



2024 ANNUAL SPONSORSHIP

The most impactful way to demonstrate your commitment to the ULI mission is by becoming a sponsor.

As a sponsor, you will gain recognition among leaders in the real estate industry and give back to ULI San Antonio's real estate community. Your sponsorship ensures that ULI San Antonio will continue to advance best practices in real estate development and land use policy.

WHY SPONSOR?

- Demonstrate your company's expertise and innovation by aligning with and contributing to ULI content.
- Deepen your engagement with the largest network of cross-disciplinary real estate and land use experts.
- Showcase your brand to event participants from the leading real estate companies across the region.
- Enhance your firm's value in the community through knowledge, networking and recognition.

"Sponsoring ULI San Antonio was an easy decision for us. We want our brand associated with the premier organization for thought leadership, networking and influence in our field."

THAD RUTHERFORD
President & CEO
SouthStar



WHERE THE FUTURE IS BUILT

2024 ANNUAL BENEFITS

BENEFITS EFFECTIVE FROM JANUARY 1, 2024 - DECEMBER 31, 2024.

100% of your sponsorship dollars support local programs, leadership development, education and events.

Commit to 2 years and receive a 5% discount on both years and lock in current pricing for next year. Payment due January of each respective year.

SPONSORSHIP LEVELS & BENEFITS

	ULI MISSION SPONSOR \$25,000	DIAMOND SPONSOR \$10,000	PLATINUM SPONSOR \$7,500	GOLD / FOUNDING SPONSOR \$5,000	SILVER SPONSOR \$3,500
Affinity Group sponsorship of choice (YLG, NEXT, WLI, Mentorship Forum)	✓				
Gift of Public Agency Membership for Public Sector or Non-Profit of choice	✓				
In-office presentation of opportunities to get involved with ULI & goals to advance mission	✓				
ULI Advisory Board appointment	✓	✓	✓		
Comp Registration to ULI Fall or Spring Meeting	2	1			
Complimentary ULI Memberships*	Up to \$3,500	Up to \$2,675	Up to \$1,100	Up to \$540	Up to \$265
Complimentary Tickets to Leadership Luncheons**	16	8	8	8	4
Complimentary Tickets to Annual Sponsorship Appreciation Event	4	2	2	1	1
Complimentary tickets to ULI San Antonio events (Tours, Lunch & Learns, Secrets to Success Sessions)	4 per event	2 per event	1 per event		
Complimentary Affinity Group of choice Participation Fee (Mentorship, NEXT, LMC)	3	2	1		
Invitation to VIP Dinners with Leadership Luncheon speakers	6 per year	3 per year	1 per year		
Recognition through Sponsorship featurette on social media	✓	✓	✓		
Logo & Link on ULI San Antonio website	✓	✓	✓	✓	Name only
Featured in ULI San Antonio Annual Report and weekly newsletter (6,000+ distribution)	Prominent	✓	✓	✓	Name only
Logo on Sponsor banner & scrolling PPT at ULI San Antonio Leadership Luncheons	Prominent	✓	✓	✓	Name only
Logo displayed at Leadership Luncheon table	✓	✓	✓	✓	✓

*ULI Membership dues: Full \$1,332 | Associate \$540 | Young Leader \$264 | Student \$132

**Tables of 8 for the year may be exchanged for one Associate membership; Tables of 4 may be exchanged for one Young Leader membership.

Customized sponsorship packages can be created upon request.

ULI is a tax-exempt 501(c)(3) nonprofit research and education organization. Consult your tax adviser to determine how much of your sponsorship may be deductible.



SEASONAL SPONSORSHIPS

COMBINE THESE WITH ANNUAL SUPPORT FOR EXTRA RECOGNITION

AFFINITY GROUP SPONSORSHIP OPPORTUNITIES

These sponsorships are available as add-ons to an Annual Sponsorship only.

Mentorship Forum Sponsor | \$1,000

Includes recognition with linked logo on ULI San Antonio Mentorship Forum emails, web page and printed materials, plus opportunity to attend & present at a group event. Also includes one Mentorship Forum Participation Fee waiver for sponsor employee.

Young Leaders Group Sponsor | \$2,000

Includes 2 Young Leader Associate memberships, 2 passes to each YLG-sponsored event, plus recognition with linked logo on ULI San Antonio Young Leader event promo emails / webpage and opportunity to be a presenting sponsor at one event.

ULI NEXT Sponsor | \$1,000

ULI NEXT members are Full or Associate members, generally within the ages of 35-50, who have exemplified leadership at work and within ULI. The NEXT initiative provides mid-career members a meaningful way to be active in ULI as their careers advance into leadership positions in the industry. This special sponsorship includes recognition at all ULI NEXT events and participation fee waiver for one employee of the sponsor.

Women's Leadership Initiative Sponsor | \$1,000

Sponsorship of the Women's Leadership Initiative (WLI) promotes the advancement of women throughout their careers, as leaders in the real estate industry. WLI hosts leadership sessions, networking events and project tours. This special sponsorship includes recognition at all WLI events and two tickets to each WLI event.

Local Member Council IdeaFest Sponsor | \$2,000

Sponsorship of the ULI San Antonio LMC IdeaFest promotes the convening of ULI members around locally relevant subjects to explore trends and best practices related to their topic. This special sponsorship includes recognition as the presenting sponsor at the LMC IdeaFest and a participation fee waiver for one employee of the sponsor.

SPECIAL EVENTS

These event sponsorships are made available in the months before the event.

ULI San Antonio 15th Annual Golf Tournament

April 15, 2024 - Sponsorships available from \$550 to \$5,600.

ULI San Antonio / RECSA Trends Marketplace

November 12, 2024 - Sponsorships available from \$1,500 - \$5,000

SPECIAL SPONSORSHIPS

ULI San Antonio offers special sponsorship opportunities for in-kind services, meeting space, Technical Assistance Panels and other programming.

Contact sanantonio@uli.org for information on any of these sponsorships.



THANK YOU

"Your sponsorship of ULI San Antonio is an investment in the real estate development and planning industries of our region, and will directly support the knowledge, networks and practices of those shaping the landscapes of San Antonio and South Texas."

Janis Ploetz

Executive Director, ULI San Antonio

CONTACT US TO BECOME A SPONSOR

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San Antonio

WHERE THE FUTURE IS BUILT