



# 2027 REAL ESTATE FORECAST + SPRING (RE)FORECAST Sponsorship Opportunities

## 2026 Real Estate Forecast

NOVEMBER 5, 2026

The W Hotel  
1439 Chestnut Street, Philadelphia, PA

## Spring (Re)Forecast

MAY 2027

### Contact

**Contact** Kevin Moran, Executive Director  
**Email** [kevin.moran@uli.org](mailto:kevin.moran@uli.org)  
**Phone** 215-845-8996  
**Website** [philadelphia.uli.org](http://philadelphia.uli.org)

# 2027 Real Estate Forecast Sponsorship Opportunities

November 5, 2026 | The W Hotel

BENEFITS	PINNACLE \$15,000	TITLE \$8,000	SUPPORTING \$4,000
Complimentary Registrations	15 (1 1/2 Tables)	10 (1 Table)	5 (Half Table)
Introduce a Speaker	✓	✓	
Logo on Event Collateral	Featured	Large	Medium
Logo on Event Website	Featured	✓	✓
Standing Banner on Stage	Preferred Placement	Preferred Placement	✓
Podium Recognition	✓	✓	✓
Exclusivity	ONLY 1 AVAILABLE	1 per industry sector	

## ADDITIONAL PACKAGES

### Breakfast & Coffee Break Sponsors

- 2 complimentary GA registrations
- Standup banner at refreshment tables
- Logo in event marketing, program, and podium recognition

**\$3,000**

### Reserved Table

- Only 10 tables available
- Includes 10 registrations and reserved seating at table near stage
- ULI PHL Annual sponsors receive \$250 package discount.

**\$2,250**

# Spring (Re)Forecast Sponsorship Opportunities

May 2027

The Spring (Re)Forecast is an exclusive event, available only to ULI full members, Advisory Board members, and annual sponsors.

BENEFITS	PINNACLE \$4,000	TITLE \$2,000	SUPPORTING \$1,000
Complimentary Registrations	12	8	4
Introduce a Speaker	✓	✓	
Logo on Event Collateral	Featured	Large	Medium
Logo on Event Website	Featured	✓	✓
Standing Banner on Stage	Preferred Placement	Preferred Placement	✓
Podium Recognition	✓	✓	✓
Exclusivity	ONLY 1 AVAILABLE	1 per industry sector	

## SPECIAL OFFERS

### Non-Profits, Public Agencies, & Academic Institutions

Non-profit, public agencies, and academic institutions receive a 50% discount on supporting level sponsorships.

### Bundle and Save

Combine your support of the Real Estate Forecast and Spring (Re)Forecast for a 10% discount on both sponsorships.

# Commit your Support Today!

Make the most of your support by committing as early as possible. To commit your support today, complete the form below and return to Kevin Moran, [kevin.moran@uli.org](mailto:kevin.moran@uli.org).

## SELECT YOUR PROGRAM AND SPONSORSHIP LEVEL

OR SELECT BOTH TO COMBINE SPONSORSHIP AND SAVE 10% ON BOTH!

### 2027 REAL ESTATE FORECAST (FALL 2026)

- PINNACLE - \$15,000
- TITLE - \$8,000
- SUPPORTING - \$4,000
- COFFEE BREAK - \$3,000
- RESERVED TABLE - \$2,250

### SPRING (RE)FORECAST

- PINNACLE - \$4,000
- TITLE - \$2,000
- SUPPORTING - \$1,000

## SELECT APPLICABLE DISCOUNTS

- COMBINED FALL & SPRING FORECAST - 10% DISCOUNT
- MULTI-YEAR COMMITMENT (2+ YEARS) - 10% DISCOUNT
- NON-PROFIT / PUBLIC AGENCY - 50% DISCOUNT ON SUPPORTING LEVEL SPONSORSHIPS

## TOTAL SPONSORSHIP AMOUNT

\$

## CONTACT INFORMATION

NAME (PRIMARY POINT OF CONTACT)

COMPANY

TELEPHONE

E-MAIL

# ULI Philadelphia 2027 Real Estate Forecast

## Secure Your Table Today!

Make the most of your attendance by committing as early as possible. Tables are limited. To select a table package, complete the form below and return to Alecia Caballero, [Alecia.Caballero@uli.org](mailto:Alecia.Caballero@uli.org).

### PRIMARY CONTACT INFORMATION

NAME

COMPANY

TELEPHONE

E-MAIL

### Reserved Table

Only 10 tables available

Includes 10 registrations and reserved seating near stage

ULI PHL Annual Sponsors receive \$250 package discount

**\$2,250**

## Attendees to be Registered

Please provide the details for each attendee at your table(s) below. If there are additional attendees after submitting this form, please email the full name, company, and email to [Alecia.Caballero@uli.org](mailto:Alecia.Caballero@uli.org) by **October 16, 2026**.

FULL NAME

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COMPANY

EMAIL