



ULI Philadelphia **UrbanPlan Lightning Round & Happy Hour**

January 16, 2025 | 4:00 PM – 7:00 PM

Curious about UrbanPlan?

Join fellow real estate and land use leaders for an evening of friendly competition and networking to support ULI Philadelphia's UrbanPlan program! Learn how UrbanPlan supports the next generation of diverse real estate leaders during a Lightning Round Happy Hour as UrbanPlan aficionados guide attendees through a fast and fun team-based competition to introduce you to the program.

This is a great way to get to know other ULI members, meet current UrbanPlan volunteers, explore volunteering yourself, and get a taste of the concepts covered in an UrbanPlan workshop - all over snacks and cocktails.

From the creative challenge of balancing competing community demands while preserving your vision, to the financial challenge of maintaining economic viability while managing risk, to the marketing challenge of selling your plan to city council, there is no better way to get introduced to this exciting program.

All proceeds from this program will help support the growth and reach of UrbanPlan throughout the Philadelphia region. We hope to see you there!

Registration & Additional Information: <https://philadelphia.uli.org/events/detail/65848A57-61BF-4712-822B-A63B30ACF544/>

Sponsorship Opportunities

To increase visibility for your company and to support the goal of UrbanPlan deliveries throughout the region, please consider sponsorship.

To sponsor at any level below, please contact philadelphia@uli.org

***FRIEND - \$500**

**Only applicable for non-profits, public agencies, academic institutions, and WBE & MBE certified small business.*

- Logo on marketing materials (website, e-mails, etc.)
- Inclusion in event recap or press release
- Logo recognition during program
- 4 complimentary tickets

SUPPORTING - \$1,000

- Logo on marketing materials (website, e-mails, etc.)
- Inclusion in event recap or press release
- Logo recognition during program
- 4 complimentary tickets

TITLE - \$2,000

- Supporting benefits, plus:
- Opportunity to introduce a speaker
- Categorical exclusivity (i.e. only one architect, developer, etc.)
- 8 complimentary tickets

ICON - \$4,000

- Title benefits, plus:
- Top billing, exclusivity (only one Icon sponsor for program)
- 12 complimentary tickets