



Philadelphia

WHERE THE FUTURE IS BUILT

ULI PHILADELPHIA

2023–2024 SPONSORSHIP OPPORTUNITIES

ANNUAL SPONSORSHIPS

Align your brand with Philadelphia's largest interdisciplinary real estate and land use association promoting best practices in development and design. With more than 900 members, over 30 public events each year, volunteer opportunities to support emerging leaders, and technical assistance programs to support our communities, your annual commitment is critical to delivering the ULI mission in the Philadelphia region.

| FY24 BENEFITS | | | | | | |
|---|---------------------------|------------------------------|--------------------------|---------------------|-------------------|----------------------|
| | Icon* \$25,000* | Urban Visionary* \$15,000 | Diamond** \$10,000 | Platinum \$5,000 | Silver \$2,500 | Friend*** \$1,200 |
| Complimentary Tickets to ULI Events | 40 | 32 | 16 | 12 | 6 | 6 |
| Complimentary Tickets to ULI Forecast | 14 | 10 | 8 | 6 | 4 | 4 |
| Complimentary Tickets to Exclusive Sponsor-Only Program | 8 | 6 | 5 | 3 | 1 | 1 |
| Presence on ULI Website | Home Page | Home Page | Logo | Logo | Text | Text |
| Presence in ULI Newsletter & Communication | Featured Logo (12 emails) | Featured Logo (9 emails) | Featured Logo (3 emails) | Logo | Text | Text |
| Promotion at ULI Programs & Events | Featured Logo | Featured Logo | Logo | Logo | Text | Text |
| Promotion on ULI Virtual Programs & Webinars | Featured Logo | Featured Logo | Logo | Logo | Text | Text |
| Recognition in Annual Publication | Featured Logo | Featured Logo | Logo | Logo | Text | Text |
| Representation on Advisory Board | ✓ | ✓ | ✓ | | | ✓ |
| Views from the Top Highlight | Enhanced Promotion | ✓ | ✓ | | | |
| Local Product Council Participation | 3 | 2 | 1 | | | |
| Event sponsorship for ULI Standard Program of Choice | Pinnacle Level | Title Level | | | | |
| Executive Dinner Invitations | 2 | 1 | | | | |
| Sponsor Hosted Advisory Board Meeting | ✓ | | | | | |
| Complimentary Fall Meeting Registration | 1 | | | | | |

"At ULI Philadelphia we are a group of practitioners who care deeply about our communities and our mission. Members volunteer countless hours to advance the mission to bring people together and to push our industry to make a meaningful impact because it is important to them. Sponsors and their support help us achieve the transformative and bold goals of our mission and strategic plan."

— ANNE CUMMINS, CHIEF OPERATING OFFICER
GATTUSO DEVELOPMENT PARTNERS

MULTI-YEAR DISCOUNT Incentives available for sponsors interested in committing to multi-year agreements. Please contact philadelphia@uli.org to learn more.

* The Icon and Urban Visionary sponsorships are tailored exclusively to the interests of your firm. ULI will work closely with you to customize it to best suit your organization.

** Diamond level benefits are provided when any combination of program and/or annual sponsorships exceeds \$10,000.

*** For Public Agencies (including nonprofit and academic institutions).

PROGRAM + EVENT SPONSORSHIPS

Combine events with annual support for extra recognition. Program and Event Sponsorships are available for all public events ULI Philadelphia produces. Plan ahead and commit to multiple events, or combine with an annual support, **to be recognized at the Diamond Level**, receiving year-round recognition in addition to event-specific benefits.

| | Pinnacle** | Title** | Supporting | Friend* |
|--|---------------|----------------|------------|---------|
| <i>Signature Programs</i> | \$15,000 | \$8,000 | \$4,000 | \$1,000 |
| <i>Philadelphia Programs</i> | \$4,000 | \$2,000 | \$1,000 | \$500 |
| <i>Regional Programs:</i> <i>Central PA, Lehigh Valley, Southern NJ, Delaware</i> | \$3,000 | \$1,500 | \$800 | \$500 |
| Logo on Marketing Materials | Top Billing | Large | Small | Small |
| Event Media (Newsletter, Social, Blog, etc.) | ✓ | ✓ | ✓ | ✓ |
| Feature on Event Collateral | ✓ | ✓ | ✓ | ✓ |
| Corporate Banner Displayed / Virtual Logo Recognition | ✓ | ✓ | ✓ | ✓ |
| Complimentary Registrations | 12 | 8 | 4 | 4 |
| Tickets to Exclusive Sponsor-Only Program | 3 | 2 | 1 | |
| Provide Introductory Remarks | ✓ | ✓ | | |
| Annual Sponsor Benefits (Signature Programs Only) | Diamond Level | Platinum Level | | |
| Level Exclusivity | ✓ | By Sector | | |

* For Public Agencies (including nonprofit institutions). ** When feasible, additional benefits will be available for Pinnacle and Title level sponsors.

SIGNATURE PROGRAMS

Are highly attended, regularly scheduled offerings. Some examples include:

Annual Real Estate Forecast - the largest annual event with nearly 500 attendees! Additional sponsorship opportunities include breakout rooms, tables and more.

Awards for Excellence - recognizing the most impressive regional land use projects.

Member Breakfast Series - the almost-monthly opportunity for ULI members to connect.

UrbanPlan - interactive program for students and community leaders to learn about real estate fundamentals.

PHILADELPHIA PROGRAMS

Are planned by our councils and committees. Example of past and recurring events include: *Shark Tank*, *Parking Wars*, *Life Science Ecosystem: From IP to HQ*, *Inside the Urbanist Studio*, *ULI Open Houses*

REGIONAL PROGRAMS

Leverage ULI expertise in Central PA, Delaware, the Lehigh Valley and Southern New Jersey to explore the real estate issues affecting these communities. Past events have included: *Mayor's Forum*, *Developers Forum*, *Dewey Beach Resort Program*, *Project and Neighborhood Tours*



THANK YOU TO OUR ANNUAL SPONSORS

ULI Philadelphia is grateful for the generous support of our Annual and Event Sponsors. We appreciate that they have chosen to stand with ULI in representing the industry leaders committed to providing best practices, creating enduring value and an impact on our communities.

URBAN VISIONARY



DIAMOND



PLATINUM



SILVER

B. Riley Financial
Ballard Spahr
Bohler Engineering
Campus Apartments
Econsult Solutions, Inc.
Harkins Builders
IMEG Corp

INTECH Construction
JKRP Architects
L.F. Driscoll
LCOR
Pennoni
Roofmeadow Services, Inc.
Scully Company

Shoemaker Construction
TD Bank
Toll Brothers
Truist
University City Science Center
Urban Engineers

FRIEND

Delaware Valley Regional Planning Commission
King of Prussia District
Philadelphia Industrial Development Corporation

PHILANTHROPIC LEADER



ULI PHILADELPHIA REACH



EMAIL DISTRIBUTION

6,752 Subscribers



SOCIAL MEDIA

10,857 Twitter impressions
41,480 LinkedIn impressions



EVENTS

28 programs
1,570 event attendees in FY22