



Sponsorship Opportunities: BID Download

May 2, 2024, 8:30 AM – 10:00 AM

Center for Architecture and Design, 1218 Arch Street, Philadelphia, PA 19107

About the Event

Join the ULI Philadelphia Community and Economic Development Local Product Council for a closer look at the roles of business improvement districts as they leverage local resources to enhance the quality of life of its community through services and programming. This panel will show how BIDs respond to development and work with businesses owners, residents, and visitors in their district.

Panelists Include:

- Eric Goldstein, Executive Director, King of Prussia District
- Cassidy Martin, Executive Director, Northern Liberties BID
- Shalimar Thomas, Executive Director, North Broad Renaissance

Registration & Additional Information

<https://philadelphia.uli.org/events/detail/1EC5BD9A-388E-4E2C-B8F7-8B7B657A1C30/>

Sponsorship Opportunities

To increase visibility for your company and to support this conversation please consider sponsorship. To sponsor at any level below, please contact Jennifer.long@uli.org.

SUPPORTING - \$1,000

- Logo on marketing materials (website, e-mails, etc.)
- Inclusion in event recap or press release
- Logo recognition during program
- 4 complimentary tickets

TITLE - \$2,000

- Supporting benefits, plus:
- Opportunity to introduce a speaker
- Categorical exclusivity (i.e., only one architect, developer, etc.)
- 8 complimentary tickets

PINNACLE - \$4,000

- Title benefits, plus:
- Top billing, exclusivity (only one Pinnacle sponsor for program)
- 12 complimentary tickets