



Sponsorship Opportunities

March 14, 2024, 8:30 am – 10:00 am

BEX at One Commerce Square (2005 Market St., Phila, PA, 19103)

About the Event

Join ULI Philadelphia for an insightful panel discussion aimed at addressing the challenges and opportunities in urban development and economic revitalization in the era of hybrid and remote work. As cities across the globe grapple with the evolving office space crisis, this event promises to delve deep into the heart of urban redevelopment and economic revitalization strategies.

This event brings together experts from diverse fields, including **Tony Bracali** of Drexel University, **Rebecca Nuver** of Parkway Corporation, and **Lauren Smith** from the Center City District, under the moderation of **Nicole Ozdemir** from the Philadelphia City Planning Commission. Together, they will explore innovative solutions for the office space crisis, urban design, and how cities can adapt to support economic growth in center city districts.

Registration & Additional Information

<https://philadelphia.uli.org/events/detail/7B00A196-F321-4743-9D31-F8E4C927BA2E/>

Sponsorship Opportunities

To increase visibility for your company and to support this conversation on urban development and economic revitalization please consider sponsorship. To sponsor at any level below, please contact sigourney.young@uli.org.

SUPPORTING - \$1,000

- Logo on marketing materials (website, e-mails, etc.)
- Inclusion in event recap or press release
- Logo recognition during program
- 4 complimentary tickets

TITLE - \$2,000

- Supporting benefits, plus:
- Opportunity to introduce a speaker
- Categorical exclusivity (i.e., only one architect, developer, etc.)
- 8 complimentary tickets

PINNACLE - \$4,000

- Title benefits, plus:
- Top billing, exclusivity (only one Pinnacle sponsor for program)
- 12 complimentary tickets