



Sponsorship Opportunities

Course Correction: Navigating the Housing Market in Choppy Waters

March 18, 2025, 8:00 AM – 10:30 AM

Baker Tilly - 1650 Market St #4500, Philadelphia, PA 19103

About the Event: In the time since the pandemic the housing market has endured a period of hyper-inflation, wild swings in cap rates and interest rates, administration changes at the local, state, and federal levels, as well as an affordability crisis and historic wave of supply at the same time. Join the ULI Philadelphia Housing Product Council for a deep dive discussion with perspectives from developers, the capital markets, and the public sector on creative strategies and solutions to produce new housing supply in today's topsy turvy environment.

Registration & Additional Information: <https://philadelphia.uli.org/events/detail/1651C4C2-7D47-40E9-9969-71601B788E53/>

Sponsorship Opportunities: To increase visibility for your company and to support this conversation please consider sponsorship. To sponsor at any level below, please contact Jennifer.long@uli.org.

FRIEND - \$500 *(For public agencies, including nonprofit organizations)*

Logo on marketing materials (website, e-mails, etc.) Inclusion in event recap or press release

Logo recognition during program

4 complimentary tickets

SUPPORTING - \$1,000

Logo on marketing materials (website, e-mails, etc.)

Inclusion in event recap or press release

Logo recognition during program

4 complimentary tickets

TITLE - \$2,000

Supporting benefits, plus:

Opportunity to introduce a speaker

Categorical exclusivity (i.e., only one architect, developer, etc.)

8 complimentary tickets

PINNACLE - \$4,000

Title benefits, plus:

Top billing, exclusivity (only one Pinnacle sponsor for program)

12 complimentary tickets