

Dear ULI Philadelphia Members, Sponsors and Partners,

Looking back on the last year, our district council has accomplished a great deal to shape a more inclusive, equitable and resilient city and region in ways that promote growth, excellence, and progress. Looking to the future, we will help you navigate an uncertain and changing context by doing what we do best: convening, creating and delivering content, providing education, leveraging national resources and by cultivating a well-informed, diverse network of practitioners and partner stakeholders representing the public and private sector. ULI Philadelphia will serve as a place to convene and develop creative solutions to sometimes difficult and deep-rooted problems based on shared values and mutual benefit.

Today, ULI Philadelphia offers more ways than ever for leaders to make new connections and inspire best practices. With more than **900 interdisciplinary members**, over **30 annual public events**, countless **volunteer opportunities** to support the next generation of commercial real estate and land use leaders, and **technical assistance programs** to support communities, your annual commitment is critical to delivering the ULI mission in the Philadelphia region. This past year alone, ULI Philadelphia:

- Hosted our signature **Real Estate Forecast** program with over 500 in-person attendees and 9 speakers, exploring the trends and outlook for various asset types both locally and nationally.
- Partnered to launch the **Philly RiSE Accelerator** connecting emerging black and brown developers with the training, access, and capital needed to grow their businesses.
- Delivered **UrbanPlan** to more than 40 participants including both high school students and community leaders developing a greater understanding of the real estate development process and exposure to the industry as a professional career path.
- Published four **Technical Assistance and Advisory Service** reports with partners exploring complex real estate and land use questions including Fairmount Park Conservancy, North Broad Renaissance, La Salle University, and Eastwick United.
- Brought back our signature **Awards for Excellence** program recognizing the regions very best real estate and land use projects, evaluated by a jury of national ULI members.

This work just scratches the surface. As we enter a new fiscal year, we are excited to continue to deliver on our strategic plan that will chart the path for ULI Philadelphia through 2025 in five key areas:

- Building support for a regional framework for equitable growth
- Fostering regional climate change understanding and action
- Increasing the diversity of our leadership, membership, and content
- Expanding housing attainability
- Strengthening core capacities and amplifying member impact

These goals are bold and transformative and will require equally bold investments from sponsors like you. To deliver on this plan, we are asking for your support by renewing or becoming an FY24 ULI Philadelphia annual sponsor. Enclosed you will find information about 2023-2024 Sponsorship benefits along with a snapshot of our work. **100% of your sponsorship funds stay with the Philadelphia District Council. We need your support now more than ever.**

Please show your support by **completing the commitment form by Friday, July 14**. Save the date; sponsors who commit by July 14 will be invited to a sponsor appreciation breakfast on July 18, 2023. Please feel free to reach out with questions and continue to stay safe and healthy.

Best,



Anne Cummins
Chair, ULI Philadelphia
COO, Gattuso Development
Partners



Kevin Moran
Executive Director,
ULI Philadelphia



Paul Kraunelis
Co-Chair, Investment Committee
Director of Project Development,
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Amanda Mazie
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