



# 2024 REAL ESTATE FORECAST Sponsorship Opportunities

NOVEMBER 14, 2023

## Hyatt at the Bellevue Grand Ballroom

200 S Broad Street  
Philadelphia, PA 19102

### Contact

**Contact** Sigourney Young  
**Email** [sigourney.young@uli.org](mailto:sigourney.young@uli.org)  
**Phone** 215-845-8995  
**Website** [philadelphia.uli.org](http://philadelphia.uli.org)



WHERE THE FUTURE IS BUILT



## Philadelphia

### THANK YOU



On behalf of the ULI Philadelphia Forecast & Capital Markets Committee, I want to thank you for considering support of this year's Real Estate Forecast. Support from this program serves to advance ULI's mission and provides critical resources for ULI Philadelphia's impact programs like UrbanPlan and Technical Assistance Panels. Furthermore, your support demonstrates a commitment to advancing equitable development and economic opportunity throughout our region, including Philadelphia, Central PA, Delaware and the Lehigh Valley.

**-Micah Sims**

Forecast & Capital Markets  
Committee Chair  
Investment Sales Analyst, CBRE

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## About the Real Estate Forecast

ULI Philadelphia's Annual Real Estate Forecast is the real estate and land use industry's most anticipated economic forecast event of the year. Attracting nearly 500 interdisciplinary land use professionals, the event explores findings from ULI and PwC's *Emerging Trends in Real Estate* report providing a national outlook on investment, development trends, capital markets, property sectors, and other real estate issues. The morning includes local expert panels that contextualize the report findings from a regional perspective and from both a real estate and planning point of view.

The annual Real Estate Forecast provides the most impactful opportunity to align your organization with the content and mission of ULI Philadelphia: *to shape the future of the built environment for transformative impact in communities worldwide*. Explore those opportunities below, and reach out to commit your support today!



# Sponsorship Opportunities

BENEFITS	PINNACLE \$15,000	TITLE \$8,000	SUPPORTING \$4,000	FRIEND** \$1,000
Complimentary Registrations	15 (11/2 Tables)	10 (1 Table)	5 (Half Table)	4 (GA)
Introduce a Speaker	✓	✓		
Logo on Event Collateral	Featured	Large	Medium	Small
Logo on Event Website	Featured	✓	✓	✓
Standing Banner on Stage	Preferred Placement	Preferred Placement	✓	✓
Podium Recognition	✓	✓	✓	✓
Exclusivity	ONLY 1 AVAILABLE	1 per industry sector		

\*\*Friend level benefits available only to public agencies, non-profits, and small (under 10 employees) WMBE certified firms.

## ADDITIONAL PACKAGES

### Breakfast & Coffee Break Sponsors

2 complimentary GA registrations  
 Standup banner at refreshment tables  
 Logo in event marketing, program, and podium recognition

**\$3,000**

### Reserved Table

Only 8 tables available  
 Includes 10 registrations and reserved seating at table near stage  
 ULI PHL Annual sponsors receive \$250 package discount.

**\$1,750**

# Commit your Support Today!

Make the most of your support by committing as early as possible. To commit your support today, complete the form below and return to Sigourney Young, [sigourney.young@uli.org](mailto:sigourney.young@uli.org).

SPONSORSHIP LEVEL

NAME (PRIMARY POINT OF CONTACT)

COMPANY

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