



## **Sponsorship Opportunities: Opportunities and Pitfalls of Inclusionary Zoning**

**April 16, 2024, 8:30 AM – 10:30 AM**

**Ballard Spahr, 51<sup>st</sup> Floor, 1735 Market Street, Philadelphia, PA 19103**

### **About the Event**

Join the ULI Philadelphia Housing Local Product Council to explore the current climate of inclusionary zoning in the greater Philadelphia region. Featuring two panel discussions focusing on the use of zoning in an effort to foster economic inclusion in housing markets. Learn about present policies as well as efforts to expand inclusionary zoning programs in the City as well as in suburban markets across Pennsylvania and New Jersey.

### **Panelists Include:**

Scott France, Executive Director, Montgomery County Planning Commission  
Jon Geeting, Director of Engagement, Philadelphia 3.0  
Byran Oos, Regional Director of Acquisitions & Development, Toll Brothers  
Milton Pratt, Executive Vice President of Development, Michaels Organization  
Nikil Saval, State Senator, Pennsylvania State Senate  
Ryan Spak, Principal and Founder, Spak Group  
Moderator: David Feldman, Executive Director, Development Workshop

### **Registration & Additional Information**

<https://philadelphia.uli.org/events/detail/1EC5BD9A-388E-4E2C-B8F7-8B7B657A1C30/>

### **Sponsorship Opportunities**

To increase visibility for your company and to support this conversation please consider sponsorship. To sponsor at any level below, please contact [Jennifer.long@uli.org](mailto:Jennifer.long@uli.org).

#### **SUPPORTING - \$1,000**

- Logo on marketing materials (website, e-mails, etc.)
- Inclusion in event recap or press release
- Logo recognition during program
- 4 complimentary tickets

#### **TITLE - \$2,000**

- Supporting benefits, plus:
- Opportunity to introduce a speaker
- Categorical exclusivity (i.e., only one architect, developer, etc.)
- 8 complimentary tickets

#### **PINNACLE - \$4,000**

- Title benefits, plus:
- Top billing, exclusivity (only one Pinnacle sponsor for program)
- 12 complimentary tickets