



Sponsorship Opportunities: Industrial Paradox

June 3, 2024, 11:00 AM – 1:30 PM

NORR, 1617 John F Kennedy Blvd., Suite 1600, Philadelphia, PA 19103

About the Event:

Join ULI Philadelphia for the inaugural program hosted by the Industrial Local Product Council with a timely conversation surrounding industrial sites and their place in our region. Hear from local experts and public officials as they discuss how strategically including industrial sites in master planning can increase economic opportunities to positively impact communities throughout greater Philadelphia.

Speakers include:

- Moderator: **Keith Davis**, Partner, Nehmad Davis & Goldstein
- **Tom Dalfo**, Senior Vice President, Real Estate Services
- **Kristen Scudder**, Freight Program Manager, DVRPC
- **Matthew Tuerk**, Mayor, City of Allentown

Registration & Additional Information: <https://philadelphia.uli.org/events/detail/5E9A347E-A668-4CFA-8AB4-21BF0EEA6CCC/>

Sponsorship Opportunities

To increase visibility for your company and to support this conversation please consider sponsorship. To sponsor at any level below, please contact Jennifer.long@uli.org.

SUPPORTING - \$1,000

Logo on marketing materials (website, e-mails, etc.)
Inclusion in event recap or press release
Logo recognition during program
4 complimentary tickets

TITLE - \$2,000

Supporting benefits, plus:
Opportunity to introduce a speaker
Categorical exclusivity (i.e., only one architect, developer, etc.)
8 complimentary tickets

PINNACLE - \$4,000

Title benefits, plus:
Top billing, exclusivity (only one Pinnacle sponsor for program)
12 complimentary tickets