



Sponsorship Opportunities

October 11, 2023, 4pm -7pm | Avira – 3025 JFK Blvd., Philadelphia, PA 19104

About the Event

Join ULI Philadelphia's Women's Leadership Initiative for an intimate conversation between Jodie Harris and Prema Katari Gupta. Jodie is an economic development industry leader with three decades of experience spanning the public, private, and nonprofit sectors and was recently appointed PIDC's new President in June 2023. Prema, a PIDC alumni and Vice President at Center City District (CCD), will become CCD's new President & CEO in 2024. Jodie and Prema will share stories of their own professional development, perspectives on the economic health and vibrancy of Philadelphia, and their visions for PIDC, Center City, and the larger Philadelphia community.

Registration & Additional Information

<https://philadelphia.uli.org/events/detail/33318D90-C96A-4DAC-96FF-5B6FD65967B5/>

Sponsorship Opportunities

To increase visibility for your company and to support this conversation on leadership and professional development for women in land use and economic development, please consider sponsorship.

To sponsor at any level below, please contact philadelphia@uli.org.

SUPPORTING - \$1,000

- Logo on marketing materials (website, e-mails, etc.)
- Inclusion in event recap or press release
- Logo recognition during program
- 4 complimentary tickets

TITLE - \$2,000

- Supporting benefits, plus:
- Opportunity to introduce a speaker
- Categorical exclusivity (i.e., only one architect, developer, etc.)
- 8 complimentary tickets

PINNACLE - \$4,000

- Title benefits, plus:
- Top billing, exclusivity (only one Pinnacle sponsor for program)
- 12 complimentary tickets