

ULI Philadelphia: Meeting the Senior Housing Demand

Insights from Central Pennsylvania's Industry Leaders

September 29, 2026 | 9:00AM – 12:00 PM | RLPS Architects | 250 Valleybrook Dr., Lancaster, PA 17601

About the Event: As Central PA experiences demographic shifts and growing demand for senior housing options, developers and industry leaders are navigating evolving market opportunities across the luxury, market-rate, and affordable housing sectors. Join the ULI Central PA Regional Council for an engaging discussion featuring senior living developers and housing experts who are shaping the future of aging communities throughout the region.

Panelists will explore current development trends, investment strategies, resident preferences, financing challenges, and the unique considerations driving projects across the senior housing spectrum. From amenity-rich luxury communities to workforce-accessible and affordable housing solutions, the conversation will highlight how developers are responding to the needs of an aging population while balancing market realities and community priorities.

Attendees will gain valuable insights into the development pipeline, lessons learned from recent projects, and the opportunities and challenges influencing the future of senior living in Central Pennsylvania.

[Event Website](#) | [Attendee List](#)

Sponsorship Opportunities: To increase the visibility of your company and the support the goal of this program, please consider sponsorship. To sponsor at any level below, please contact Philadelphia@uli.org.

PINNACLE - \$3,000

- Title benefits, plus:
- Top billing, exclusivity (only one Pinnacle sponsor for program)
- 16 complimentary tickets

SUPPORTING - \$800

- Logo on marketing materials (website, e-mails, etc.)
- Inclusion in event recap or press release
- Logo recognition during program
- 4 complimentary tickets

TITLE - \$1,500

- Supporting benefits, plus:
- Opportunity to introduce a speaker
- Categorical exclusivity (i.e. only one architect, developer, etc.)
- 8 complimentary tickets

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