



Philadelphia

WHERE THE FUTURE IS BUILT

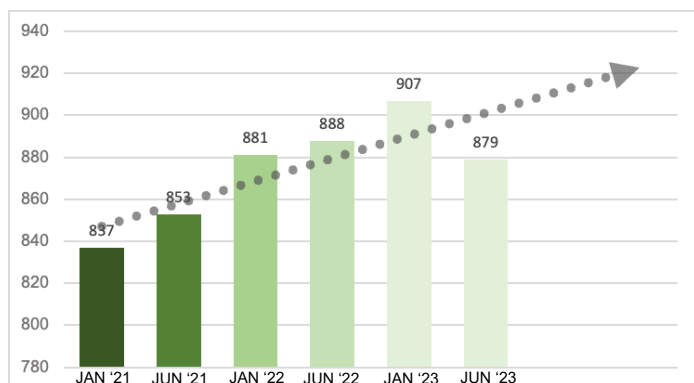
A wide-angle photograph of the Philadelphia skyline, featuring numerous skyscrapers and modern buildings. In the foreground, a river flows, with a bridge crossing it. The sky is a clear, vibrant blue with a few wispy clouds. The overall scene is bright and sunny, suggesting a clear day.

2024
ANNUAL REPORT

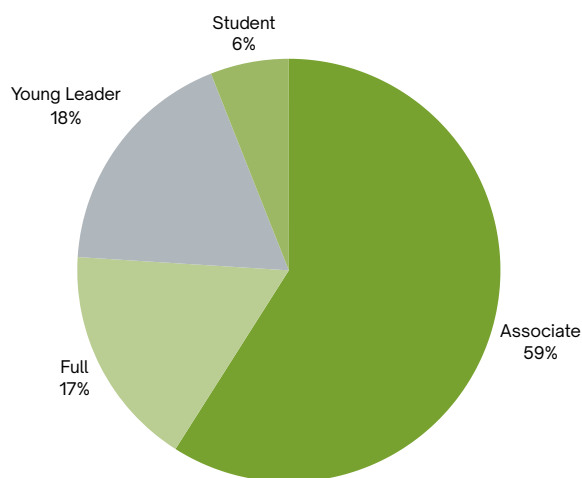
WHO IS ULI PHILADELPHIA?

Our mission is to shape the future of the built environment for transformative impact in communities worldwide. ULI Philadelphia is one of ULI's most robust District Councils serving **Central Pennsylvania, Lehigh Valley, Southern New Jersey, and Delaware** in both public and private sectors with pragmatic land use expertise and education.

MEMBERSHIP



MEMBERSHIP TYPE



MEMBER ENGAGEMENT

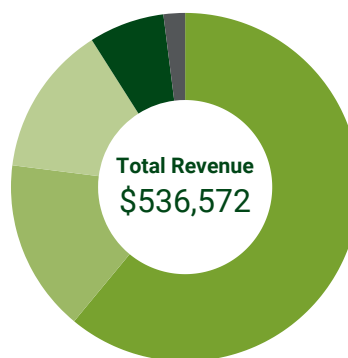
44
Members
in Leadership
Positions

810
Members on
Committees
or Councils

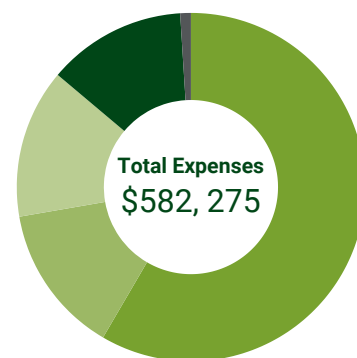


Jerry Sweeney of Brandywine Realty Trust and Lindsey Scannapieco of Scout receive the inaugural visionary and emerging leader awards respectively at the 2023 Awards for Excellence program.

FY23 FINANCIALS



61% Total Sponsorship
16% Total Membership
14% Programs & Events
7% Grants & Contracts
2% Fees



59% Staff
14% Investment Allocation
14% Programs & Events
13% Administration
1% Fees

NATIONAL PARTICIPATION



39
National Product
Council Members



2
Advisory Services
Panelists



121
National Meeting
Attendees

EVENTS AND PROGRAMS

FY23 PROGRAMS FY24 Q1+Q2 PROGRAMS

37 Events

12 Events

2,016 Attendees

1,017 Attendees



Philadelphia

REAL ESTATE FORECAST

Nearly 500 Attendees | 10+ Expert Speakers

ULI members and industry professionals met to explore the region's outlook on investment, development trends, capital markets, property sectors, infrastructure investment and other real estate issues while examining how Philadelphia is positioned among national trends detailed in the *Emerging Trends in Real Estate® 2024* report released by ULI and PwC.



Annual Real Estate Forecast: Planning for a Competitive Future: Housing, Infrastructure, and Regional Solution



ADVISORY SERVICES

Through advisory services and technical assistance, ULI members volunteer their time to help communities resolve complex real estate and land use challenges. **In 2023, we had 24 members participate in technical assistance programs.**

RECENTLY COMPLETED PROJECTS

- Preparing for a More Resilient Frankford Boat Launch
 - Riverfront North Partnership
- Strategies to Campus Carbon Net-Zero
 - St. Andrew's School
- Resilience in Place Management Workshop
 - Delaware River Waterfront Corp.

PIPELINE PROJECTS

- ULI Homeless to Housed (H2H) Initiative
 - Families Forward Philadelphia
 - Drueding Center

URBANPLAN

UrbanPlan is an engaging classroom-based curriculum in which participants - high school students, university students or community members - learn more about the fundamental forces that affect real estate development in our communities.

56 UrbanPlan Volunteers

61 UrbanPlan Participants (students, public officials, and community members)



ULI members volunteer during an UrbanPlan session with Girard College students.

ULI LEARNING

ULI partnered with the Philadelphia Housing Development Corporation for the 2nd year to offer ULI Learning courses to participants of their Minority Developer Program. ULI also continued our partnership with Black Squirrel Collective for their Philly RiSE program, including a joint presentation at Spring Meeting in April 2023.

THANK YOU TO OUR ANNUAL SPONSORS

ULI Philadelphia is grateful for the generous support of our Annual and Event Sponsors. We appreciate that they have chosen to stand with ULI in representing the industry leaders committed to providing best practices, creating enduring value and impact on our communities.

URBAN VISIONARY



DIAMOND



PLATINUM



SILVER

Bohler
B. Riley Financial
Duane Morris
Econsult Solutions, Inc.
The Flynn Company
Harkins Builders
HDR, Inc.

IMEG
INTECH Construction
JKRP Architects
Keast & Hood
L.F. Driscoll
LCOR
The Martin Architectural Group

Parkway Corporation
Pennoni
Scully Company
University City Science Center
Urban Engineers
Urban Intent

FRIEND

Delaware Valley Regional
Planning Commission
King of Prussia District

Philadelphia Industrial
Development Corporation

PHILANTHROPIC LEADER



ULI PHILADELPHIA REACH



EMAIL DISTRIBUTION
8,392 Subscribers



SOCIAL MEDIA
17,926 X Impressions
96,417 LinkedIn Impressions



FY23 EVENTS
37 Programs
2,016 Event Attendees



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