



WHERE THE FUTURE IS BUILT

INVEST. LEAD. MAKE AN IMPACT.

2026-2027

Sponsorship Opportunities

INVEST IN ULI

SHOW YOUR SUPPORT FOR THE ULI MISSION

With 900 members, over 30 public events every year, volunteer opportunities to support emerging leaders, and technical assistance programs to support our communities, your annual commitment is critical to delivering the ULI mission across the Philadelphia region.

ANNUAL SPONSORSHIP	KEYSTONE \$25,000	URBAN VISIONARY \$15,000	DIAMOND \$10,000	PLATINUM \$5,000	SILVER \$2,500
Complimentary 2026 Fall Meeting Registration	1				
Executive Dinner invitations	2	1			
Event Sponsorship for ULI program of choice	Pinnacle	Title			
Local product council representation	3	2	1		
View from the Top thought leadership article	●	●	●		
Representation on Advisory Board - 1 seat	●	●	●		
Recognition in Annual Publication	Logo	Logo	Logo	Logo	Text
Promotion on ULI Virtual Programs & Webinars	Logo	Logo	Logo	Logo	Text
Promotion at ULI Programs & Events	Logo	Logo	Logo	Logo	Text
Presence in ULI Newsletter & Communications	Logo	Logo	Logo	Logo	Text
Presence on ULI Website	Logo	Logo	Logo	Logo	Text
Complimentary tickets to Exclusive Sponsor-only Appreciation Program	8	6	5	3	1
Complimentary tickets to ULI Phila. Fall Forecast	14	10	8	6	4
Complimentary tickets to ULI Phila. events	40	32	16	12	6
DISCOUNTS 10% discount on multi-year commitments Public agencies, non-profits, and academic institutions receive 50% discount on Silver Level sponsorships	\$22,500 3-year commitment	\$13,500 3-year commitment	\$9,000 3-year commitment	\$4,500 3-year commitment	\$2,250 3-year commitment

MAKE THE MOST OF YOUR INVESTMENT

Any combination of annual and event sponsorship exceeding \$10,000 qualifies sponsor to receive Diamond-level benefits.

Urban Visionary and Keystone-level packages are highly customizable. Reach out to shape a set of benefits most valuable to you!

REGIONAL SPONSORSHIP

Show your support where you do the most work - Central PA, Delaware, the Lehigh Valley, or Southern New Jersey.

SKYLINE \$5,000

- Recognition at the top of regional council meetings
- Recognition on regional webpage
- Opportunity to host a regional council meeting(s)
- Four (4) complimentary registrations to regional events
- Recognition across ULI Philadelphia as a Silver-level annual sponsor and Silver-level benefits

HORIZON \$2,500

- Recognition at the top of regional council meetings
- Recognition on regional webpage
- Opportunity to host a regional council meeting(s)
- Four (4) complimentary registrations to regional events



TAKE THE LEAD

ALIGN YOUR BRAND WITH IMPACTFUL PROGRAMS

Program and Event sponsorships are available for all public ULI Philadelphia events. Plan ahead and commit to multiple events, or combine with annual support, **to be recognized at the Diamond Level**, receiving year-round recognition in addition to event-specific benefits.

Public agencies, non-profits, and academic institutions are eligible for a **Friend** sponsorship, delivering Supporting level benefits at a discounted rate.

EVENT SPONSORSHIP

Level Exclusivity

Annual Sponsor Benefits (Signature Programs only)

Provide Introductory Remarks

Complimentary Event-Specific Registrations

Corporate Banner Displayed

Feature on Event Collateral

Event media (Newsletter, Social, Blog, etc)

Logo on Marketing Materials

PINNACLE



Diamond



12



Top Billing

\$3,000

\$4,000

\$15,000

TITLE

By Sector

Platinum



8



Large

\$1,500

\$2,000

\$8,000

SUPPORTING

4



Small

\$800

\$1,000

\$4,000

Regional Programs
Philadelphia Programs
Signature Programs



SIGNATURE PROGRAMS

Highly attended and regularly scheduled events.

Real Estate Forecast, Urban Resilience Forum, Awards for Excellence, Member Series



PHILADELPHIA PROGRAMS

Planned by ULI Philadelphia councils and committees

Inside the Urbanist Studio, Holiday Brunch, Shark Tank, WLI Vendor Fair, Speed Mentoring



REGIONAL PROGRAMS

Leverage ULI expertise in **Central PA, Delaware, the Lehigh Valley, and Southern New Jersey** to explore land use issues affecting these communities

EVENT SPECIFIC SPONSORSHIP SIGNATURE PROGRAMS

Make the most of your event sponsorship with ULI Philadelphia's signature programs. These events are offered on a regular basis and enjoy the highest level of attendance. Committing early ensures your firm maximizes the marketing benefits available.

Urban Resilience Forum

September 2026

The ULI Philadelphia Urban Resilience Forum explores strategies and case studies for property owners and communities to mitigate climate hazards such as extreme heat and flooding. Now in its fourth year, the half day program features prominent guest speakers, moderated conversations, and audience Q&A.

This event is offered in collaboration with AIA Philadelphia, Green Building United, and the Preservation Alliance for Greater Philadelphia. Sponsorship levels may differ from other Signature Programs.

2027 Real Estate Forecast

November 2026

The ULI Philadelphia Real Estate Forecast is the premier real estate event in the region. Taking place in mid-November, over 400 real estate and land use professionals gather for exclusive content and networking opportunities. This year, attendees will gather at The W Hotel in Center City Philadelphia.

Additional opportunities: reserved tables, breakfast/coffee break sponsor

Spring (RE)Forecast

May 2027

A sister event to the larger Real Estate Forecast in the fall, the Spring (Re)Forecast revisits our predictions for the market from the fall, with a case study of recent large projects and a panel discussion, followed by a networking reception. Attendance at this event is limited to ULI Philadelphia Full Members, Annual Sponsors, and Advisory Board members.

Awards for Excellence

June 2027

Offered every two years, the Awards for Excellence program recognizes the best practices and design across the real estate and land use sector, including public and private projects, policies, and open spaces. ULI Philadelphia also recognizes the contributions of leaders in real estate in the ULI Philadelphia footprint.

Additional opportunities: reserved tables, reception sponsor

Member Program Series

Third Tuesday of the month

ULI Philadelphia's almost monthly Member Program Series offers members an exclusive opportunity to hear from guest speakers and tour projects in Philadelphia. Past programs include *Long Game Leadership: A Strategic Vision for the Lower Schuylkill*, *William H Gray III 30th Street Station Redevelopment Hard Hat Tour*, and *Capital Budgeting in Philadelphia*.

EVENT SPECIFIC SPONSORSHIP

PHILADELPHIA PROGRAMS

Additional programs may be added to the ULI Philadelphia calendar throughout the year on an ad hoc basis.

Holiday Brunch

December 2026

Celebrate the season with ULI! One of the few purely networking events offered annually, this event sells out year after year. Meet, eat, drink, mingle and be merry!

Have a great amenity space at a project? Reach out to the ULI team about host sponsorship!

NEXT Council Public Event

March 2027

The NEXT council, a cohort of 30 mid-career land use professionals, hosts one public event per year. Previous events include *What's Next in Kensington: A Focus on the Neighborhood Trust Model and Impact Development*, *Breaking Down Silos: Duolingo for Developers, Designers, Financiers, and Policymakers*, and *Urban Renaissance: Navigating the Future of Work and Cityscapes*.

Sponsorship opportunities are also available for the annual NEXT recruiting happy hour in late spring.

Product Councils

ULI Philadelphia Local Product Councils host 1-2 public events per year around their specific topic: Healthcare, Housing, Industrial, Life Sciences, and Neighborhood Planning and Development. Previous events include *Unstacking the Capital Stack: Funding the Future of Neighborhood Development*, *Unpacking Cold Storage: A Project-Level Look at Regional Growth and National Trends*, and *Transforming City Avenue: Revitalization and Development Strategies in Bala Cynwyd*.

Educating the Next Generation

UrbanPlan

UrbanPlan is an engaging classroom-based curriculum in which participants – high school students, university students, public officials or community members – learn about the fundamental forces that affect real estate development in our communities. ULI Philadelphia is proud to deliver this program to two area high schools and local public officials. Once a year, a **Lightning Round** event is held to offer members the chance to participate and learn more about the program.

Please contact the ULI team for more information on philanthropic giving for UrbanPlan.

10th Annual Shark Tank

January 2027

ULI Philadelphia's Young Leaders Group highlights emerging developers in the region with Shark Tank - a chance to pitch their projects to a panel of senior industry leaders. This year's event marks a decade of the event in Philadelphia.

Special opportunities available for past Shark Tank participants.

4th Annual Speed Mentoring Breakfast

June 2027

Remove some of the intimidation factor of networking by putting a time limit on it. The Young Leaders Group offers this chance for ULI Philadelphia's members under 35 to connect with senior leaders in the Philadelphia land use industry.

EVENT SPECIFIC SPONSORSHIP

PHILADELPHIA PROGRAMS

Amplifying Women's Voices

Inside the Urbanist Studio

October 2026

Join the Women's Leadership Initiative for an evening of conversation with women leaders in the Philadelphia real estate industry. Past speakers include Dominique Casimir and Anne Fadullon; Prema Katari Gupta and Jodie Harris; and Leslie S. Richards, Liz Smith, and Patty Elkis.

5th Annual Women and Micro Business Fair

April 2027

Celebrate the diversity of the industry at the Women and Mico Business Fair and Reception. The fair offers the opportunity to foster connections and relationships that will help lead to a more equitable industry and features a panel discussion on advancing W/MBEs. All sponsors receive the opportunity to table at the vendor fair.

Women's Leadership Retreat

June 2027

In its second year, this program allows mid-career women in real estate and land use to step away for a day of professional development and networking.

REGIONAL PROGRAMS

The ULI Philadelphia footprint extends to Central Pennsylvania, the Lehigh Valley, Southern New Jersey, and the state of Delaware. Target your outreach to Allentown, Harrisburg, Moorestown, or Wilmington to explore region-specific topics.

Central Pennsylvania

The Central Pennsylvania regional council has an engaged membership pulling from Adams, Berks, Columbia, Cumberland, Dauphin, Lancaster, Lebanon, Lycoming, Montour, Northumberland, and York counties. Annually, the council hosts the Cabin Fever Networking Happy Hour in the winter. Other past events include the *Central Pennsylvania Mayoral Forum* and *Meeting Land Use Needs in Central Pennsylvania: Connecting Prospects and Potential for WBEs and MBEs*.

Delaware

The Delaware regional council encompasses members in the entire state of Delaware. Previous events include *How Tourism and Hospitality is Changing Land Use*, *Land Use Policy and the Housing Shortage in Delaware*, and the *Delaware Developers Forum*. The return of the Delaware regional council in FY27 offers the exciting opportunity to position your firm as a leader in Delaware land use.

Lehigh Valley

The Lehigh Valley regional council covers the Greater Lehigh Valley and Northeast Pennsylvania. Past events include *Eds & Meds: Exploring Healthcare and Education Trends in the Lehigh Valley*, the *Lehigh Valley Mayoral Forum*, and *Easton's Historic Past and Vibrant Future: Creating a Desirable Post-Covid City*.

Southern New Jersey

ULI Philadelphia members in Southern New Jersey hail from Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, Mercer, Ocean, and Salem counties. Previous events include *Investing in Atlantic City: Development Opportunities & Incentives Forum*, *From Liability to Asset: Rethinking Commercial Property*, and *How a Corridor Revived a College Town*.

COMMIT YOUR SUPPORT TODAY!

Make the most of your support by committing as early as possible. To commit your support today, complete the form below and return to Alecia Caballero, alecia.caballero@uli.org

ULI PHILADELPHIA ANNUAL SPONSORSHIP

- KEYSTONE - \$25,000
- URBAN VISIONARY - \$15,000
- DIAMOND - \$10,000
- PLATINUM - \$5,000
- SILVER - \$2,500

SELECT APPLICABLE DISCOUNTS

- MULTI-YEAR COMMITMENT (3 YEARS)
- NON-PROFIT/PUBLIC AGENCY

ULI PHILADELPHIA REGIONAL SPONSORSHIP

SKYLINE - \$5,000

- CENTRAL PA
- DELAWARE
- LEHIGH VALLEY
- SOUTHERN NJ

HORIZON - \$2,500

- CENTRAL PA
- DELAWARE
- LEHIGH VALLEY
- SOUTHERN NJ

ULI PHILADELPHIA EVENT SPONSORSHIP

PINNACLE SIGNATURE - \$15,000 PHILADELPHIA - \$4,000 REGION - \$3,000

TITLE SIGNATURE - \$8,000 PHILADELPHIA - \$2,000 REGION - \$1,500

SUPPORTING SIGNATURE - \$4,000 PHILADELPHIA - \$1,000 REGION - \$800

Program Name(s)

TOTAL SPONSORSHIP AMOUNT

\$

CONTACT INFORMATION

NAME (PRIMARY POINT OF CONTACT)

COMPANY

TELEPHONE

EMAIL

THANK YOU TO OUR FY26 ANNUAL SPONSORS

ULI Philadelphia is grateful for the generous support of our Annual and Event Sponsors. We appreciate that they have chosen to stand with ULI in representing the industry leaders committed to providing best practices, creating enduring value and an impact on our communities

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PHILANTHROPIC LEADER

