INSTITUTE

Shape the future of the built environment for transformative impact in communities worldwide.

MISSION COMMITMENTS

CONNECT active, passionate, diverse members through the foremost global network of interdisciplinary professionals

INSPIRE best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing

LEAD in solving community and real estate challenges through applied collective global experience and philanthropic engagement













San Antonio BY THE NUMBERS

FOUNDED 2009/2019

ULI San Antonio started as a satellite of ULI Houston in 2009 and officially became a standalone District Council in June, 2019.





Associates 54% | Full 11% | Young Leader 26% | Student 9%

MEMBER ENGAGEMENT

Members on ` Committees or Councils

Members in Leadership Positions

Total attendees at 50+ local ULI events in the past year

Event attendance average per member in the past year

Average ULI National Meeting Attendees

ULI National Product Council Members

ULI SAN ANTONIO STAFF



Janis Ploetz Executive Director





Codv Shown Senior Manager

cody.shown@uli.org



WHAT WE DO

The Urban Land Institute of San Antonio is a **trusted**, **relied-upon network of leaders** advancing responsible land use and development. We connect the leaders making the most important regional real estate decisions today.



CATALYST

Promote meaningful discussion around catalytic projects and ideas affecting land use to broaden perspectives and create momentum from possibility.

2

CHANGE AGENT

Be a thought-leader exploring interdisciplinary land use and development issues.

3

BRING LEADERS TOGETHER

Join people together to deepen professional relationships within and beyond our membership through networking, mentoring and problem-solving.



CREATING A GLOBAL NETWORK WITH LOCAL IMPACT

Lead solutions on the most pressing land use and real estate development challenges and opportunities.

TRUSTED ADVISOR

Convene dialog among public and private sector industry leaders to facilitate collaboration in an unbiased exchange of ideas.



SHARING KNOWLEDGE & BEST PRACTICES

Deliver cutting-edge content and programming on real estate market and land use trends.

ULI MEMBERS LEAD THE WAY

Our members are the driving force behind the programs we plan, the advising services we provide local governments, our leadership development efforts, and content committees. Our membership and broad audience include development, construction and land-use policy professionals from throughout the San Antonio and South Texas region.

UNBEATABLE EVENTS & PROGRAMMING

Traditional events large and small scale, from first looks and behind-the-scenes site tours to breakfast meetings and networking socials. ULI San Antonio is where regional and national thought leaders discuss best practices to create thriving communities in San Antonio.

MULTIDISCIPLINARY NETWORKING

Our members are developers, brokers, bankers, financiers, attorneys, architects, engineers, designers, academics, non-profit partners and government leaders. ULI San Antonio is where all these disciplines join together. ULI is almost 50,000 members strong with over 675 members in the San Antonio and South Texas area.

AFFINITY GROUPS

Young Leaders Group, NEXT, Women's Leadership Initiative and Mentorship Forum are small groups within ULI, each providing valuable networking and content tailor-fit to develop and elevate the next generation of leaders in San Antonio's real estate industry.

SIGNATURE PROGRAMS

Tightly aligned to the ULI mission, ULI San Antonio's signature programs deliver impactful outcomes to the San Antonio region, connecting the nation's most preeminent leaders and ULI research to San Antonio's most pressing challenges and opportunties.

ULI MEMBERS ARE...

urban designers attorneys attorneys asset managers contractors property owners architects Landscape architects educators urban planners consultants bankers bankers nonprofitslevelopers









CONNECT

Bring together active, passionate, diverse members from across the fields of real estate and land use policy to foster collaboration within and beyond ULI's membership.









LOCAL MEMBER COUNCILS (January - December)

Topically-focused, multi-disciplinary groups exclusively for ULI members who meet regularly to share best practices, study industry trends and discuss issues.

ULI San Antonio has	>Commercial	>Placemaking
7 Local Member Councils	>Housing >Mobility >Neighborhood Development	>Sustainability >Urban Core

ADVISORY BOARD

The ULI San Antonio Advisory Board is composed of key District Council leaders, public and private community leaders, and top sponsors who have a deep understanding of the mission and priorities of ULI. They meet twice per year.

ANNUAL GOLF TOURNAMENT

Over 150 people participate in the annual ULI San Antonio Golf Tournament held in the Spring every year at the Quarry Golf Club. Proceeds from this popular fundraiser go towards providing ULI memberships to UTSA Masters students in the Urban Planning and REFD programs, as well as supporting local programming for members and sending Public Officials to the ULI Fall and Spring meetings.

MONTHLY MEMBER CONNECT COFFEES

These monthly meet ups inform new members and non-members about our committees and how to get involved leading ULI's work in San Antonio.

ULI TEXAS FALL AND SPRING MEETING HAPPY HOUR

ULI San Antonio Fall and Spring Meeting attendees enjoy the opportunity to connect with attendees from the other Texas District Councils - Austin, Houston, and DFW. With 150+ attendees, flowing drinks, and a great view, some ULI San Antonio members think this happy hour is the best event for regional connections.

ULI SAN ANTONIO TRIP TO MEXICO CITY

ULI San Antonio members organized a peer city trip to Mexico City this past year in coordination with ULI Mexico and the Mexican Consulate's office.



+ AFFINITY GROUPS

These peer groups offer members the opportunity to convene around real estate development in San Antonio, bringing together active, passionate, diverse members from across the fields of real estate and land use policy to foster collaboration within and beyond ULI's membership.

YOUNG LEADERS GROUP (YLG)

YLG creates a unique setting in which tomorrow's industry leaders may interact, both professionally and socially, with today's industry leaders and each other. It consists of ULI San Antonio members under age 35 who want to be actively involved in shaping the built environment and the future of the real estate industry in our area. They plan events like our Insiders Tours, Happy Hours and more.

>MONTHLY MEMBER HAPPY HOURS

Meet and build relationships with real estate and land use professionals from SATX at these regular gatherings planned by the YLG at the newest hot spots.

>SECRETS TO SUCCESS SESSIONS

Small YLG group discussions with real estate and civic leaders shaping the regions built, business and civic environment.

26% of ULI San Antonio members are Young Leaders

MENTORSHIP FORUM (September - June)

This popular program pairs Young Leaders with senior-level members to connect, learn and create lasting relationships. Mentoring over 475 of ULI's best and brightest ULI Young Leader members since 2013.

ULI NEXT (September - June)

Elevation of mid-career professionals 35 to 50 years old take the lead through peer-topeer mentoring and skill building through small and large group engagements.

WOMENS LEADERSHIP INITIATIVE (WLI)

WLI is committed to raising the number and visibility of women leaders in ULI and the real estate industry. WLI creates opportunities for networking, education and WLI specific programming.











INSPIRE

Share best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing.

LEADERSHIP LUNCHEONS

ULI San Antonio regularly hosts Leadership Luncheons at the Tobin Center on timely, thought-provoking topics at the forefront of global real estate trends with high caliber speakers and local panels. Annual sponsors receive complimentary tickets to these events.

LUNCH & LEARNS

These smaller in-person and sometimes virtual learning sessions feature speakers and panelists on topics.

PROJECT TOURS

Networking events after hours at interesting and new development projects around town. Includes tour and guest speaker to present the story of the development.

ULI FALL & SPRING MEETINGS

Bi-annual ULI conference in US cities highlighting the latest in real estate development with thousands of leaders from every sector of the real estate industy. Includes a tour and networking events for local members.

KNOWLEDGE FINDER

Knowledge Finder is a database of real estate case studies, white papers, and event resources connecting ULI Members to an expanding library of exclusive content. Access the collective, global knowledge of ULI and its members— any-time and anywhere. KNOWLEDGE.ULI.ORG

ULI LEARNING

DIgital platform for members. ULI Learning hosts dozens of development courses, webinars and workshops on the most important topics in the real estate industry.

DIVERSITY, EQUITY, AND INCLUSION STEERING COMMITTEE

This committee plays a unique dual role within ULI San Antonio as a resource in bringing an equity, diversity and inclusion lens to the work of our local District Council leadership and as a catalyst for facilitating change in the real estate industry.

"We appreciate ULI San Antonio's partnership and sponsorship for both NHSD and Department for Human Services (DHS) to attend the ULI Fall Meeting. The sessions are very timely as our departments are focusing more on how housing and supportive services can have a significant impact on helping unhoused individuals in our community. This year, our teams have set a goal to reduce the number of unsheltered individuals living in encampments or on the street by 400. Convening with other professionals working on these same issues will be very helpful."

VERONICA GARCIA Director, Neighborhood & Housing Services Department City of San Antonio









LEAD

Work to solve community and real estate challenges through applied collective global experience and philantropic engagement.









ULI IMPACT GRANTS

The ULI centers and initiatives bring together ULI members, staff, and supporters to deliver insightful research, and to help apply what we learn together through grant offerings. ULI San Antonio has been awarded three grants in the past few years:

ULI Homeless to Housed / Home Attainability for All Grant

This initiative from the ULI Terwilliger Center for Housing leverages ULI's technical assistance panels and other forums to directly engage with local communities, bringing expertise to solve unique affordability challenges and expand the production and preservation of attainable housing. ULI San Antonio was selected to create a virtual Vistual Preference Survey for housing typologies to be ` administered to strategically chosen focus groups..

ULI Parks Equity Grant

ULI San Antonio was among five ULI District Councils in cities across the U.S. selected to participate in a program focused on advancing action on equity in parks and open spaces over a 12-month period. Through the District Council Cohort for Parks Equity, local teams engaged in 2-day Technical Assistance Panels that considered specific questions related to park equity and access in their communities. ULI San Antonio completed a TAP on the future potential for Rosedale Park redevelopment, and followed that up with a video "Reclaim Rosedale."

ULI Curtis Infrastructure Initiative Grant

The ULI Curtis Infrastructure Initiative identifies and promotes forward-looking infrastructure investments that are equitable and resilient to enhance long-term community value. ULI San Antonio studied the potential for Mobility Hub networks in SATX with producing a report with NUMO and hosting Roundtables for stakeholders with Mpact. VIA Metro Transit is continuing the Mobility Hub study study this year with HDR.

TECHNICAL ASSISTANCE PANELS (TAPS)

ULI's one or two day TAPS provide expert advice to local governments, public agencies and nonprofits facing complex land use and real estate challenges in the San Antonio area.

URBANPLAN WORKSHOPS

UrbanPlan is a simulation of an RFP and city council meeting intended to educate students, communities and elected officials on how to identify and assess. risk, create a project vision and physical plan for a mixed-use infill development project and engage desicion makers using a compelling oral presentation to a mock city council.

DEVELOPMENT 360 (September - November)

Real estate development study sessions around an in-depth project case study. Offered once annually.

PUBLIC SECTOR WORKSHOPS

This educational tool is available upon request for local communities to help their public sector decision-makers, officials, and staff develop a better understanding of the land use challenges their communities face.

MEMBER LEADERS

GOVERNANCE COUNCIL



GOVERNANCE COUNCIL CHAIR Omar Gonzalez Oxbow Development



DISTRICT COUNCIL CHAIR Corrina Green **LITSA**



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VICE-CHAIR/CMA

Hunter Kingman



PAST CHAIR Madison Smith Overland

FOUNDING CHAIR

David Adelman



PAST CHAIR **Clint Wynn** SurePoint Development



PAST CHAIR Steve Yndo Yndo Urban

FY24 MANAGEMENT COMMITTEE

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VICE-CHAIR / CHAIR FOR MISSION ADVANCEMENT Hunter Kingman **Hixon Properties**

SPONSORSHIP COMMITTEE CO-CHAIRS Johnny Johnston Chicago Title

Philip Massari **AREA Real Estate**

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Sloan Thomas Alamo Title

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Pam Canales Pape-Dawson Engineers

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Thad Rutherford SouthStar

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Thank you for investing in ULI San Antonio and making an IMPACT in SATX.





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