



Sponsorship Opportunities: BID Download

May 14, 2024, 8:30 AM – 10:00 AM

Braid Mill, 441 High St, Philadelphia, PA 19144

About the Event: Join ULI Philadelphia to explore creative financing products that can help make projects pencil in spite of challenging interest rate environments. While economic conditions continue to improve, access to these financing products can help deliver more resilient, equitable, and financially successful projects. Hear directly from developers who have leveraged these types of resources as well as the providers themselves.

Panelists Include:

- Opening Remarks: **Danielle DiLeo Kim**, President & CEO, Philadelphia250
- Moderator: **Karine Blanc**, CEO, Avenue Fouchard Advisors
- **Karla Ballard**, Partner, Braid Mill
- **Elizabeth Frantz**, Senior Director & Philadelphia Market Leader, Reinvestment Fund
- **David Langlieb**, Executive Director, Philadelphia Accelerator Fund
- **MaryRose Myrteus**, Executive Director, Philadelphia Green Capital Corp.
- **Henry Sullivan**, Partner, Benchmark Real Estate Partners

Registration & Additional Information: <https://philadelphia.uli.org/events/detail/5AE07C1E-3F1A-49DD-BEBB-76519912F137/>

Sponsorship Opportunities: To increase visibility for your company and to support this conversation please consider sponsorship. To sponsor at any level below, please contact Jennifer.long@uli.org.

SUPPORTING - \$1,000

- Logo on marketing materials (website, e-mails, etc.)
- Inclusion in event recap or press release
- Logo recognition during program
- 4 complimentary tickets

TITLE - \$2,000

- Supporting benefits, plus:
- Opportunity to introduce a speaker
- Categorical exclusivity (i.e., only one architect, developer, etc.)
- 8 complimentary tickets

PINNACLE - \$4,000

- Title benefits, plus:
- Top billing, exclusivity (only one Pinnacle sponsor for program)
- 12 complimentary tickets