



INVEST. LEAD. MAKE AN IMPACT.

2025-2026

Sponsorship Opportunities



Philadelphia

WHERE THE FUTURE IS BUILT

 philadelphia.uli.org

 philadelphia@uli.org

INVEST IN ULI

SHOW YOUR SUPPORT FOR THE ULI MISSION

With 900 members, over 30 public events each year, volunteer opportunities to support emerging leaders, and technical assistance programs to support our communities, your annual commitment is critical to delivering the ULI mission in the Philadelphia region



ANNUAL SPONSORSHIP

Complimentary Fall Meeting Registration

Executive Dinner invitations

Event Sponsorship for ULI program of choice

Local product council representation

View from the Top thought leadership article

Representation on Advisory Board - 1 seat

Recognition in Annual Publication

Promotion on ULI Virtual Programs & Webinars

Promotion at ULI Programs & Events

Presence in ULI Newsletter & Communications

Presence on ULI Website

Complimentary tickets to Exclusive Sponsor-only Program

Complimentary tickets to ULI Fall Forecast

Complimentary tickets to ULI events

ICON
\$25,000*

1

2

Pinnacle

3

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Featured Logo

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Home Page

8

14

40

**URBAN
VISIONARY**
\$15,000*

1

Title

2

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Featured Logo

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Featured Logo

Home Page

6

10

32

DIAMOND
\$10,000**

1

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Logo

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Featured Logo

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16

PLATINUM
\$5,000

Logo

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3

6

12

SILVER
\$2,500***

Text

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4

6

DISCOUNTS

10% discount on multi-year commitments

\$22,500
3-year
commitment

\$13,500
3-year
commitment

\$9,000
3-year
commitment

\$4,500
3-year
commitment

\$2,250
3-year
commitment

SPECIAL OFFERS

**The Icon and Urban Visionary sponsorships are tailored exclusively to the interests of your firm. ULI will work closely with you to customize it to best suit your organization.*

***Diamond level benefits are provided when any combination of program and/or annual sponsorships exceeds \$10,000.*

****Public Agencies, including nonprofit and academic institutions, qualify for a Friend-level Sponsorship, offering Silver-level benefits at a reduced cost.*

ULI PHILADELPHIA REACH



4,086 email subscribers



76,745 LinkedIn impressions



31 programs
2,326 event attendees in FY24



philadelphia.uli.org



philadelphia@uli.org

TAKE THE LEAD

ALIGN YOUR BRAND WITH IMPACTFUL PROGRAMS

Combine events with annual support for extra recognition. Program and Event sponsorships are available for all public events ULI Philadelphia produces. Plan ahead and commit to multiple events, or combine with annual support, **to be recognized at the Diamond Level**, receiving year-round recognition in addition to event-specific benefits

EVENT SPONSORSHIP

Level Exclusivity

Annual Sponsor Benefits (Signature Programs only)

Provide Introductory Remarks

Tickets to Exclusive Sponsor-only Program

Complimentary Registrations

Corporate Banner Displayed

Feature on Event Collateral

Event media (Newsletter, Social, Blog, etc)

Logo on Marketing Materials

PINNACLE	TITLE		
●	By Sector		
Diamond	Platinum		
●	●	SUPPORTING	
3	2	1	FRIEND***
12	8	4	4
●	●	●	●
●	●	●	●
●	●	●	●
Top Billing	Large	Small	Small
\$3,000	\$1,500	\$800	\$500
\$4,000	\$2,000	\$1,000	\$500
\$15,000	\$8,000	\$4,000	\$1,000

Regional Programs

Philadelphia Programs

Signature Programs



Signature Programs

Highly attended, regularly scheduled offerings

Annual Real Estate Forecast
Urban Resilience Forum
Awards for Excellence
Member Program Series
UrbanPlan



Philadelphia Programs

Planned by our councils and committees.

Inside the Urbanist Studio
Shark Tank
Holiday Brunch
Speed Mentoring
W/MBE Fair



Regional Programs

Leverage ULI expertise in Central PA, Delaware, the Lehigh Valley, and Southern New Jersey to explore the real estate issues affecting these communities.



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EVENT SPECIFIC SPONSORSHIP SIGNATURE PROGRAMS

Make the most of your event sponsorship with ULI Philadelphia's signature programs. These events are offered on a regular basis and enjoy the highest level of attendance. Committing early ensures your firm maximizes the marketing benefits available.

Urban Resilience Forum

September 25, 2025

The ULI Philadelphia Urban Resilience Forum explores strategies and case studies for property owners and communities to mitigate climate hazards such as extreme heat and flooding. Now in its third year, the half day program features prominent guest speakers, moderated conversations, and audience Q&A

This event is offered in collaboration with AIA Philadelphia, Green Building United, and the Preservation Alliance for Greater Philadelphia. Sponsorship levels may differ from other Signature Programs

2026 Real Estate Forecast

November 18, 2025

The ULI Philadelphia Real Estate Forecast is the premier real estate event in the region. Taking place in mid-November, over 400 real estate and land use professionals gather for exclusive content and networking opportunities. This year, attendees will gather at The W Hotel in Center City Philadelphia

Additional opportunities: reserved tables, coffee break sponsor, session(s) sponsor

Spring (Re)Forecast

May 2026

A sister event to the larger Real Estate Forecast in the fall, the Spring (Re)Forecast revisits our predictions for the market from the fall, with a case study of recent large projects and a panel discussion, followed by a networking reception. Attendance at this event is limited to ULI Philadelphia Full Members, Annual Sponsors, and Advisory Board members.

Awards for Excellence

May 2027

Offered every two years, the Awards for Excellence program recognizes the best practices and design across the real estate and land use sector, including public and private projects, policies, and open spaces. ULI Philadelphia also recognizes the contributions of leaders in real estate in the ULI Philadelphia footprint.

FY26 is an off year for the Awards for Excellence program. It will return in FY27.

Additional opportunities: reserved tables, reception sponsor

Member Program Series

Third Tuesday of the month

ULI Philadelphia's almost monthly Member Program Series offers members an exclusive opportunity to hear from guest speakers and tour projects in Philadelphia. Past programs include *Ideas Moving Philly Forward: Investing in Mobility and Public Realm Infrastructure*, *CHOP Morgan Center Hard Hat Tour*, and *Capital Budgeting in Philadelphia*

EVENT SPECIFIC SPONSORSHIP

PHILADELPHIA PROGRAMS

This is not meant to be an exhaustive list of programs for FY26, but an overview of our typical programmatic offerings. Additional programs may be added to the ULI Philadelphia calendar throughout the year on an ad hoc basis. These opportunities will be shared on the ULI Philadelphia website

Holiday Party

December 2025

Celebrate the season with ULI! One of the few purely networking events offered annually, this event sells out year after year. Meet, eat, drink, mingle and be merry!

NEXT Council Public Event

March 2026

The NEXT council, a cohort of 30 mid-career land use professionals, hosts one public event per year. Previous events include *Breaking Down Silos: Duolingo for Developers, Designers, Financiers, and Policymakers*, *Urban Renaissance: Navigating the Future of Work and Cityscapes*, and *Parking Wars*.

Sponsorship opportunities are also available for the annual NEXT recruiting happy hour in late spring.

Product Councils *Healthcare, Housing, Industrial, Life Sciences, Neighborhood Development*

ULI Philadelphia Local Product Councils host 1-2 public events per year around their specific topic. Previous events include *Making It in the USA: The Future of Manufacturing*, *Course Correction: Navigating the Housing Market in Choppy Waters*, and *Getting Creative with Financing: Strategies and Resources for Small-Scale Developers*.

Educating the Next Generation

UrbanPlan

UrbanPlan is an engaging classroom-based curriculum in which participants – high school students, university students, public officials or community members – learn about the fundamental forces that affect real estate development in our communities.

Etkin Scholars

Selected from area undergraduate and graduate students, the Etkin Scholar program allows students to engage more deeply with ULI through membership and event registration scholarships.

9th Annual Shark Tank

October 2025

ULI Philadelphia's Young Leaders Group highlights emerging developers in the region with Shark Tank - a chance to pitch their projects to a panel of senior industry leaders. Frequently organized around a theme, this year the Young Leaders will be focusing on emerging developers in Central PA, the Lehigh Valley, Southern New Jersey, and Delaware.

3rd Annual Speed Mentoring

February 2026

You've heard of speed dating now try speed...mentoring? The Young Leaders Group offers this chance for ULI Philadelphia's members under 35 to connect with senior leaders in the Philadelphia land use industry.



EVENT SPECIFIC SPONSORSHIP

PHILADELPHIA PROGRAMS

Amplifying Women's Voices

Inside the Urbanist Studio

October 2025

Join the Women's Leadership Initiative for an evening of conversation with two women leaders in the Philadelphia real estate industry. The 2025 program will feature Dominique Casimir in conversation with Anne Fadullon.

4th Annual Women and Minority Business Fair

April 2026

Celebrate the diversity of the industry at the Women and Minority Business Fair and Reception. Now in its fourth year, the fair offers the opportunity to foster connections and relationships that will help lead to a more equitable industry. All sponsors receive the opportunity to table at the vendor fair.

REGIONAL PROGRAMS

The ULI Philadelphia footprint extends to Central Pennsylvania, the Lehigh Valley, Southern New Jersey, and the state of Delaware. Target your outreach to Allentown, Harrisburg, Moorestown, or Wilmington to explore region-specific topics.

Central Pennsylvania

The Central Pennsylvania regional council has an engaged membership pulling from Adams, Berks, Columbia, Cumberland, Dauphin, Lancaster, Lebanon, Lycoming, Montour, Northumberland, and York counties. Annually, the council hosts the Cabin Fever Networking Happy Hour in late January. Other past events include the *Central Pennsylvania Mayoral Forum*, *Meeting Land Use Needs in Central Pennsylvania: Connecting Prospects and Potential for WBEs and MBEs*.

Lehigh Valley

The Lehigh Valley regional council covers the Greater Lehigh Valley and Northeast Pennsylvania. Past events include *Eds & Meds: Exploring Healthcare and Education Trends in the Lehigh Valley*, the *Lehigh Valley Mayoral Forum*, and *Easton's Historic Past and Vibrant Future: Creating a Desirable Post-Covid City*.

Southern New Jersey

ULI Philadelphia members in Southern New Jersey hail from Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, Mercer, Ocean, and Salem counties. Previous events include *Investing in Atlantic City: Development Opportunities & Incentives Forum*, *From Liability to Asset: Rethinking Commercial Property*, and *How a Corridor Revived a College Town*.

Delaware

The Delaware regional council encompasses members in the entire state of Delaware. Previous events include *How Tourism and Hospitality is Changing Land Use*, *Land Use Policy and the Housing Shortage in Delaware*, and the *Delaware Developers Forum*.

COMMIT YOUR SUPPORT TODAY!

Make the most of your support by committing as early as possible. To commit your support today, complete the form below and return to Alecia Caballero, alecia.caballero@uli.org

ULI PHILADELPHIA ANNUAL SPONSORSHIP

- ☐ ICON - \$25,000
- ☐ URBAN VISIONARY - \$15,000
- ☐ DIAMOND - \$10,000
- ☐ PLATINUM - \$5,000
- ☐ SILVER - \$2,500

SELECT APPLICABLE DISCOUNTS

- ☐ MULTI-YEAR COMMITMENT (3 YEARS)
- ☐ NON-PROFIT/PUBLIC AGENCY

ULI PHILADELPHIA EVENT SPONSORSHIP

- | | | | |
|------------|---|---|---|
| PINNACLE | <input type="checkbox"/> SIGNATURE - \$15,000 | <input type="checkbox"/> PHILADELPHIA - \$4,000 | <input type="checkbox"/> REGION - \$3,000 |
| TITLE | <input type="checkbox"/> SIGNATURE - \$8,000 | <input type="checkbox"/> PHILADELPHIA - \$2,000 | <input type="checkbox"/> REGION - \$1,500 |
| SUPPORTING | <input type="checkbox"/> SIGNATURE - \$4,000 | <input type="checkbox"/> PHILADELPHIA - \$1,000 | <input type="checkbox"/> REGION - \$800 |

Program Name(s)

TOTAL SPONSORSHIP AMOUNT

\$

CONTACT INFORMATION

NAME (PRIMARY POINT OF CONTACT)

COMPANY

TELEPHONE

EMAIL

THANK YOU TO OUR FY25 ANNUAL SPONSORS

ULI Philadelphia is grateful for the generous support of our Annual and Event Sponsors. We appreciate that they have chosen to stand with ULI in representing the industry leaders committed to providing best practices, creating enduring value and an impact on our communities

URBAN VISIONARY



Gattuso

STRADLEY
RONON

DIAMOND



LANGAN Morgan Lewis
WEXFORD
SCIENCE+TECHNOLOGY



PLATINUM



CosciaMoos
Architecture



KORMAN
AKA | AVE



Strada

SITIO

SILVER

Bohler
Duane Morris
Econsult Solutions
ECS Mid-Atlantic
The Flynn Company
Harkins Builders
HDR, Inc
IMEG Corp
INTECH Construction
JKRP Architects
Keast & Hood
KSS Architects
LF Driscoll

The Martin Architectural Group
Nelson Worldwide
O'Donnell & Naccarato
Parkway Corporation
Pennoni
Toll Brothers Apartment Living
Urban Engineers
Urban Intent

FRIEND

Delaware Valley Regional Planning Commission
King of Prussia District
Philadelphia Industrial Development Corporation
University City Science Center

PHILANTHROPIC LEADER



Philadelphia



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