



Philadelphia

WHERE THE FUTURE IS BUILT

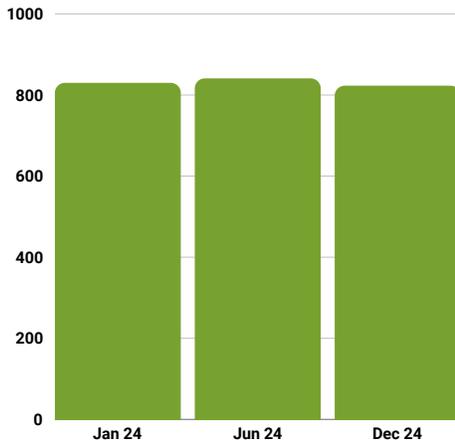
A teal-tinted photograph of the Philadelphia skyline, featuring the Ben Franklin Bridge in the foreground and various skyscrapers in the background. The text '2024 ANNUAL REPORT' is overlaid in white at the bottom.

2024
ANNUAL REPORT

WHO IS ULI PHILADELPHIA?

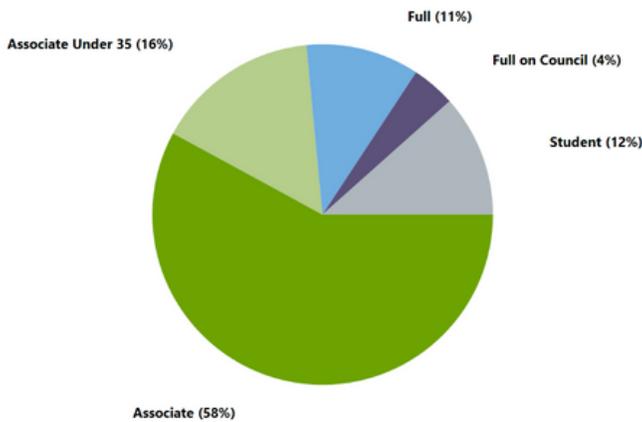
Our mission is to shape the future of the built environment for transformative impact in communities worldwide. ULI Philadelphia is one of ULI's most robust District Councils serving **Central Pennsylvania, Lehigh Valley, Southern New Jersey, and Delaware** in both public and private sectors with pragmatic land use expertise and education.

MEMBERSHIP



John Gattuso, President & CEO, Gattuso Development Partners and Meghan McDermott, Partner, Robert A.M. Stern Architects discuss how 3201 Cuthbert Street will add to the Philadelphia life sciences community and support discovery, collaboration, and innovation in the field, with the most robust life sciences infrastructure in the region at the Annual Sponsor Appreciation Breakfast in August.

MEMBERSHIP TYPE



FY24 FINANCIALS



- 46% Sponsorship
- 17% Membership
- 18% Programs & Events
- 17% Grants & Contracts
- 2% Fees

- 65% Staff
- 10% Investment Allocation
- 22% Programs & Events
- 2% Administration
- 1% Fees

In FY24 ULI Philadelphia made strategic investments in growing staff capacity to support more members and high-impact programs.

MEMBER ENGAGEMENT

48

Members
in Leadership
Positions

792

Members on
Committees
or Councils

NATIONAL PARTICIPATION



37

National Product
Council Members



161

National Meeting
Attendees

EVENTS AND PROGRAMS

2024 PROGRAMS

22 Events | 3,106 Attendees



REAL ESTATE FORECAST

Over 400 Attendees | 9+ Expert Speakers

ULI members and industry professionals met to explore the region's outlook on investment, development trends, capital markets, property sectors, infrastructure investment and other real estate issues while examining how Philadelphia is positioned among national trends detailed in the *Emerging Trends in Real Estate® 2025* report released by ULI and PwC.



Annual Real Estate Forecast: Capitalizing on 2026: Leveraging Investment for Real Estate Opportunities



ADVISORY SERVICES

Through advisory services and technical assistance, ULI members volunteer their time to help communities resolve complex real estate and land use challenges. **In 2024, we had 13 members participate in technical assistance programs.**

RECENTLY COMPLETED PROJECTS

- ULI Homeless to Housed (H2H) Initiative
 - Families Forward Philadelphia
 - Drueding Center

PIPELINE PROJECTS

- Upper Darby Township TAP
 - Destination: Downtown Upper Darby
- ULI Art in Place Technical Assistance Workshop
 - Making the Business Case for Art in Place
- Lehigh Valley Planning Commission
 - Housing Supply & Attainability Strategy
- Net Zero Imperative Cohort
 - Retrofitting Affordable Housing for Net Zero Workshop

URBANPLAN

UrbanPlan is an engaging classroom-based curriculum in which participants - high school students, university students or community members - learn more about the fundamental forces that affect real estate development in our communities.

2 UrbanPlan Deliveries

63 UrbanPlan Volunteers

63 UrbanPlan Participants (students, public officials, and community members)



ULI members volunteer during an UrbanPlan session with SLA Beeber students; a new high school partnership launched in 2024.

ULI HOMELESS TO HOUSED INITIATIVE

Through ULI's Homeless to Housed (H2H) initiative, ULI Philadelphia members identified two critical emergency and transitional housing providers—Families Forward Philadelphia and the Drueding Center to provide technical assistance on how to best leverage existing real estate assets to further support their twin missions.



THANK YOU TO OUR ANNUAL SPONSORS

ULI Philadelphia is grateful for the generous support of our Annual and Event Sponsors. We appreciate that they have chosen to stand with ULI in representing the industry leaders committed to providing best practices, creating enduring value and impact on our communities.

URBAN VISIONARY



DIAMOND



PLATINUM



SILVER

- | | | |
|--------------------------|--------------------------------|--------------------------------|
| Bohler | IMEG Corp | Nelson Worldwide |
| Duane Morris | INTECH Construction | O'Donnell & Naccarato |
| Econsult Solutions, Inc. | JKRP Architects | Parkway Corporation |
| ECS Mid-Atlantic | Keast & Hood | Pennoni |
| The Flynn Company | KSS Architects | Toll Brothers Apartment Living |
| Harkins Builders | LF Driscoll | Urban Engineers |
| HDR, Inc. | The Martin Architectural Group | Urban Intent |

FRIEND

Delaware Valley Regional
Planning Commission
King of Prussia District

Philadelphia Industrial
Development Corporation
University City Science Center

PHILANTHROPIC LEADER



ULI PHILADELPHIA REACH



EMAIL DISTRIBUTION
4,086 Subscribers



SOCIAL MEDIA
13,544 X Impressions
76,745 LinkedIn Impressions



2024 PROGRAMS
22 Events
3,106 Event Attendees



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