



Sponsorship Opportunities

What's Next in Kensington? A Focus on Impact Development and the Neighborhood Trust Model

March 26, 2025, 12:00 – 2:00 pm

3400 J Street Unit G12, Philadelphia, PA 19134

About the Event

Join the ULI NEXT cohort for an in-depth look at the economic revitalization of a neighborhood once known as “The Workshop of the World.” Come for a discussion and robust Q&A with **Adriana Abizadeh**, Executive Director, Kensington Corridor Trust, and **Paul Marcus**, Director, Impact Loan Fund, followed by visits to two small businesses along Kensington Avenue.

Sponsorship Opportunities

To increase visibility for your company and to support this conversation on urban development and economic revitalization, please consider sponsorship. To sponsor at any level below, please contact alecia.caballero@uli.org.

FRIEND - \$500

Friend sponsorships are available for public agencies, including nonprofit institutions

- Logo on marketing materials (website, e-mails, etc.)
- Inclusion in event recap or press release
- Logo recognition during program
- 4 complimentary tickets

SUPPORTING - \$1,000

- Logo on marketing materials (website, e-mails, etc.)
- Inclusion in event recap or press release
- Logo recognition during program
- 4 complimentary tickets

TITLE - \$2,000

- Supporting benefits, plus:
- Opportunity to provide introductory remarks
- Categorical exclusivity (i.e., only one architect, developer, etc.)
- 8 complimentary tickets

PINNACLE - \$4,000

- Title benefits, plus:
- Top billing, exclusivity (only one Pinnacle sponsor for program)
- 12 complimentary tickets