



ULI Philadelphia: Diversifying Downtown – the Role and Runway for Commercial to Residential Conversions

October 3, 2023 – 8:30am – 11am

About the Event

Join the ULI Philadelphia Housing Local Product Council for a conversation on the success, challenges, and opportunities of commercial to residential conversions. Learn about the incentives and historical activity resulting in Philadelphia being home to the largest downtown residential population outside of Lower Manhattan. Explore the runway for further conversion projects and feasibility considerations presented by industry leaders representing multiple aspects of the conversion process: policy and market advisors, developer, architect, and investor. The conversation and Q&A will take place at the Griffin, a commercial to residential conversion project along South Broad Street, followed by a tour of the building.

Registration & Additional Information

<https://philadelphia.uli.org/events/detail/9D7B99A6-C874-4970-A2CC-037D9AF37F9A/>

Sponsorship Opportunities

To increase visibility for your company and to support this conversation on commercial to residential conversions and creative solutions to expanding housing availability, please consider sponsorship.

To sponsor at any level below, please contact philadelphia@uli.org.

SUPPORTING - \$1,000

- Logo on marketing materials (website, e-mails, etc.)
- Inclusion in event recap or press release
- Logo recognition during program
- 4 complimentary tickets

TITLE - \$2,000

- Supporting benefits, plus:
- Opportunity to introduce a speaker
- Categorical exclusivity (i.e., only one architect, developer, etc.)
- 8 complimentary tickets

PINNACLE - \$4,000

- Title benefits, plus:
- Top billing, exclusivity (only one Pinnacle sponsor for program)
- 12 complimentary tickets