



April 17, 2023

ULI Philadelphia invites you to attend and support the Forecast & Capital Markets program series including the two-part Spring (Re)Forecast this Spring and the Annual Real Estate Forecast in November.

Join colleagues on May 31st, 2023, for part one of the Spring (Re)Forecast, an economic outlook in which all members and guests are invited to a conversation featuring Ryo Tashiro of the Federal Reserve Bank of Philadelphia. Full Members and ULI Philadelphia leaders are invited to attend part two, on June 7th, 2023, featuring guest presenter and local economist, Peter Linneman, Principal of Linneman Associates, for an exclusive analysis of the [ULI Real Estate Economic Forecast](#), a report released by ULI's global Center for Real Estate Economics and Capital Markets that surveys leading real estate economists and analysts around the country.

As these conversations become increasingly important, they also present an even greater opportunity to align your organization with the brand and mission of ULI. To that end, we invite you to explore sponsorship opportunities for both this Spring's [\(Re\)Forecast](#) as well as next Fall's [annual Real Estate Forecast](#). Additionally, we are also happy to extend a discount if you are interested in supporting both the Spring and Fall programs.

The [Annual Real Estate Forecast](#) in November is ULI Philadelphia's largest annual program, drawing around 500 ULI members and colleagues each year for an opportunity to discuss national and local trends and hear from industry leaders exploring capital market outlooks. Each program features an overview and report copy of the [Emerging Trends in Real Estate®](#) report made in partnership with ULI and PwC.

The 2nd Annual Spring (Re)Forecast: A 2-Part Economic Outlook Series

May 31, 2023
Stradley Ronon Law Office

&

June 7, 2023
Arthaus Condominiums

Sponsorship Opportunities

Benefits	Level	Pinnacle	Title	Supporting	Ticket Package
	Spring (Re)Forecast Combined Spring & Fall Forecast**	\$8,000 \$7,200	\$4,000 \$3,600	\$2,000 \$1,800	\$1,000
# Complimentary Registrations (tickets for both parts each)		12	8	4	8
# Complimentary Fall Forecast Registrations		3	2	1	—
Introduce Speaker		✓	✓	—	—
Logo on Event Collateral		Feature	Large	Medium	—
Logo on ULI Website		Feature	✓	✓	—
Standing Banner Displayed		Preferred Placement	Preferred Placement	✓	—
Podium Recognition		✓	✓	✓	—
Exclusivity		Only 1 Available	Only 1 Per Industry Sector	—	—

**Sponsorship levels are discounted by 10% for combined Spring (Re)Forecast and Annual Fall Forecast support



Figure 1: Spring Forward 2022 – Passive House Tour



Figure 2: Spring Forward 2022 – Real Estate (Re)Forecast

The 24th Annual Real Estate Forecast 2024

November 14, 2023 | Hybrid – Location TBA!

Sponsorship Opportunities

Benefits	Level	Pinnacle	Title	Supporting
	Spring (Re)Forecast	\$15,000	\$8,000	\$4,000
	Combined Spring & Fall Forecast**	\$13,500	\$7,200	\$3,600
# Complimentary Registrations (tickets for both parts each)		12	8	4
Introduce Speaker		✓	✓	—
Logo on Event Collateral		Feature	Large	Medium
Logo on ULI Website		Feature	✓	✓
Standing Banner Displayed		Preferred Placement	Preferred Placement	✓
Podium Recognition		✓	✓	✓
Exclusivity		Only 1 Available	Only 1 Per Industry Sector	—

**Sponsorship levels are discounted by 10% for combined Spring (Re)Forecast and Annual Fall Forecast support



Figure 4: Annual Real Estate Forecast 2023 networking session



Figure 3: Annual Real Estate Forecast 2023 featuring: Claire Marrazzo Greenwood, Gina Lavery, Kevin Gillen, and Travis McCready discuss the market fundamentals leading to continued investment in our region



Philadelphia

Commitment Form

EMAIL COMPLETED REQUEST FORM TO SIGOURNEY.YOUNG@ULI.ORG
PAYMENT INSTRUCTIONS WILL BE PROVIDED WITH YOUR INVOICE

Indicate 2023 Sponsorship Level: _____

Combined Spring & Fall Forecast?

Indicate Fall Forecast 2023 Sponsorship Level: _____

Indicate Spring Forward 2023 Sponsorship Level: _____

Multi-Year Commitment?

2 Years
(2023 – 2024)

3 Years
(2023 – 2025)

4 Years
(2023 – 2026)

5 Years
(2023 – 2027)

NAME: _____

COMPANY: _____

TELEPHONE: _____

E-MAIL: _____

THANK YOU TO LAST YEAR'S SUPPORTERS

