



Sponsorship Opportunities: Meeting Land Use Needs in Central PA Development - Connecting Prospects and Potential for WBEs and MBE

October 24, 2024, 11:30 AM – 1:30 PM

The Salvation Army Harrisburg, 506 S. 29th Street, Harrisburg, PA 17104

About the Event: Join the ULI Philadelphia Central PA Regional Council for a lively discussion on both the challenges W/MBE firms face securing contracts as well as strategies to increase W/MBE participation in transformative real estate and infrastructure projects. Central Pennsylvania's varied economic landscape offers significant opportunities for Minority Business Enterprises (MBEs) and Women Business Enterprises (WBEs). The region's development projects, land use regulations, construction industry, and legal frameworks offer a wealth of prospects for small and WBE/MBE businesses to grow and succeed. We'll discuss new and upcoming developments highlighting both the opportunities available and the challenges that MBEs and WBEs might encounter in the Central PA market.

Registration & Additional Information: <https://philadelphia.uli.org/events/detail/37730815-1354-4AC6-9467-3C05D44DC84F/>

Sponsorship Opportunities: To increase visibility for your company and to support this conversation please consider sponsorship. To sponsor at any level below, please contact Jennifer.long@uli.org.

FRIEND - \$500 *(For public agencies, including nonprofit organizations)*

Logo on marketing materials (website, e-mails, etc.)

Inclusion in event recap or press release

Logo recognition during program

4 complimentary tickets

SUPPORTING - \$800

Logo on marketing materials (website, e-mails, etc.)

Inclusion in event recap or press release

Logo recognition during program

4 complimentary tickets

TITLE - \$1,500

Supporting benefits, plus:

Opportunity to introduce a speaker

Categorical exclusivity (i.e., only one architect, developer, etc.)

8 complimentary tickets

PINNACLE - \$3,000

Title benefits, plus:

Top billing, exclusivity (only one Pinnacle sponsor for program)

12 complimentary tickets