

# **ANNUAL SPONSORSHIPS**

Align your brand with Philadelphia's largest interdisciplinary real estate and land use association promoting best practices in development and design. With more than 900 members, over 30 public events each year, volunteer opportunities to support emerging leaders, and technical assistance programs to support our communities, your annual commitment is critical to delivering the ULI mission in the Philadelphia region.

FY24 BENEFITS								
	lcon* \$25,000*	Urban Visionary* \$15,000	Diamond** \$10,000	Platinum \$5,000	Silver \$2,500	Friend*** \$1,200		
Complimentary Tickets to ULI Events	40	32	16	12	6	6		
Complimentary Tickets to ULI Forecast	14	10	8	6	4	4		
Complimentary Tickets to Exclusive Sponsor-Only Program	8	6	5	3	1	1		
Presence on ULI Website	Home Page	Home Page	Logo	Logo	Text	Text		
Presence in ULI Newsletter & Communication	Featured Logo (12 emails)	Featured Logo (9 emails)	Featured Logo (3 emails)	Logo	Text	Text		
Promotion at ULI Programs & Events	Featured Logo	Featured Logo	Logo	Logo	Text	Text		
Promotion on ULI Virtual Programs & Webinars	Featured Logo	Featured Logo	Logo	Logo	Text	Text		
Recognition in Annual Publication	Featured Logo	Featured Logo	Logo	Logo	Text	Text		
Representation on Advisory Board	$\otimes$	$\otimes$	$\otimes$			$\otimes$		
Views from the Top Highlight	Enhanced Promotion	$\otimes$	$\otimes$					
Local Product Council Participation	3	2	1					
Event sponsorship for ULI Standard Program of Choice	Pinnacle Level	Title Level						
Executive Dinner Invitations	2	1						
Sponsor Hosted Advisory Board Meeting	$\otimes$							
Complimentary Fall Meeting Registration	1							

"At ULI Philadelphia we are a group of practitioners who care deeply about our communities and our mission. Members volunteer countless hours to advance the mission to bring people together and to push our industry to make a meaningful impact because it is important to them. Sponsors and their support help us achieve the transformative and bold goals of our mission and strategic plan."

- ANNE CUMMINS, CHIEF OPERATING OFFICER GATTUSO DEVELOPMENT PARTNERS

**MULTI-YEAR DISCOUNT** Incentives available for sponsors interested in committing to multi-year agreements. Please contact philadelphia@uli.org to learn more.

<sup>\*</sup> The Icon and Urban Visionary sponsorships are tailored exclusively to the interests of your firm. ULI will work closely with you to customize it to best suit your organization.

<sup>\*\*</sup> Diamond level benefits are provided when any combination of program and/or annual sponsorships exceeds \$10,000.

<sup>\*\*\*</sup> For Public Agencies (including nonprofit and academic institutions).

# PROGRAM + EVENT **SPONSORSHIPS**

**Combine events with annual support for extra recognition.** Program and Event Sponsorships are available for all public events ULI Philadelphia produces. Plan ahead and commit to multiple events, or combine with an annual support, **to be recognized at the Diamond Level**, receiving year-round recognition in addition to event-specific benefits.

	Pinnacle**	Title**	Supporting	Friend*
Signature Programs	\$15,000	\$8,000	\$4,000	\$1,000
Philadelphia Programs	\$4,000	\$2,000	\$1,000	\$500
Regional Programs: Central PA, Lehigh Valley, Southern NJ, Delaware	\$3,000	\$1,500	\$800	\$500
Logo on Marketing Materials	Top Billing	Large	Small	Small
Event Media (Newsletter, Social, Blog, etc.)	$\otimes$	$\otimes$	$\otimes$	$\otimes$
Feature on Event Collateral	$\otimes$	$\otimes$	$\otimes$	$\otimes$
Corporate Banner Displayed / Virtual Logo Recognition	$\otimes$	$\otimes$	$\otimes$	$\otimes$
Complimentary Registrations	12	8	4	4
Tickets to Exclusive Sponsor-Only Program	3	2	1	
Provide Introductory Remarks	$\otimes$	$\otimes$		
Annual Sponsor Benefits (Signature Progrmas Only)	Diamond Level	Platinum Level		
Level Exclusivity	$\otimes$	By Sector		

<sup>\*</sup> For Public Agencies (including nonprofit institutions). \*\* When feasible, additional benefits will be available for Pinnacle and Title level sponsors.

#### SIGNATURE PROGRAMS

Are highly attended, regularly scheduled offerings. Some examples include:

**Annual Real Estate Forecast** - the largest annual event with nearly 500 attendees! Additional sponsorship opportunities include breakout rooms, tables and more.

**Awards for Excellence** - recognizing the most impressive regional land use projects.

**Member Breakfast Series** - the almost-monthly opportunity for ULI members to connect.

**UrbanPlan** - interactive program for students and community leaders to learn about real estate fundamentals.

#### **PHILADELPHIA PROGRAMS**

Are planned by our councils and committees. Example of past and recurring events include: Shark Tank, Parking Wars, Life Science Ecosystem: From IP to HQ, Inside the Urbanist Studio, ULI Open Houses

#### **REGIONAL PROGRAMS**

Leverage ULI expertise in Central PA, Delaware, the Lehigh Valley and Southern New Jersey to explore the real estate issues affecting these communities. Past events have included: *Mayor's Forum, Developers Forum, Dewey Beach Resort Program, Project and Neighborhood Tours* 



# THANK YOU TO OUR **ANNUAL SPONSORS**

ULI Philadelphia is grateful for the generous support of our Annual and Event Sponsors. We appreciate that they have chosen to stand with ULI in representing the industry leaders committed to providing best practices, creating enduring value and an impact on our communities.

#### **URBAN VISIONARY**







### DIAMOND















#### **PLATINUM**



































# ULI PHILADELPHIA REACH



## **EMAIL DISTRIBUTION**

6,752 Subscribers



## SOCIAL MEDIA

**10,857** Twitter impressions 41,480 LinkedIn impressions



## **EVENTS**

28 programs 1,570 event attendees in FY22

# SILVER

B. Riley Financial Ballard Spahr **Bohler Engineering** Campus Apartments Econsult Solutions, Inc. Harkins Builders IMEG Corp

**INTECH Construction** JKRP Architects L.F. Driscoll **LCOR** Pennoni

Roofmeadow Services, Inc. Scully Company

Shoemaker Construction TD Bank Toll Brothers Truist

University City Science Center **Urban Engineers** 

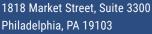
# **FRIEND**

Delaware Valley Regional Planning Commission King of Prussia District Philadelphia Industrial Development Corporation

#### PHILANTHROPIC LEADER











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