



## Sponsorship Opportunities: Byberry Hospital Redevelopment Event + Tour

June 3, 2025, 1:30 PM – 4:00 PM

15000 Roosevelt Blvd, Philadelphia, PA 19116

**About the Event:** The former site of the Byberry Hospital (aka the Philadelphia State Hospital) is undergoing a transformation into a 656,904 square foot logistics and distribution center, reinforcing the area's role as a logistics hub. Rockefeller Group, in partnership with PCCP LLC, is leading the redevelopment. The project marks the culmination of a 20-year effort by Philadelphia Industrial Development Corporation (PIDC), Philadelphia's public-private economic development corporation, and the City of Philadelphia, to redevelop the land. Hear from our panelists Craig Bryson, Pennoni; Herc Grigos, Klehr Harrison; Michael Lloyd, IMC Construction; and Barbara Malewicz, NORR. Zac Csik of Rockefeller Group will moderate the discussion which will focus on the challenges, innovations and key partnerships that were needed to accomplish this transformative project.

**Registration & Additional Information:** <https://philadelphia.uli.org/events/detail/6B8D2137-9E53-45BC-B71B-9A8721E6A537/>

**Sponsorship Opportunities:** To increase visibility for your company and to support this conversation please consider sponsorship. To sponsor at any level below, please contact [Jennifer.long@uli.org](mailto:Jennifer.long@uli.org).

**FRIEND - \$500** *(For public agencies, including nonprofit organizations)*

Logo on marketing materials (website, e-mails, etc.) Inclusion in event recap or press release  
Logo recognition during program  
4 complimentary tickets

**SUPPORTING - \$1,000**

Logo on marketing materials (website, e-mails, etc.)  
Inclusion in event recap or press release  
Logo recognition during program  
4 complimentary tickets

**TITLE - \$2,000**

*Supporting benefits, plus:*  
Opportunity to introduce a speaker  
Categorical exclusivity (i.e., only one architect, developer, etc.)  
8 complimentary tickets

**PINNACLE - \$4,000**

*Title benefits, plus:*  
Top billing, exclusivity (only one Pinnacle sponsor for program)  
12 complimentary tickets