



Philadelphia

WHERE THE FUTURE IS BUILT

ULI PHILADELPHIA

2023 **ANNUAL REPORT**

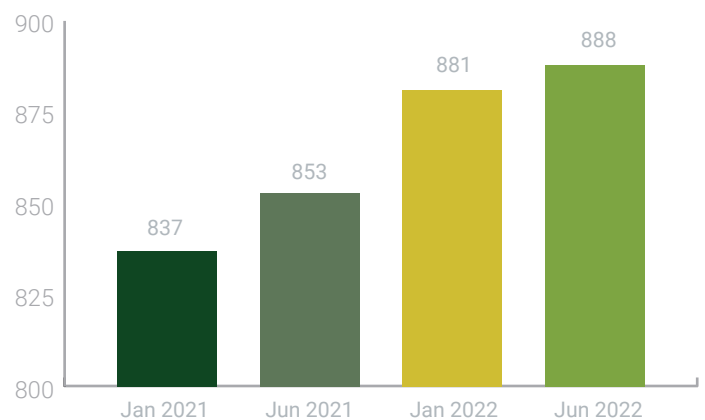
WHO IS ULI PHILADELPHIA?

Our mission is to shape the future of the built environment for transformative impact in communities worldwide. ULI Philadelphia is one of ULI's largest and most robust District Councils serving Central Pennsylvania, Delaware, Lehigh Valley, and Southern New Jersey in both public and private sectors, with pragmatic land use expertise and education.



ULI members facilitate an UrbanPlan workshop at the Philadelphia Association of Community Development Corporations' 2022 Conference

MEMBERSHIP



Philly RiSE Real Estate Accelerator Program for Black and Brown developers in Philadelphia, Phase 1 Graduation.

MEMBER TYPE



Associates 58% | Full 16% | Young Leader 18% | Student 8%

MEMBER ENGAGEMENT

574
Members on
Committees or Councils

34
Members in
Leadership Positions

NATIONAL PARTICIPATION



44 National
Product Council
Members



5 Advisory
Service
Panelists



109 National
Meeting
Attendees

MAKING AN IMPACT

ADVISORY SERVICES

Through advisory services and technical assistance, ULI Philadelphia members volunteer their time to help communities resolve complex real estate and land use challenges.

COMPLETED PROJECTS INCLUDE:

- Fairmount Park National Advisory Services Panel
- North Broad Equitable Public Space and Infrastructure Financing
- La Salle University Equitable Corridor Strategy

PIPELINE PROJECTS INCLUDE:

- Eastwick United CDC & Office of Sustainability
- Delaware River Waterfront Corporation: Waterfront Resilience in Place Management Summit

Find these reports and other resources such as webinar recordings in KnowledgeFinder.



URBANPLAN

UrbanPlan is an engaging classroom-based curriculum in which participants – high school students, university students, public officials or community members – learn about the fundamental forces that affect real estate development in our communities.

- **49** UrbanPlan Volunteers
- **84** UrbanPlan Participants (students, public officials, and community leaders)

VOLUNTEER HOURS

960 hours of volunteered time between Advisory Services and UrbanPlan

EVENTS, PROGRAMS, AND REAL ESTATE FORECAST

The **Annual Real Estate Forecast** was the largest in attendance since pre-pandemic. The program centered on exploring drivers of new investment in the region.

400

In Person and Virtual Attendees

8

Expert Speakers



Annual Real Estate Forecast: Local Trends Panel – What's Driving New Investment in the Region?

FY22 PROGRAMS

- **28** Events
- **1,570** Attendees

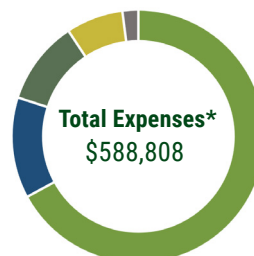
FY23 PROGRAMS (FIRST HALF)

- **9** Events
- **800** Attendees

FY22 FINANCIALS



- 56%** Total Sponsorship
- 15%** Membership
- 14%** Programs & Events
- 9%** Grants & Contracts
- 7%** Fees



- 67%** Staff
- 13%** Investment Allocation
- 11%** Programs & Events
- 7%** Administration
- 2%** Fees

*In FY22 ULI Philadelphia made a strategic investment of nearly \$90,000 from our reserves to advance important impact work such as UrbanPlan and ULI Learning to ensure long-term success and stability of the District Council coming out of the pandemic.

THANK YOU TO OUR ANNUAL SPONSORS

ULI Philadelphia is grateful for the generous support of our Annual and Event Sponsors. We appreciate that they have chosen to stand with ULI in representing the industry leaders committed to providing best practices, creating enduring value and an impact on our communities.

URBAN VISIONARY



DIAMOND



PLATINUM



SILVER

Ballard Spahr
Bohler Engineering
Campus Apartments
Econsult Solutions, Inc.
Harkins Builders
IMEG Corp
INTECH Construction

JKRP Architects
L.F. Driscoll
LCOR
Pennoni
Roofmeadow Services, Inc.
Scully Company
Shoemaker Construction

TD Bank
Toll Brothers
Truist
University City Science Center
Urban Engineers

ULI PHILADELPHIA REACH



EMAIL DISTRIBUTION

6,752 Subscribers



SOCIAL MEDIA

10,857 Twitter impressions
41,480 LinkedIn impressions



EVENTS

28 programs
1,570 event attendees in FY22

FRIEND

Delaware Valley Regional Planning Commission
King of Prussia District
Philadelphia Industrial Development Corporation

PHILANTHROPIC LEADER



Cover Photo: Adaptive reuse project in Northern Liberties, Philadelphia



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