

learn the tools leverage partnerships bring your expertise



WHAT IS URBANPLAN FOR COMMUNITIES?

UrbanPlan is a realistic, engaging, and highly interactive case study in problem-solving the fundamental challenges of land development. The program aims to engage local residents and community leaders who would like to learn more about the challenging issues, roles, tradeoffs, and economic choices that shape our built environment, and the important roles citizens can play in land use decisions in their neighborhoods.

WHY URBANPLAN?

Community leaders and residents will gain a deeper understanding of their own role in the shaping of the built environment, and create a collaborative relationship with private sector partners to make city-led projects a success. This workshop will give you an opportunity to explore key issues with other community leaders and residents, professional land use practitioners, and ULI volunteers. It will challenge your leadership skills and expand your land use toolkit as you explore a team-generated solution.

YOUR COMMITMENT.

In a one-day, hands-on workshop participants adopt roles as part of competing development teams responding to a mock city-issued RFP. You will explore the tradeoffs and risks at play in the development process, including financial and physical constraints, conflicting stakeholder interests, and the need for economic sustainability. Teams work together to create a feasible proposal that meets the RFP's objectives, the community's interests, and the investor's bottom line.

WORKSHOP AVAILABLE

UrbanPlan

For Communities