



## Women's Leadership Initiative's Local Microbusiness Fair Sponsorship Opportunities

April 29, 2025, 4:30 pm – 7:00 pm

Pennovation Works, 3401 Grays Ferry Avenue, Philadelphia, PA 19146

### About the Event

Join ULI Philadelphia and the Women's Leadership Initiative for a vendor fair highlighting local microbusinesses (businesses with fewer than 25 employees) to foster connections across our industry and spur new relationships. In the latter half of the evening, enjoy a panel discussion around the opportunities to drive equity in our industry by providing opportunities for women and minority led businesses.

### Sponsorship Opportunities

To increase visibility for your company and to support this conversation please consider sponsorship. To sponsor at any level below, please contact [alecia.caballero@uli.org](mailto:alecia.caballero@uli.org).

#### **SUPPORTING – \$1,000\***

- Table opportunity during Fair
- Logo on marketing materials (website, e-mails, etc.)
- Inclusion in event recap or press release
- Logo recognition during program
- 4 complimentary tickets

*\*Public agencies, nonprofit organizations, academic institutions, or local microbusinesses are eligible for a 50% discount on supporting level sponsorships.*

#### **TITLE – \$2,000**

- Supporting benefits, plus:
- Opportunity to introduce a speaker
- Categorical exclusivity (i.e., only one architect, developer, etc.)
- 8 complimentary tickets

#### **PINNACLE – \$4,000**

- Title benefits, plus:
- Level Exclusivity (only one available)
- 12 complimentary tickets