



W&MBE Business Enterprise Fair

Sponsorship Opportunities

May 7, 2024, 4:30 pm – 7:00 pm
Location Details TBA

About the Event

Join ULI Philadelphia and the Women's Leadership Initiative for a panel discussion around the opportunities for MBE/WBE businesses in our industry and how these partnerships can contribute to better, more equitable development. Following the panel discussion, attendees will be invited to circulate around tables and meet the WBE's and MBE's in a fair-like setting to foster connections across our industry and spur new relationships that could contribute to the equity efforts of our city.

Sponsorship Opportunities

To increase visibility for your company and to support this conversation please consider sponsorship. To sponsor at any level below, please contact sigourney.young@uli.org.

SUPPORTING - \$1,000*

- Table opportunity during Fair
- Logo on marketing materials (website, e-mails, etc.)
- Inclusion in event recap or press release
- Logo recognition during program
- 4 complimentary tickets

**Public agencies, nonprofit organizations, academic institutions, or first-time sponsoring small W&MBE firms are eligible for a 50% discount on the Supporting level sponsorship.*

TITLE - \$2,000

- Supporting benefits, plus:
- Opportunity to introduce a speaker
- Categorical exclusivity (i.e., only one architect, developer, etc.)
- 8 complimentary tickets

PINNACLE - \$4,000

- Title benefits, plus:
- Top billing, exclusivity (only one Pinnacle sponsor for program)
- 12 complimentary tickets