

Dear ULI Philadelphia Members, Sponsors and Partners,

Looking back on the last year, our district council has accomplished a great deal to shape a more resilient city and region in ways that promote growth, excellence, and progress. Looking to the future, we are committed to drive engagement for our members through programming and volunteer activities that support mentorship and networking for professionals at all levels of their career, expanding our reach throughout the Philadelphia region, and partnering with our industry colleagues to present content that is meaningful to a cross-sector group of real estate and land use leaders.

Today, ULI Philadelphia offers more ways than ever for leaders to make new connections and inspire best practices. With nearly **900 interdisciplinary members**, over **30 annual public events**, countless **volunteer opportunities** to support the next generation of commercial real estate and land use leaders, and **technical assistance programs** to support communities, your annual commitment is critical to delivering the ULI mission in throughout Philadelphia region.

This past year alone, ULI Philadelphia:

- Hosted our signature **Real Estate Forecast** program with nearly **500** in-person attendees and **11** speakers, exploring the regional impacts of the changing office and housing markets, as well as a keynote panel with seasoned Philadelphia developers to share their perspectives on cyclical trends in the real estate market.
- Members initiated a relaunch of the **Southern New Jersey Council** and we introduced two new Local Product Councils: **Healthcare** and **Industrial**.
- Partnered for a second year with the **City's Minority Developer Program**, connecting a new cohort of emerging Black and brown developers with training, membership, and networking opportunities.
- Delivered **UrbanPlan** to more than 30 participants including both high school students and community leaders developing a greater understanding of the real estate development process and exposure to the industry as a professional career path.
- Selected as one of five District Councils for the inaugural **ULI Homeless to Housed Initiative** which led to two technical assistance panels with local service providers seeking to leverage their real estate assets for supportive housing.
- Brought back for a second year the **WMBE Fair and Reception** presented by the Women's Leadership Initiative, with more than 120+ attendees and more than 30 vendors.

This work just scratches the surface. As we enter a new fiscal year, we are excited to continue to deliver on our strategic plan that will chart the path for ULI Philadelphia through 2025 and focus on our priorities outlined above. To deliver on this plan, we are asking for your support by renewing or becoming an FY25 ULI Philadelphia annual sponsor. Enclosed you will find information about 2024-2025 Sponsorship benefits along with a snapshot of our work. **100% of your sponsorship funds stay with the Philadelphia District Council. We need your support now more than ever.**

Please show your support by **completing the commitment form by Friday, July 12**. Sponsors who commit by July 12 will be invited to a sponsor appreciation breakfast in late July. Additional details will follow. Please feel free to reach out with questions.

Best,



Jeremy Sunkett
Chair, ULI Philadelphia
Vice President, Real Estate
Services, MRA Group



Kevin Moran
Executive Director,
ULI Philadelphia



Paul Kraunelis
Co-Chair, Investment Committee
Director of Project Development,
Northeast Region, Harkins



R.J. Kline
Co-Chair, Investment Committee
Portfolio Management,
Brandywine Realty Trust