ULI Philadelphia: Building Resilience

The Future of Waterfront Development in New Jersey

June 30| 11:00AM – 1:00PM | The Michaels Organization, 2 Cooper Street, Camden, NJ 08102

About the Event:

As New Jersey continues to confront increasing flood risk, coastal vulnerability, and infrastructure pressures, the intersection of resilience planning and industrial development is becoming increasingly important. This collaborative discussion, bringing together three ULI groups, will explore how developers, planners, engineers, and public agencies are approaching resilient growth and redevelopment across the state.

Panelists will discuss the opportunities and challenges associated with balancing economic development, logistics and industrial expansion, infrastructure investment, and long-term community resilience. The conversation will examine how evolving environmental considerations are influencing site selection, redevelopment strategy, transportation access, floodplain management, and investment decisions throughout New Jersey.

Rather than focusing solely on regulatory requirements, the session will highlight practical approaches, emerging trends, and real-world project experiences that demonstrate how resilience and development objectives can work together. Attendees will gain insight into the future of industrial and waterfront development in New Jersey and participate in a forward-looking conversation about building more adaptable and resilient communities.

Event Website | Attendee List

Sponsorship Opportunities: To increase the visibility of your company and the support the goal of this program, please consider sponsorship. To sponsor at any level below, please contact Philadelphia@uli.org.

SUPPORTING - $800

- Logo on marketing materials (website, e-mails, etc.)
- Inclusion in event recap or press release
- Logo recognition during program
- 4 complimentary tickets

TITLE - $1,500

- Supporting benefits, plus:
- Opportunity to introduce a speaker
- Categorical exclusivity (i.e. only one architect, developer, etc.)
- 8 complimentary tickets

PINNACLE - $3,000

- Title benefits, plus:
- Top billing, exclusivity (only one Pinnacle sponsor for program
- 16 complimentary tickets