



Philadelphia

WHERE THE FUTURE IS BUILT



ULI PHILADELPHIA

2024–2025 SPONSORSHIP OPPORTUNITIES

ANNUAL SPONSORSHIPS

Align your brand with Philadelphia's largest interdisciplinary real estate and land use association promoting best practices in development and design. With more than 900 members, over 30 public events each year, volunteer opportunities to support emerging leaders, and technical assistance programs to support our communities, your annual commitment is critical to delivering the ULI mission in the Philadelphia region.

FY24 BENEFITS						
	Icon* \$25,000*	Urban Visionary* \$15,000	Diamond** \$10,000	Platinum \$5,000	Silver \$2,500	Friend*** \$1,200
Complimentary Tickets to ULI Events	40	32	16	12	6	6
Complimentary Tickets to ULI Forecast	14	10	8	6	4	4
Complimentary Tickets to Exclusive Sponsor-Only Program	8	6	5	3	1	1
Presence on ULI Website	Home Page	Home Page	Logo	Logo	Text	Text
Presence in ULI Newsletter & Communication	Featured Logo (12 emails)	Featured Logo (9 emails)	Featured Logo (3 emails)	Logo	Text	Text
Promotion at ULI Programs & Events	Featured Logo	Featured Logo	Logo	Logo	Text	Text
Promotion on ULI Virtual Programs & Webinars	Featured Logo	Featured Logo	Logo	Logo	Text	Text
Recognition in Annual Publication	Featured Logo	Featured Logo	Logo	Logo	Text	Text
Representation on Advisory Board	✓	✓	✓			✓
Views from the Top Highlight	Enhanced Promotion	✓	✓			
Local Product Council Participation	3	2	1			
Event sponsorship for ULI Standard Program of Choice	Pinnacle Level	Title Level				
Executive Dinner Invitations	2	1				
Sponsor Hosted Advisory Board Meeting	✓					
Complimentary Fall Meeting Registration	1					

"At ULI Philadelphia we are a group of practitioners who care deeply about our communities and our mission. Members volunteer countless hours to advance the mission to bring people together and to push our industry to make a meaningful impact because it is important to them. Sponsors and their support help us achieve the transformative and bold goals of our mission and strategic plan."

— ANNE CUMMINS, CHIEF OPERATING OFFICER
GATTUSO DEVELOPMENT PARTNERS

MULTI-YEAR DISCOUNT Incentives available for sponsors interested in committing to multi-year agreements. Please contact philadelphia@uli.org to learn more.

* *The Icon and Urban Visionary sponsorships are tailored exclusively to the interests of your firm. ULI will work closely with you to customize it to best suit your organization.*

** *Diamond level benefits are provided when any combination of program and/or annual sponsorships exceeds \$10,000.*

*** *For Public Agencies (including nonprofit and academic institutions).*

PROGRAM + EVENT SPONSORSHIPS

Combine events with annual support for extra recognition. Program and Event Sponsorships are available for all public events ULI Philadelphia produces. Plan ahead and commit to multiple events, or combine with an annual support, **to be recognized at the Diamond Level**, receiving year-round recognition in addition to event-specific benefits.

	Pinnacle**	Title**	Supporting	Friend*
<i>Signature Programs</i>	\$15,000	\$8,000	\$4,000	\$1,000
<i>Philadelphia Programs</i>	\$4,000	\$2,000	\$1,000	\$500
<i>Regional Programs:</i> <i>Central PA, Lehigh Valley, Southern NJ, Delaware</i>	\$3,000	\$1,500	\$800	\$500
Logo on Marketing Materials	Top Billing	Large	Small	Small
Event Media (Newsletter, Social, Blog, etc.)	✓	✓	✓	✓
Feature on Event Collateral	✓	✓	✓	✓
Corporate Banner Displayed / Virtual Logo Recognition	✓	✓	✓	✓
Complimentary Registrations	12	8	4	4
Tickets to Exclusive Sponsor-Only Program	3	2	1	
Provide Introductory Remarks	✓	✓		
Annual Sponsor Benefits (Signature Programs Only)	Diamond Level	Platinum Level		
Level Exclusivity	✓	By Sector		

* For Public Agencies (including nonprofit institutions). ** When feasible, additional benefits will be available for Pinnacle and Title level sponsors.

SIGNATURE PROGRAMS

Are highly attended, regularly scheduled offerings. Some examples include:

Annual Real Estate Forecast - the largest annual event with nearly 500 attendees! Additional sponsorship opportunities include breakout rooms, tables and more.

Awards for Excellence - recognizing the most impressive regional land use projects biennially.

Member Breakfast Series - the almost-monthly opportunity for ULI members to connect.

UrbanPlan - interactive program for students and community leaders to learn about real estate fundamentals.

PHILADELPHIA PROGRAMS

Are planned by our councils and committees. Example of past and recurring events include: *Shark Tank*, *Inside the Urbanist Studio*, *Resilience Forum*, *ULI Open Houses*

REGIONAL PROGRAMS

Leverage ULI expertise in Central PA, Delaware, the Lehigh Valley and Southern New Jersey to explore the real estate issues affecting these communities. Past events have included: *Mayor's Forum*, *Developers Forum*, *Economic Development Progress in York, Lancaster, and Harrisburg*



THANK YOU TO OUR ANNUAL SPONSORS

ULI Philadelphia is grateful for the generous support of our Annual and Event Sponsors. We appreciate that they have chosen to stand with ULI in representing the industry leaders committed to providing best practices, creating enduring value and an impact on our communities.

URBAN VISIONARY



Gattuso

**STRADLEY
RONON**

DIAMOND



LANGAN



WEXFORD
SCIENCE+TECHNOLOGY

PLATINUM

CosciaMoos
Architecture



KORMAN
AKA I AVE



SITIO
architecture + urbanism

Strada



workspace
property trust

SILVER

B. Riley Financial
Bohler
Duane Morris
Econsult Solutions, Inc.
The Flynn Company
Harkins Builders
HDR, Inc.

IMEG
INTECH Construction
JKRP Architects
Keast & Hood
LCOR
L.F. Driscoll
The Martin Architectural Group

Parkway Corporation
Pennoni
Scully Company
Univeristy City Science Center
Urban Engineers
Urban Intent

ULI PHILADELPHIA REACH



EMAIL DISTRIBUTION

6,752 Subscribers



SOCIAL MEDIA

10,857 Twitter impressions

41,480 LinkedIn impressions



EVENTS

38 programs

1,570 event attendees in FY23

FRIEND

Delaware Valley Regional Planning Commission
King of Prussia District
Philadelphia Industrial Development Corporation

PHILANTHROPIC LEADER

