



YOU'RE INVITED

ULI Philadelphia

UrbanPlan Lightning Round & Happy Hour

November 30, 2023 | 4:00 PM – 7:00 PM

Curious about UrbanPlan?

Get your answers during an UrbanPlan Lightning Round and Happy Hour taking place **Wednesday, September 13 at 4:00 PM at Craft Hall (901 N Delaware Ave, Phila., PA, 19123)** as UrbanPlan aficionados guide attendees through a fast and fun team-based activity to introduce you to the UrbanPlan program.

This is a great way to get to know other ULI members, meet current UrbanPlan volunteers, explore volunteering yourself, and get a taste of the concepts covered in an UrbanPlan workshop - all over snacks and cocktails.

From the creative challenge of balancing competing community demands while preserving your vision, to the financial challenge of maintaining economic viability while managing risk, to the marketing challenge of selling your plan to city council, there is no better way to get introduced to this exciting program.

UrbanPlan is a fun and interactive workshop in which teams compete to redevelop the fictional neighborhood of Elmwood. UrbanPlan teaches participants how to:

- Evaluate the economic benefits and risks of different land uses and building types
- Use a financial model to create an economically sustainable development
- Balance the conflicting needs and goals of community groups, the city and private investors

UrbanPlan is used around the country to empower citizens to engage effectively in land use decisions with their communities. Proceeds from this event will support ULI Philadelphia expanding UrbanPlan throughout high schools in our city and region. We hope to see you there!

Registration & Additional Information

- <https://philadelphia.uli.org/events/detail/53AF1526-FB37-40BC-AAA3-AC562BA47EE3>

Sponsorship Opportunities

To increase visibility for your company and to support the goal of UrbanPlan deliveries within the region, please consider sponsorship.

To sponsor at any level below, please contact sigourney.young@uli.org.

*FRIEND - \$500

**Only applicable for non-profits, public agencies, academic institutions, and WBE & MBE certified small business.*

- Logo on marketing materials (website, e-mails, etc.)
- Inclusion in event recap or press release
- Logo recognition during program
- 4 complimentary tickets

SUPPORTING - \$1,000

- Logo on marketing materials (website, e-mails, etc.)
- Inclusion in event recap or press release
- Logo recognition during program
- 4 complimentary tickets

TITLE - \$2,000

- Supporting benefits, plus:
- Opportunity to introduce a speaker
- Categorical exclusivity (i.e. only one architect, developer, etc.)
- 8 complimentary tickets

ICON - \$4,000

- Title benefits, plus:
- Top billing, exclusivity (only one Icon sponsor for program)
- 12 complimentary tickets